

# Tourist Signing Application Form

## White on Brown Tourist Signing

Return this form to your Local Council Office where your attraction or business is based.

### Tourist Attraction / Facility

Name: \_\_\_\_\_ Tel. Number: \_\_\_\_\_

Your Local Council: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### Description of tourist attraction / facility

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Do you already have 'White on Brown' signage?

Yes / No

### General Criteria

Please indicate which of the following apply to your tourist attraction / facility:

- |   |          |
|---|----------|
| i. Permanently established (ie. has a fixed base and has been trading for more than one year)         | Yes / No |
| ii. Open continuously Easter to October (inclusive)   | Yes / No |
| iii. Open to the public without prior booking   | Yes / No |
| iv. Adequate parking onsite or close by   | Yes / No |
| v. Adequate toilets onsite (where appropriate) including those for visitors with disabilities         | Yes / No |
| vi. Adequate publicity materials  | Yes / No |
| vii. Good quality, well maintained and suitable for people with disabilities                          | Yes / No |
| viii. Adequately identifiable in terms of the nature of the tourist destination at the point of entry | Yes / No |

## Tourism NI funded or graded products

Has your tourist attraction / facility ever received funding from Tourism NI\*?

Yes / No

Has your tourist attraction / facility ever been Tourism NI Quality Graded?

Yes / No

\* Tourism NI - formerly called Northern Ireland Tourist Board

## Specific Criteria

Additional criteria apply to the following categories:



Tourist Accommodation



Caravan and Campsites



Campus Accommodation



Equestrian Centres



Theatres/Arts Centres



Gardens



Aires de Service



Motorhome Hire Companies



Activity Tourism Centres

Please consult the relevant section in the guidance notes for the specific criteria that your tourist attraction / facility will have to meet in order to be deemed eligible for tourism signage.

Please detail below how this specific criteria has been met and provide any additional information that is required. For example, activity providers should include a copy of their Safety and Quality Accreditation (eg Adventure Mark).

## Additional information

Please include any additional information which you feel is relevant to your application.

## Signatures

I can confirm that, to the best of my knowledge, the information supplied in this application form is correct.

Signed (Applicant) \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Signed (Council staff member) \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Your data will be used for the purposes of tourism signage applications and be possessed by Tourism NI, Transport NI and Local Authorities only.