



John McGrillen

CEO Tourism NI



Optimistic
for the
Future

Key Partnerships



Innovation



#NITourismConf22

positive outlook

Driving Demand



challenges



sustainability



A photograph of two women standing on a grassy hill at sunset. The woman on the left is wearing a pink shirt and blue jeans, and the woman on the right is wearing a yellow shirt and blue jeans. They are both looking towards the right, where the sun is setting over a body of water. The sky is a mix of blue and orange, and there are some clouds. The foreground is filled with tall grass and some out-of-focus plants. The overall mood is peaceful and scenic.

Thank you

tourismni.com