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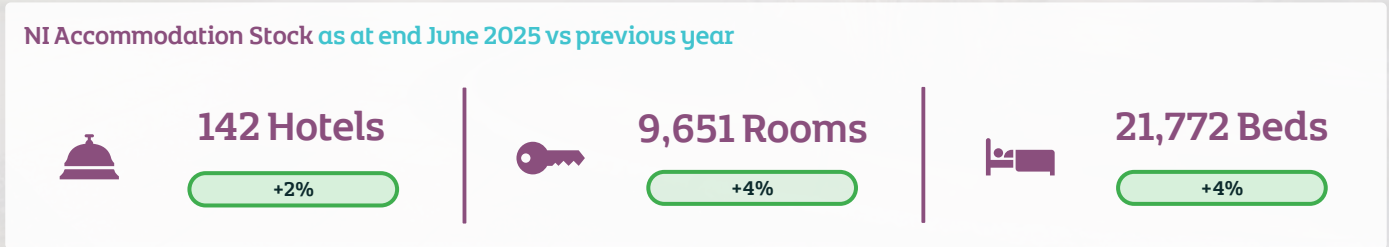
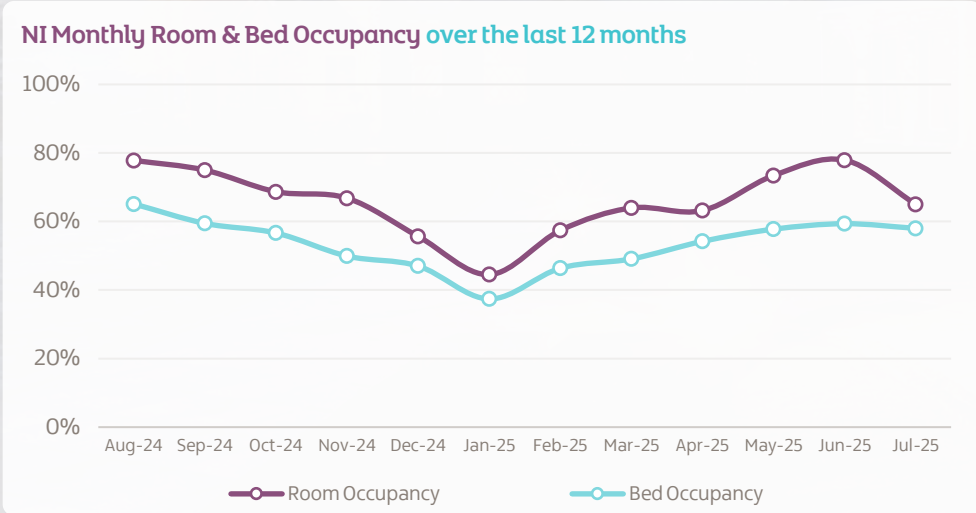
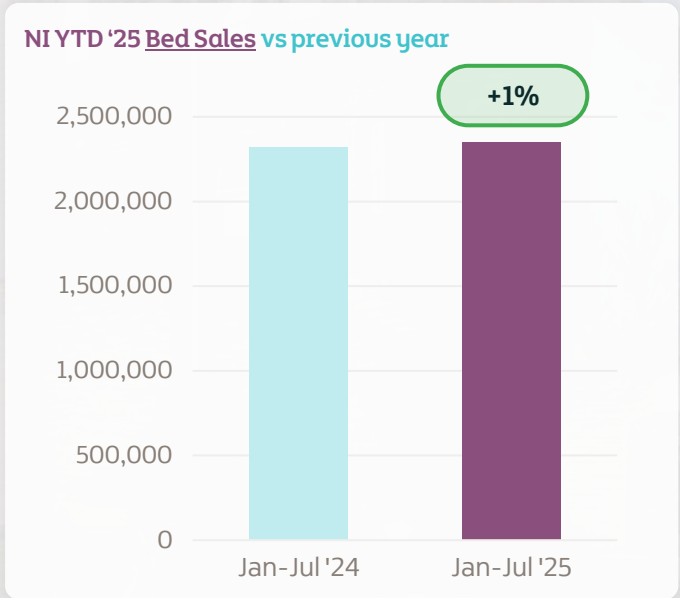
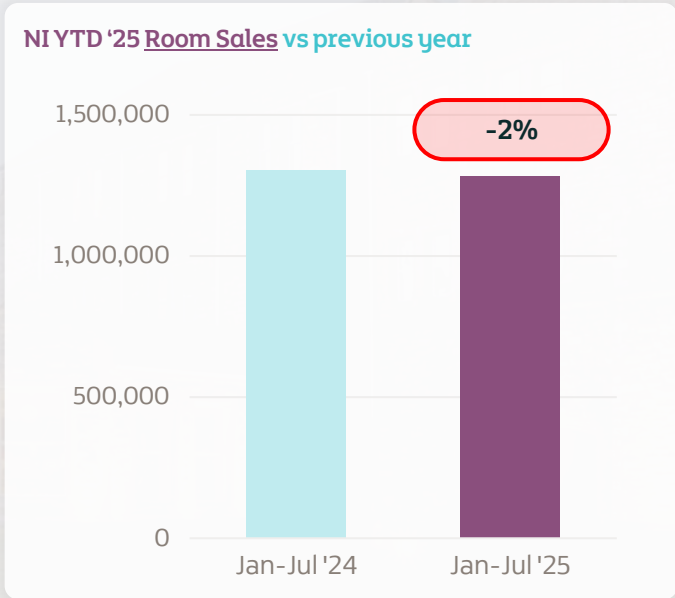
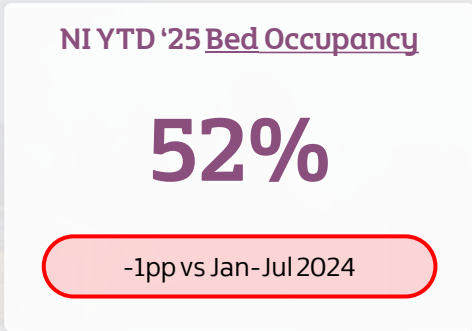
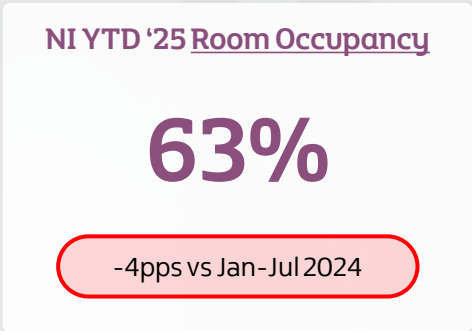
NISRA Accommodation Performance Report

July 2025

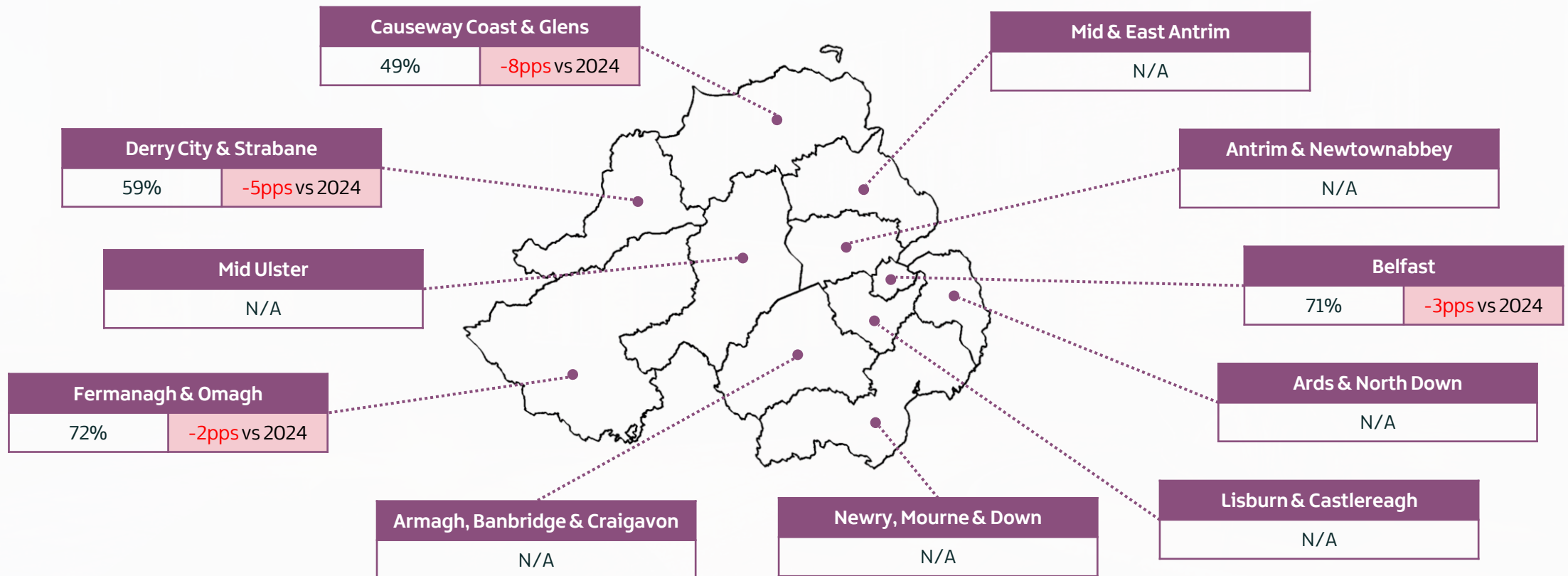
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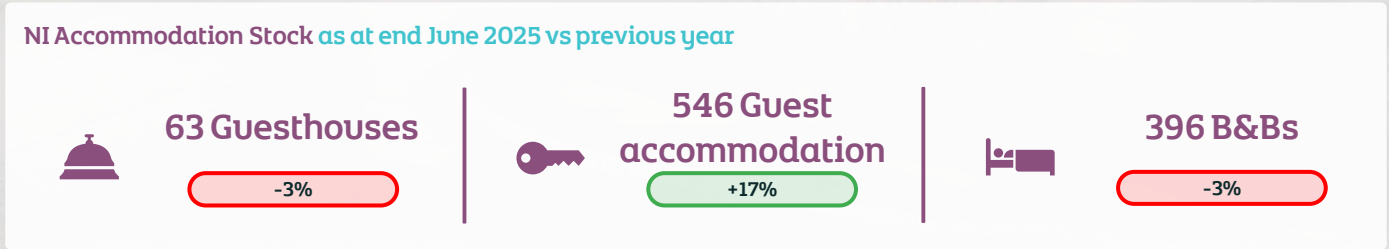
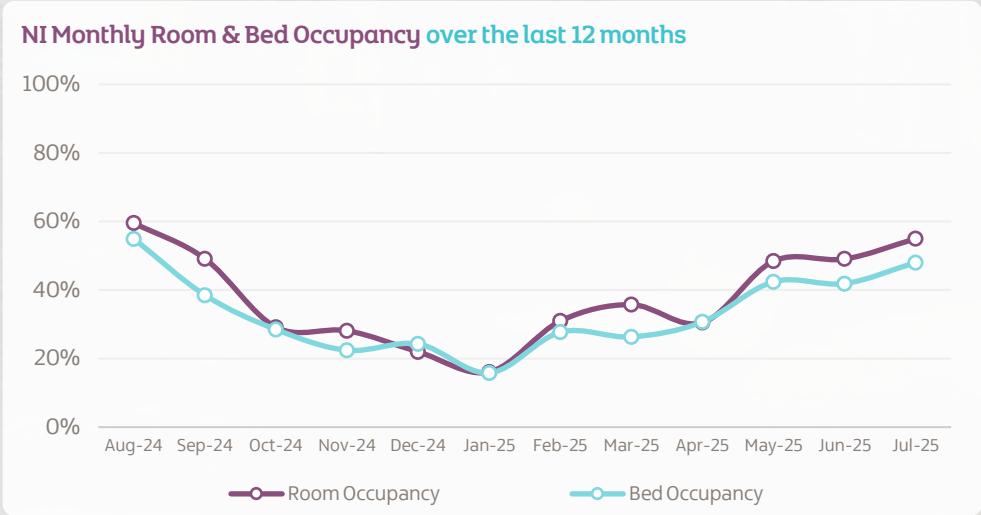
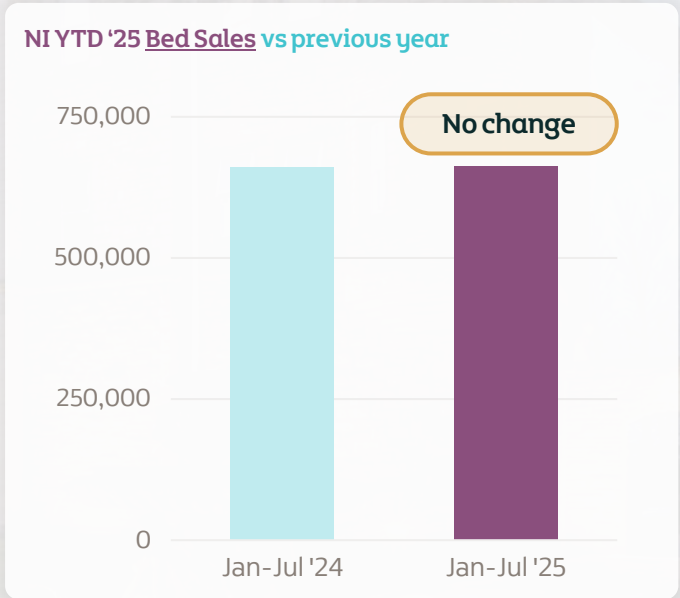
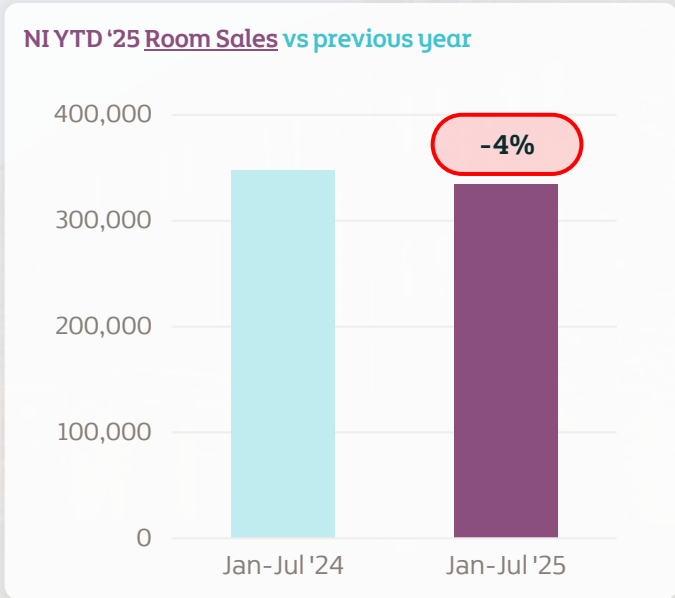
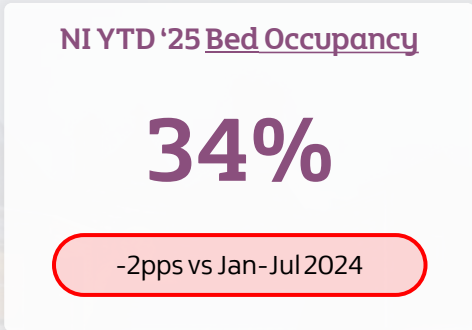
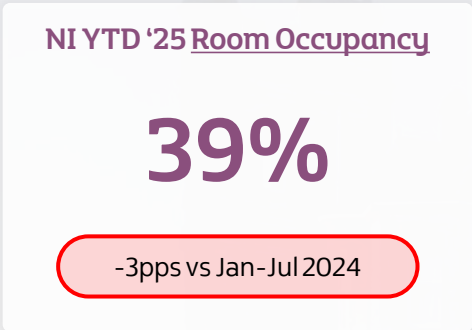
Northern Ireland Statistics and Research Agency (NISRA) data for January-July 2025 indicate hotel room and bed occupancy performance fell slightly below the same period in 2024 (room and bed occupancy down by 4 and 1 percentage points respectively). Room and bed sales remained largely on par with the same period last year (-2%, +1%). Room sales for the month of July 2025 were down by around one tenth compared to 2024 and were 13% lower than sales recorded last month (June 2025). Hotel stock increased by 2% at the end of June 2025 compared to the previous year.



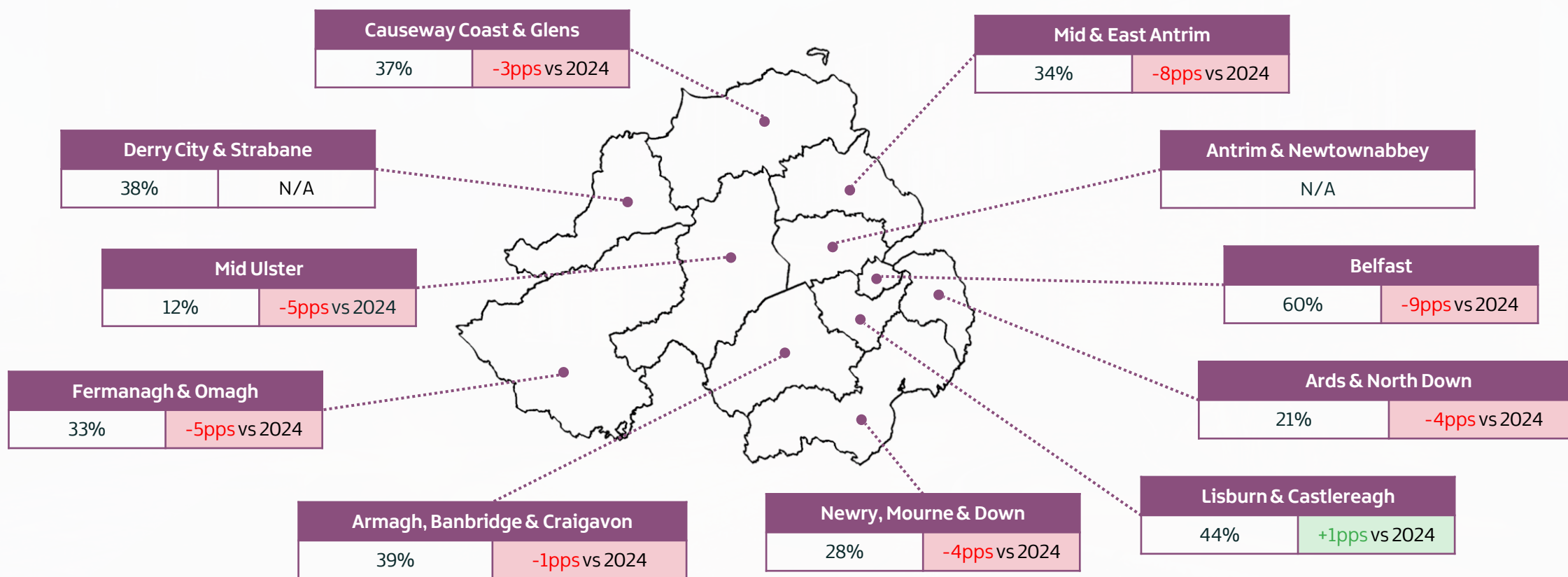
Room occupancy varied across Local Government Districts (LGDs) for year-to-date (January-July) 2025. Fermanagh & Omagh LGD recorded the highest room occupancy (72%), followed by Belfast LGD (71%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



Northern Ireland Statistics and Research Agency (NISRA) accommodation statistics for year-to-date (January-July) 2025 indicate small service (guesthouse, guest accommodation, bed & breakfast) room and bed occupancy experienced minor decreases compared to 2024. Room sales fell by 4% while bed sales remained unchanged. Room and bed sales were more positive for the month of July 2025 compared to July 2024, increasing by 6% and 5% respectively. Overall small service stock increased by 7% compared to 2024.



Room occupancy varied across Local Government Districts (LGDs) for year-to-date (January-July) 2025. Belfast LGD recorded the highest room occupancy (60%), followed by Lisburn & Castlereagh (44%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



Notes:

- The Northern Ireland Statistics & Research Agency (NISRA) collect hotel and small service accommodation data through their monthly hotel survey and small service survey using a census of Northern Ireland accommodation.
- Small Service accommodation is made up of guesthouses, guest Accommodation and B&Bs. Further information on the accommodation categories can be found [here](#).
- Stock used for monthly occupancy is based on the stock at the end of previous month.
- The data has been weighted for non-response, assuming no non-response bias and weighted by local authority and size. Due to different response rates to different parts of the questionnaire, there are different weights for arrivals, guests and weekend/weekday splits.
- Local government district data can only be provided when the sample size is large enough to provide a reliable estimate.



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Data correct as of 14/10/2025