

Carbon Literacy

A Greener Future

**KEEP
NORTHERN
IRELAND
BEAUTIFUL**

Scott Howes
Strategic Lead for Climate Action

The greatest threat to our planet
is the belief that someone else
will save it. Robert Swan

Carbon Literacy

Programmes

Carbon Literate
Organisation
Bronze



UK Government



Department of
**Agriculture, Environment
and Rural Affairs**

www.daera-ni.gov.uk

Carbon Literacy
Project



Partnership

Carbon Literacy
Project



Department of
**Agriculture, Environment
and Rural Affairs**

Sustainability at the heart of a living, working,
active landscape valued by everyone

Carbon Literate
Organisation
Bronze



Carbon Literacy
Programmes

KEEP
NORTHERN
IRELAND
BEAUTIFUL

Carbon Literacy:

"An awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions, on an individual, community and organisational basis."



Carbon Literacy for

Tourism

KEEP
NORTHERN
IRELAND
BEAUTIFUL



Carbon Literacy
Project



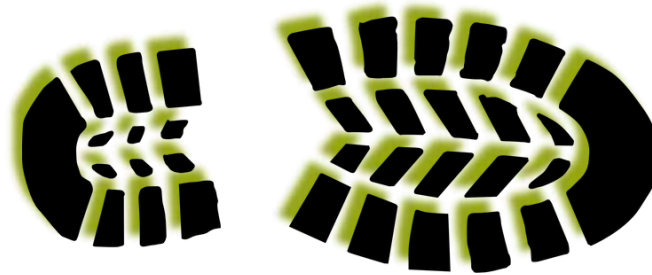
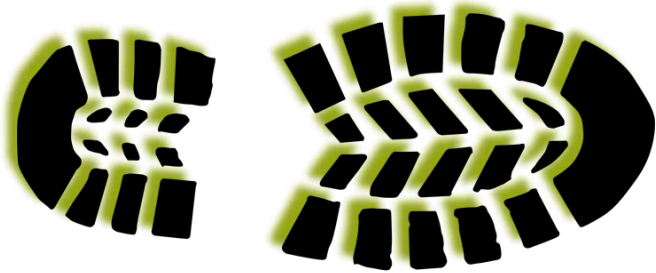
Department of
**Agriculture, Environment
and Rural Affairs**
www.daera-ni.gov.uk



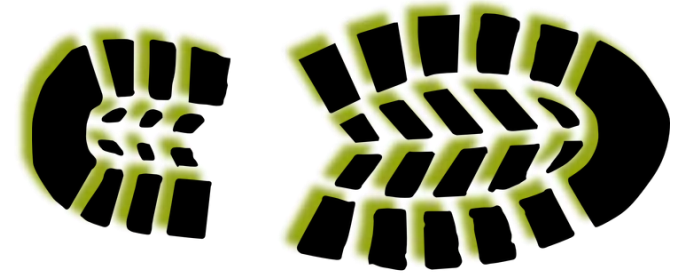
UK Government

Carbon Literacy for Tourism

Create space to discuss climate change..



Plan, act and publicise..



Identify where you and your business can become part of the solution..

Leading change..



Carbon Literacy for Tourism

Certified Carbon Literate



- Supported through Tourism NI
- For any SME linked to tourism industry in NI
- Suitable if you are starting your journey to focus on sustainability, efficiencies, cost savings
- Will inform and raise awareness
- Forum for discussion with peers
- Fully accredited and certified through the Carbon Literacy Project
- 8 hours of learning (5hrs Zooms mtgs/3hrs self-study)
- No previous experience required
- Provides a range of additional reading and resources.



Carbon Literacy for

Tourism



KEEP
NORTHERN
IRELAND
BEAUTIFUL



tourismni.com/events/carbon-literacy-for-tourism-programme

tourismni.com/events/carbon-literacy-for-tourism-programme-2

Carbon Literacy for Tourism

Carbon Literate
Organisation
Bronze



Thank You

scott.howes@keepnorthernirelandbeautiful.org

