

Northern Ireland Local Government District Tourism Statistics (2014–2016)

This report is based on data published by the Northern
Ireland Statistics and Research Agency (NISRA)



Introductory note

Data provided in this report is produced by and sourced from the Northern Ireland Statistics and Research Agency (NISRA).

Data (derived from a range of sources) presented relates to overnight visitors only, i.e. excludes day trippers.

Estimates provided are based on tourism trips made by Northern Ireland residents and visitors from outside Northern Ireland.

Data is presented for 2014-2016 based on the new Local Government Districts that came into operation in April 2015.

Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip) and therefore adds up to more than the total number of trips.

Data relating to trips by purpose of visit and country of origin are based on a 2014-2016 average and will not add up to the 2016 trips figure.

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

1.1 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2016

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	217,829	5%	672,929	4%	38,430,028	5%	£176.42	£57.11	3.1
Ards & North Down	283,229	6%	1,087,260	7%	45,907,686	5%	£162.09	£42.22	3.8
Armagh City, Banbridge & Craigavon	144,977	3%	726,351	5%	25,550,338	3%	£176.24	£35.18	5.0
Belfast City	1,459,760	31%	4,433,128	29%	334,148,255	39%	£228.91	£75.38	3.0
Causeway Coast & Glens	809,851	17%	2,471,697	16%	137,562,031	16%	£169.86	£55.65	3.1
Derry City & Strabane	282,939	6%	909,898	6%	50,240,461	6%	£177.57	£55.22	3.2
Fermanagh & Omagh	305,021	6%	954,640	6%	54,192,840	6%	£177.67	£56.77	3.1
Lisburn & Castlereagh City	169,913	4%	592,198	4%	27,233,808	3%	£160.28	£45.99	3.5
Mid & East Antrim	301,768	6%	1,056,020	7%	46,194,802	5%	£153.08	£43.74	3.5
Mid Ulster	178,555	4%	713,624	5%	30,268,500	4%	£169.52	£42.42	4.0
Newry, Mourne & Down	571,400	12%	1,562,073	10%	60,978,919	7%	£106.72	£39.04	2.7
TOTAL	4,725,242	100%	15,179,818	100%	850,707,668	100%	£180.03	£56.04	3.2

Data correct as at 06/07/16 (NISRA)

1.2 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2015

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	204,902	4%	673,876	4%	34,307,867	4%	£167.44	£50.91	3.3
Ards & North Down	378,254	8%	1,401,779	9%	51,320,839	7%	£135.68	£36.61	3.7
Armagh City, Banbridge & Craigavon	149,782	3%	563,238	4%	22,539,092	3%	£150.48	£40.02	3.8
Belfast City	1,364,115	29%	4,241,808	27%	278,739,428	36%	£204.34	£65.71	3.1
Causeway Coast & Glens	916,063	20%	3,156,874	20%	138,015,972	18%	£150.66	£43.72	3.4
Derry City & Strabane	223,718	5%	890,527	6%	42,712,577	6%	£190.92	£47.96	4.0
Fermanagh & Omagh	342,741	7%	1,141,673	7%	55,149,963	7%	£160.91	£48.31	3.3
Lisburn & Castlereagh City	131,121	3%	715,670	5%	24,955,287	3%	£190.32	£34.87	5.5
Mid & East Antrim	383,861	8%	1,010,302	7%	45,857,199	6%	£119.46	£45.39	2.6
Mid Ulster	156,252	3%	614,960	4%	22,396,554	3%	£143.34	£36.42	3.9
Newry, Mourne & Down	406,302	9%	1,060,063	7%	48,071,493	6%	£118.31	£45.35	2.6
TOTAL	4,657,109	100%	15,470,769	100%	764,066,272	100%	£164.06	£49.39	3.3

Data correct as at 06/07/16 (NISRA)

1.3 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2014

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	200,582	4%	730,015	5%	37,069,831	5%	£184.81	£50.78	3.6
Ards & North Down	443,481	10%	1,575,270	10%	44,023,129	6%	£99.27	£27.95	3.6
Armagh City, Banbridge & Craigavon	231,852	5%	769,692	5%	28,120,012	4%	£121.28	£36.53	3.3
Belfast City	1,166,907	25%	3,685,719	24%	246,448,671	33%	£211.20	£66.87	3.2
Causeway Coast & Glens	756,966	16%	2,708,972	18%	131,276,188	18%	£173.42	£48.46	3.6
Derry City & Strabane	231,027	5%	810,809	5%	39,497,818	5%	£170.97	£48.71	3.5
Fermanagh & Omagh	388,235	8%	1,069,680	7%	62,762,328	8%	£161.66	£58.67	2.8
Lisburn & Castlereagh City	117,661	3%	471,286	3%	22,412,378	3%	£190.48	£47.56	4.0
Mid & East Antrim	322,198	7%	1,147,683	8%	53,278,474	7%	£165.36	£46.42	3.6
Mid Ulster	213,795	5%	622,592	4%	26,369,906	4%	£123.34	£42.36	2.9
Newry, Mourne & Down	571,238	12%	1,490,653	10%	53,643,562	7%	£93.91	£35.99	2.6
TOTAL	4,643,943	100%	15,082,371	100%	744,902,295	100%	£160.40	£49.39	3.2

Data correct as at 06/07/16 (NISRA)

2 LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY REASON FOR VISIT (AVERAGE 2014-2016)

LGD	Holiday/Pleasure/Leisure			Visiting Friends and Relatives (VFR)			Business			Other		
	Trips	% of all holiday trips	% of LGD trips	Trips	% of all VFR trips	% of LGD trips	Trips	% of all business trips	% of LGD trips	Trips	% of all other trips	% of LGD trips
Antrim & Newtownabbey	67,332	3%	32%	101,886	5%	49%	33,786	8%	16%	4,767	3%	2%
Ards & North Down	156,510	7%	42%	167,877	9%	46%	14,900	4%	4%	29,034	17%	8%
Armagh, Banbridge & Craigavon	35,012	2%	20%	126,663	7%	72%	10,494	3%	6%	3,368	2%	2%
Belfast City	588,427	27%	44%	486,722	25%	37%	215,100	52%	16%	40,012	24%	3%
Causeway Coast & Glens	602,312	28%	73%	166,683	9%	20%	31,601	8%	4%	27,030	16%	3%
Derry & Strabane	72,985	3%	30%	130,832	7%	53%	28,125	7%	11%	13,953	8%	6%
Fermanagh & Omagh	159,867	7%	46%	152,066	8%	44%	25,457	6%	7%	7,943	5%	2%
Lisburn & Castlereagh City	37,987	2%	27%	81,946	4%	59%	17,776	4%	13%	1,855	1%	1%
Mid & East Antrim	140,403	6%	42%	166,082	9%	49%	14,911	4%	4%	14,546	9%	4%
Mid Ulster	50,999	2%	28%	119,246	6%	65%	8,422	2%	5%	4,200	3%	2%
Newry, Mourne & Down	265,334	12%	51%	214,191	11%	41%	16,800	4%	3%	19,988	12%	4%
TOTAL	2,177,168	100%	47%	1,914,194	100%	41%	417,373	100%	9%	166,696	100%	4%

Data correct as at 06/07/16 (NISRA)

3 LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY ORIGIN OF VISITORS (AVERAGE 2014-2016)

LGD	Northern Ireland	% of all local trips	Great Britain	% of all local trips	Other Europe	% of all local trips	North America	% of all local trips	Republic of Ireland and Other	% of all local trips	Total
Antrim & Newtownabbey	78,983	38%	76,657	37%	16,590	8%	13,030	6%	22,511	11%	207,771
Ards & North Down	181,860	49%	106,619	29%	22,430	6%	17,453	5%	39,959	11%	368,321
Armagh, Banbridge & Craigavon	61,081	35%	69,539	40%	16,697	10%	11,051	6%	17,168	10%	175,537
Belfast City	370,450	28%	551,907	41%	157,187	12%	115,286	9%	135,430	10%	1,330,261
Causeway Coast & Glens	535,366	65%	127,485	15%	30,377	4%	26,719	3%	107,679	13%	827,626
Derry & Strabane	92,449	38%	88,663	36%	21,930	9%	16,665	7%	26,188	11%	245,895
Fermanagh & Omagh	223,115	65%	56,500	16%	11,996	3%	9,061	3%	44,661	13%	345,332
Lisburn & Castlereagh City	33,113	24%	67,653	48%	15,346	11%	11,125	8%	12,329	9%	139,565
Mid & East Antrim	171,920	51%	90,991	27%	18,998	6%	15,838	5%	38,196	11%	335,943
Mid Ulster	93,379	51%	48,965	27%	11,040	6%	8,323	5%	21,160	12%	182,867
Newry, Mourne & Down	341,362	66%	76,174	15%	16,009	3%	13,247	3%	69,522	13%	516,313
TOTAL	2,183,078	47%	1,361,153	29%	338,600	7%	257,797	6%	534,804	11%	4,675,431

Data correct as at 06/07/16 (NISRA)

Further information

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

For further information on Local Government District Statistics please contact NISRA tourismstatistics@nisra.gov.uk

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