



- 1 Create artwork in CMYK, any RGB or Pantone colours will be converted to CMYK.
- 2 Keep critical artwork (images, logos, copy or text) within the 'safe area'.
- 3 Ensure your background extends to the outer edge of the 'bleed area' (Black solid line / stroke).
- 4 All linked images must be embedded in to the document or supplied in a separate folder.
- 5 Artwork and linked images must be a minimum resolution of 300dpi for a good end print.
- 6 All fonts must be converted to outlines or supplied in a separate folder.
- 7 Any Pantone colours will be matched to as close as possible but we cannot guarantee an exact match.
- 8 Save your artwork as PDF, EPS, AI or JPG.

☐ Bleed Size - 207mm x 296mm
(background colour or image needs to bleed in to this area)

☐ Actual Size of Pennant - 195mm x 287mm

☐ Safe Area, Do not put any important text or images over this line.



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