

Leaner & Greener Energy



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TED

Tourism
Enterprise Development
Programme



TOURISM
NORTHERN
IRELAND



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Today

1. 'Better' Tourism
2. Climate, carbon, costs
3. Supports available for businesses in Northern Ireland
4. The Leaner & Greener Roadmap
5. 10 Steps to Leaner & Greener Energy Management
6. Top Takeaway Actions
7. Future Webinars

1. The Super Six of Better Tourism



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IRELAND

THE SUPER SIX

Of Better Tourism Business



THE SUPER SIX

Of Better Tourism Business



We build a
profitable
business

THE SUPER SIX

Of Better Tourism Business



We take Climate
Action

THE SUPER SIX

Of Better Tourism Business



We benefit
communities

THE SUPER SIX

Of Better Tourism Business



We empower
visitors

THE SUPER SIX

Of Better Tourism Business



We champion
places

THE SUPER SIX

Of Better Tourism Business



We work with
others

THE SUPER SIX

Of Better Tourism Business



We work with others

We benefit our community

We empower our visitors

We champion our place

We are building a profitable
business that lasts

We take Climate Action

2. climate, carbon costs



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Leaner & Greener Wisdom

Systematically managing energy will reduce the running costs of your business (making you **leaner**) and will also reduce carbon emissions from your business (making you **greener**).

It is a win-win situation – it is good for business and it is good for the environment.