

Northern Ireland Local Government District Tourism Statistics (2015-2017)



This report is based on data published by the
Northern Ireland Statistics and Research Agency (NISRA)



Introductory note

Data provided in this report is produced by and sourced from the Northern Ireland Statistics and Research Agency (NISRA).

Data (derived from a range of sources) presented relates to overnight visitors only, i.e. excludes day trippers.

Estimates provided are based on tourism trips made by Northern Ireland residents and visitors from outside Northern Ireland.

Data is presented for 2015-2017 based on the new Local Government Districts that came into operation in April 2015.

Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip) and therefore adds up to more than the total number of trips.

Data relating to trips by purpose of visit and country of origin are based on a 2015-2017 average and will not add up to the 2017 trips figure.

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

1.1 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2017

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	205,611	4%	727,596	4%	32,766,865	4%	£159.36	£45.03	3.5
Ards & North Down	282,323	6%	1,340,258	8%	46,498,115	5%	£164.70	£34.69	4.7
Armagh City, Banbridge & Craigavon	228,595	5%	780,583	5%	32,384,669	3%	£141.67	£41.49	3.4
Belfast City	1,482,343	30%	5,030,857	30%	327,961,261	35%	£221.25	£65.19	3.4
Causeway Coast & Glens	1,063,989	21%	3,433,427	20%	193,572,670	21%	£181.93	£56.38	3.2
Derry City & Strabane	270,408	5%	822,313	5%	55,827,929	6%	£206.46	£67.89	3.0
Fermanagh & Omagh	342,847	7%	947,698	6%	56,672,031	6%	£165.30	£59.80	2.8
Lisburn & Castlereagh City	150,837	3%	615,567	4%	26,606,111	3%	£176.39	£43.22	4.1
Mid & East Antrim	255,803	5%	964,131	6%	43,260,888	5%	£169.12	£44.87	3.8
Mid Ulster	136,626	3%	528,468	3%	20,146,418	2%	£147.46	£38.12	3.9
Newry, Mourne & Down	589,581	12%	1,675,229	10%	90,432,246	10%	£153.38	£53.98	2.8
TOTAL	5,008,962	100%	16,866,127	100%	926,129,203	100%	£184.89	£54.91	3.4

Data correct as at 26/07/18 (NISRA)

1.2 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2016

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	217,755	5%	672,790	4%	38,417,133	5%	£176.42	£57.11	3.1
Ards & North Down	283,142	6%	1,087,085	7%	45,894,551	5%	£162.09	£42.22	3.8
Armagh City, Banbridge & Craigavon	144,952	3%	726,296	5%	25,548,339	3%	£176.24	£35.18	5.0
Belfast City	1,459,407	31%	4,432,465	29%	334,067,399	39%	£228.91	£75.38	3.0
Causeway Coast & Glens	809,405	17%	2,470,341	16%	137,466,939	16%	£169.86	£55.65	3.1
Derry City & Strabane	282,833	6%	909,670	6%	50,220,218	6%	£177.57	£55.22	3.2
Fermanagh & Omagh	304,855	6%	954,074	6%	54,149,906	6%	£177.67	£56.77	3.1
Lisburn & Castlereagh City	169,863	4%	592,083	4%	27,227,918	3%	£160.28	£45.99	3.5
Mid & East Antrim	301,655	6%	1,055,602	7%	46,177,469	5%	£153.08	£43.74	3.5
Mid Ulster	178,480	4%	713,357	5%	30,253,452	4%	£169.52	£42.42	4.0
Newry, Mourne & Down	571,054	12%	1,561,067	10%	60,934,823	7%	£106.72	£39.04	2.7
TOTAL	4,723,402	100%	15,174,830	100%	850,358,144	100%	£180.03	£56.04	3.2

Data correct as at 26/07/18 (NISRA)

1.3 NEW LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2015

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND (£)	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	204,902	4%	673,876	4%	34,307,867	4%	£167.44	£50.91	3.3
Ards & North Down	378,254	8%	1,401,779	9%	51,320,839	7%	£135.68	£36.61	3.7
Armagh City, Banbridge & Craigavon	149,782	3%	563,238	4%	22,539,092	3%	£150.48	£40.02	3.8
Belfast City	1,364,115	29%	4,241,808	27%	278,739,428	36%	£204.34	£65.71	3.1
Causeway Coast & Glens	916,063	20%	3,156,874	20%	138,015,972	18%	£150.66	£43.72	3.4
Derry City & Strabane	223,718	5%	890,527	6%	42,712,577	6%	£190.92	£47.96	4.0
Fermanagh & Omagh	342,741	7%	1,141,673	7%	55,149,963	7%	£160.91	£48.31	3.3
Lisburn & Castlereagh City	131,121	3%	715,670	5%	24,955,287	3%	£190.32	£34.87	5.5
Mid & East Antrim	383,861	8%	1,010,302	7%	45,857,199	6%	£119.46	£45.39	2.6
Mid Ulster	156,252	3%	614,960	4%	22,396,554	3%	£143.34	£36.42	3.9
Newry, Mourne & Down	406,302	9%	1,060,063	7%	48,071,493	6%	£118.31	£45.35	2.6
TOTAL	4,657,109	100%	15,470,769	100%	764,066,272	100%	£164.06	£49.39	3.3

Data correct as at 26/07/18 (NISRA)

2 LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY REASON FOR VISIT (AVERAGE 2015-2017)

LGD	Holiday/Pleasure/Leisure			Visiting Friends and Relatives (VFR)			Business			Other		
	Trips	% of all holiday trips	% of LGD trips	Trips	% of all VFR trips	% of LGD trips	Trips	% of all business trips	% of LGD trips	Trips	% of all other trips	% of LGD trips
Antrim & Newtownabbey	50,731	2%	24%	119,355	6%	57%	33,628	8%	16%	5,709	4%	3%
Ards & North Down	95,929	4%	30%	176,021	9%	56%	16,640	4%	5%	25,983	18%	8%
Armagh, Banbridge & Craigavon	32,979	1%	19%	125,755	7%	72%	10,603	3%	6%	5,105	4%	3%
Belfast City	646,870	28%	45%	524,995	28%	37%	218,171	52%	15%	45,252	32%	3%
Causeway Coast & Glens	709,166	30%	76%	183,124	10%	20%	29,269	7%	3%	8,261	6%	1%
Derry & Strabane	91,414	4%	35%	134,019	7%	52%	26,752	6%	10%	6,802	5%	3%
Fermanagh & Omagh	168,044	7%	51%	125,819	7%	38%	26,769	6%	8%	9,516	7%	3%
Lisburn & Castlereagh City	38,592	2%	26%	93,339	5%	62%	15,670	4%	10%	3,007	2%	2%
Mid & East Antrim	131,417	6%	42%	154,009	8%	49%	16,175	4%	5%	12,171	9%	4%
Mid Ulster	42,707	2%	27%	104,267	5%	66%	9,042	2%	6%	1,103	1%	1%
Newry, Mourne & Down	328,179	14%	63%	156,736	8%	30%	16,909	4%	3%	19,949	14%	4%
TOTAL	2,336,567	100%	49%	1,897,438	100%	40%	419,628	100%	9%	142,858	100%	3%

Data correct as at 26/07/18 (NISRA)

Source: Northern Ireland Statistics & Research Agency

3 LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY ORIGIN OF VISITORS (AVERAGE 2015-2017)

	Northern Ireland	% of all local trips	Great Britain	% of all local trips	Other Europe	% of all local trips	North America	% of all local trips	Republic of Ireland and Other	% of all local trips	Total
LGD											
Antrim & Newtownabbey	77,362	37%	77,727	37%	18,051	9%	13,200	6%	23,082	11%	209,422
Ards & North Down	128,278	41%	112,497	36%	23,105	7%	17,246	5%	33,448	11%	314,573
Armagh, Banbridge & Craigavon	55,608	32%	71,705	41%	18,037	10%	11,256	6%	17,837	10%	174,443
Belfast City	378,024	26%	600,005	42%	179,970	13%	123,393	9%	153,896	11%	1,435,288
Causeway Coast & Glens	601,877	65%	135,567	15%	33,946	4%	26,895	3%	131,534	14%	929,819
Derry & Strabane	102,393	40%	88,548	34%	22,153	9%	15,853	6%	30,040	12%	258,986
Fermanagh & Omagh	206,078	62%	57,813	18%	11,964	4%	8,753	3%	45,539	14%	330,147
Lisburn & Castlereagh City	36,162	24%	72,764	48%	16,302	11%	11,539	8%	13,839	9%	150,607
Mid & East Antrim	146,540	47%	95,424	30%	19,761	6%	16,269	5%	35,779	11%	313,773
Mid Ulster	65,779	42%	51,746	33%	14,064	9%	8,415	5%	17,115	11%	157,119
Newry, Mourne & Down	337,912	65%	78,829	15%	16,552	3%	12,989	2%	76,031	15%	522,312
TOTAL	2,136,012	45%	1,442,625	30%	373,905	8%	265,807	6%	578,141	12%	4,796,491

Data correct as at 26/07/18 (NISRA)

Source: Northern Ireland Statistics & Research Agency

Further information

For the full NISRA report (including background notes, data sources and definition employed) as well as associated tables and infographics relating to local Government District Tourism Statistics click [HERE](#)

For further information on local Government District Statistics please contact NISRA tourismstatistics@nisra.gov.uk

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