Antrim & Newtownabbey LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	ĥ
Trips	217,755	205,611	157,228	-24%	3%	
Nights	672,790	727,596	525,432	-28%	3%	
Spend	£38.4m	£32.8m	£27.7m	-16%	3%	
Average length of stay (nights)	3.1	3.5	3.3		stle Garden y House and	
Average spend per trip	£176	£159	£176	popular vi	e among the sitor attract	ionin
Average spend per night	£57	£45	£53	Antrim an LGD in 201	d Newtowna 8*	abbey

4,560 tourism jobs in Antrim & Newtownabbey LGD in 2017 – 8% of total employee jobs in the area



1m visits to visitor attractions in Antrim & Newtownabbey LGD in 2018

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

The majority of overnight trips taken in Antrim & Newtownabbey LGD can be attributed to the domestic



REASON FOR VISIT 2016-2018 (3 year rolling average)

Antrim & Newtownabbey LGD has the joint highest proportion (with Belfast) of overnight business trips. This LGD attracted the second lowest proportion of overnight holiday trips of all the LGDs





ACCOMMODATION STATISTICS 2018

		STOCK		οςςι	JPANCY	SALES (000s)	
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	10	631	1,300	66%	46%	153	218
GH/GA/B&B [†]	32	97	234	54%	38%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	47	98	195	43%	56%	na	na

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.

The full NISRA Report (including background notes) and associated tables relating to Local Government District Statistics can be found at this link

7% of the available hotel rooms in NI are in Antrim & Newtownabbey LGD (only three other LGDs have more hotel rooms). Antrim & Newtownabbey has the fifth highest annual hotel room occupancy of all the LGDs

Antrim & Newtownabbey LGD has the lowest number of GH/GA/B&Brooms, as well as self-catering rooms, of all the LGDs



Ards & North Down LGD Fact Card

TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI		
Trips	283,142	282,323	257,119	-9%	5%		
Nights	1,087,085	1,340,258	1,121,979	-16%	7%		
Spend	£45.9m	£46.5m	£46.0m	-1%	5%		
Average length of stay (nights)	3.8	4.7	4.4	Mount S	tewart Hous		
Average spend per trip	£162	£165	£179	were the	and Pickie F most popu		
Average spend per night	£42	£35	£41		visitor attractions in A North Down LGD*		

5,155 tourism jobs in Ards & North Down LGD in 2017 – 13% of total employee jobs in the area (on a par with CC&GLGD and higher than any of the other LGDs)

Park ds&

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1.7m visits to visitor attractions in this LGD in 2018

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

The majority of overnight trips taken in Ards & North Down can be attributed to



REASON FOR VISIT 2016-2018 (3 year rolling average)

Ards & North Down LGD has the fourth highest proportion of trips to visit friends/relatives of all the LGDs. Four other LGDs attracted lower proportions of overnight holiday trips



ACCOMMODATION STATISTICS 2018

		STOCK		οςςι	JPANCY	SALES	(000s)		
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space		
Hotels	7	292	592	na	na	na	na		
GH/GA/B&B [†]	60	226	493	25%	20%	na	na		
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na		
Self-catering	175	408	795	28%	36%	na	na		

3% of the available hotel rooms in NI are in Ards & North Down LGD. This LGD has the fourth lowest number of hotel rooms of all the LGDs

6% of the available NI GH/GA/B&B rooms and 4% of available NI self-catering rooms are located in Ards & North Down LGD

Excludes country parks/parks/forests/gardens

[†]Guesthouse/quest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.



Armagh City, Banbridge & Craigavon **LGD Fact Card**



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	î.	Z i E C
Trips	144,952	228,595	188,551	-18%	4%		Ź
Nights	726,296	780,583	704,130	-10%	4%		t
Spend	£25.5m	£32.4m	£26.4m	-18%	3%		
Average length of stay (nights)	5.0	3.4	3.7	Kinnego	Marina an	dLough	
Average spend per trip	£176	£142	£140	mostpo	oular visito	entre were the or attractions	
Average spend per night	£35	£41	£37	-	gh City, Bar n LGD in 20	_	

4,731 tourism jobs in Armagh City, Banbridge & Craigavon LGD in 2017-6% of total employee jobs in the area

3.2m visits to visitor attractions in Armagh City, Banbridge & Craigavon LGD in 2018

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

trips can be attributed to



REASON FOR VISIT 2016-2018 (3 year rolling average)

Armagh City, Banbridge & Craigavon LGD attracted the

ACCOMMODATION STATISTICS 2018

		STOCK			JPANCY	SALES (000s)	
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	7	209	541	65%	38%	49	74
GH/GA/B&B [†]	55	189	431	28%	21%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	66	151	311	33%	42%	na	na

Armagh City, Banbridge & Craigavon LGD has the lowest number of hotel rooms of all the LGDs. Hotel room occupancy and sales increased compared with 2017

Armagh City, Banbridge & Craigavon LGD has the second lowest number of self-catering rooms of all the LGDs

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

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Belfast City LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	
Trips	1,459,407	1,482,343	1,693,985	+14%	33%	
Nights	4,432,465	5,030,857	5,244,269	+4%	32%	
Spend	£334.1m	£328.0m	£395.0m	+20%	41%	
Average length of stay (nights)	3.0	3.4	3.1	Belfast	LGD attrac	
Average spend per trip	£229	9 £221 £233		largest	jest number of rnight trips in 2	
Average spend per night	£75	£65	£75	of all overnight tri to this LGD		

4.7m visits to visitor attractions in Belfast LGD in 2018 – Titanic Belfast, voted the world's leading tourist attraction in 2016, was the most popular*

ted the NI 2018. A third s to NI were

19,266 tourism jobs in Belfast LGD in 2017 -9% of total employee jobs in the area



Belfast LGD attracted the highest proportion of European and North American overnight trips



42%

REASON FOR VISIT 2016-2018 (3 year rolling average)

Belfast City LGD has the joint highest proportion of business trips (with Antrim & Newtownabbey). While three other LGDs had higher proportions of holiday trips, Belfast welcomed (jointly with Causeway Coast & Glens) the largest number of overnight holiday visitors of all the LGDs



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other



ACCOMMODATION STATISTICS 2018

		STOCK			JPANCY	SALES (000s)	
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	37	4,706	10,037	74%	58%	1,137	1,865
GH/GA/B&B [†]	78	550	1,194	58%	46%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	634	1,241	2,452	42%	44%	na	na

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

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Approximately half of the available hotel rooms and bedspaces in NI are located in Belfast LGD. Rooms sold in this LGD increased by 12% compared with 2017, while room occupancy declined, impacted by increased hotel capacity



118 cruise ships (with 192,765 passengers & crew on board) docked in Belfast in 2018, significantly up on 2017 figures



Causeway Coast & Glens LGD Fact Card

TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI		
Trips	809,405	1,063,989	1,011,485	-5%	20%		
Nights	2,470,341	3,433,427	3,177,569	-7%	19%		
Spend	£137.5m	£193.6m	£172.3m	-11%	18%		
Average length of stay (nights)	3.1	3.2	3.1	CC&GL	GD attract	edthe	
Average spend per trip	£170	£182	£170	overnig	largest nu ht trips in	2018.	
Average spend per night	£56	£56	£54		fifth of all overnight trip were to this LGD		

5,006 tourism jobs in Causeway Coast & Glens (CC&G) LGD in 2017-12% of total employees in the area (higher than most of the LGDs)

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2.5m visits to visitor attractions in CC&GLGD in 2018. The Giant's Causeway was the most popular*



CC&GLGD attracted the second highest proportion of domestic overnight trips of all the



REASON FOR VISIT 2016-2018 (3 year rolling average)

CC&G LGD has the highest proportion of overnight holiday trips and welcomed (jointly with Belfast LGD) the largest number of overnight holiday visitors of all the LGDs. This area has the lowest proportion of



ACCOMMODATION STATISTICS 2018

		STOCK			JPANCY	SALES (000s)			
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space		
Hotels	19	692	1,843	67%	45%	170	297		
GH/GA/B&B [†]	214	914	2,126	34%	26%	na	na		
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na		
Self-catering	1,659	5,101	9,739	46%	55%	na	na		

Over half of the available 9,800 self-catering rooms in NI are in the CC&G LGD. CC&G has the highest annual self-catering unit occupancy of all the LGDs

CC&G LGD also has the largest number of GH/GA/B&B rooms and the third largest number of hotel rooms of all the LGDs

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

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Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.



Derry City & Strabane LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	îș.		
Trips	282,833	270,408	334,874	+24%	7%			
Nights	909,670	822,313	1,025,913	+25%	6%			
Spend	£50.2m	£55.8m	£55.4m	-1%	6%			
Average length of stay (nights)	3.2	3.0	3.1					
Average spend per trip	£178	£206	£166	werea	Derry's Walls and the Guildhall were among the most popular visitor attractions in Derry City & Strabane LGD in 2018*			
Average spend per night	£55	£68	£54					

4,770 tourism jobs in this LGD in 2017–9% of total employee jobs in the area

2.3m visits to visitor attractions in Derry City & Strabane LGD in 2018



Derry City & Strabane LGD attracted the fourth



REASON FOR VISIT 2016-2018 (3 year rolling average)

Derry City & Strabane LGD has the third highest proportion of overnight business visitors (jointly with Lisburn & Castlereagh LGD). Over half of overnight trips taken in this LGD were to visit friends/relatives

Other reasons = 4%



NI GB Mainland Europe North America ROI & Other



leisure

Visiting friends/ relatives

ACCOMMODATION STATISTICS 2018

		STOCK			JPANCY	SALES (000s)	
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	13	711	1,714	68%	53%	177	330
GH/GA/B&B [†]	70	255	571	40%	31%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	116	292	604	26%	39%	na	na

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.

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Derry City & Strabane LGD has the second largest number of hotel rooms (after Belfast) and the third highest annual hotel room occupancy of all the LGDs

> 8 cruise ships (with 9,968 passengers & crew on board) docked in Derry~Londonderry in 2018, up significantly on 2017 passenger/crew figures



Fermanagh & Omagh LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	ĨĨ	3,841 tourism jobs in Fermanagh & Omagh LGD in
Trips	304,855	342,847	403,904	+18%	8%		2017 – 9% of total employee
Nights	954,074	947,698	1,064,561	+7%	12%		jobs in the area
Spend	£54.1m	£56.7m	£72.9m	+29%	8%		
Average length of stay (nights)	3.1	2.8	2.6		ottery Visito		Almost 1m visits to visitor
Average spend per trip	£178	£165	£180	and the U Park were	attractions in Fermanagh & Omagh LGD in		
Average spend per night	£57	£60	£68		LGD in 201	Fermanagh 8*	2018



Fermanagh & Omagh LGD attracted the third highest proportion of domestic overnight trips



REASON FOR VISIT 2016-2018 (3 year rolling average)

Fermanagh & Omagh LGD welcomed the third highest proportion of overnight holiday trips of all the LGDs (after Causeway Coast & Glens and Newry, Mourne and Down). This area has the fourth lowest proportion of



ACCOMMODATION STATISTICS 2018

	STOCK			οςςι	PANCY SALES (000s)				
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space		
Hotels	12	435	1,013	64%	53%	101	195		
GH/GA/B&B [†]	72	421	983	40%	27%	na	na		
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na		
Self-catering	367	979	2,097	29%	38%	na	na		

Fermanagh & Omagh LGD has the third largest number of selfcatering rooms all the LGDs (after the CC&G and Belfast). This LGD also has the fourth largest number of GH/GA/B&B rooms

5% of the available hotel rooms in NI are in Fermanagh & Omagh LGD. This LGD has the third lowest annual hotel room occupancy of all the LGDs

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.



Lisburn & Castlereagh City LGD Fact Card

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TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI
Trips	169,863	150,837	189,366	+26%	4%
Nights	592,083	615,567	725,493	+18%	4%
Spend	£27.2m	£26.6m	£30.5m	+15%	3%
Average length of stay (nights)	3.5	4.1	3.8		
Average spend per trip	£160	£176	£161		inen Centr popular vis
Average spend per night	£46	£43	£42	Castle	reagh City

4,179 tourism jobs in Lisburn & Castlereagh City LGD in 2017 – 7% of total employee jobs in the area

Almost half a million visits to visitor attractions in this LGD in 2018

re & Lisburn Museum was the sitor attraction in Lisburn & y LGD in 2018*

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

City LGD attracted the



REASON FOR VISIT 2016-2018 (3 year rolling average)

Lisburn & Castlereagh City LGD has the third lowest

ACCOMMODATION STATISTICS 2018

		STOCK		OCCUPANCY SALES			(000s)		
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space		
Hotels	4	255	594	na	na	na	na		
GH/GA/B&B [†]	38	149	335	29%	31%	na	na		
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na		
Self-catering	70	166	331	39%	52%	na	na		

3% of the available hotel rooms in NI are in Lisburn & Castlereagh City LGD. This LGD has the third lowest number of hotel rooms of all the LGDs

Lisburn & Castlereagh City LGD has the second lowest number of GH/GA/B&B rooms of all the LGDs

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

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Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.



Mid & East Antrim LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2017 v 2016	2017 % of NI	
Trips	301,655	255,803	296,441	+16%	6%	
Nights	1,055,602	964,131	966,916	0%	6%	
Spend	£46.2m	£43.3m	£50.7m	+17%	5%	
Average length of stay (nights)	3.5	3.8	3.3	Carrickf	oraus Cast	le was the
Average spend per trip	£153	£169	£171	mostpc	opular visit on in Mid &	or
Average spend per night	£44	£45	£52		_GD in 201	

4,395 tourism jobs in Mid & East Antrim LDG in 2017 – 10% of total employee jobs

Over 800,000 visits to visitor attractions in Mid & East Antrim in LGD in 2018



Mid & East Antrim LGD attracted the fifth highest proportion of



REASON FOR VISIT 2016-2018 (3 year rolling average)

Almost half of overnight trips taken in Mid & East Antrim LGD were to visit friends/relatives. Three other LGDs attracted higher proportions of holiday visitors







Visiting friends/ relatives

ACCOMMODATION STATISTICS 2018

	STOCK			OCCL	PANCY SALES (000s)		
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	12	539	1,195	74%	64%	139	267
GH/GA/B&B [†]	63	186	429	41%	35%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	120	276	550	33%	41%	na	na

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.

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Mid & East Antrim LGD has the highest hotel annual room occupancy (jointly with Belfast LGD). 6% of the available hotel rooms in NI are located in this LGD

Mid & East Antrim LGD has 5% of the available GH/GA/B&B rooms in NI and 3% of the available selfcatering rooms



Mid Ulster LGD Fact Card



TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	î.	3,542 tourism jobs in Mid Ulster LGD in 2017 – 7%
Trips	178,480	136,626	130,088	-5%	3%		of total employee jobs
Nights	713,357	528,468	450,101	-15%	3%		1.2m visits to
Spend	£30.3m	£20.1m	£22.0m	+9%	2%		visitor attractions in this LGD in 2018
Average length of stay (nights)	4.0	3.9	3.5				
Average spend per trip	£170	£147	£169	J			o Activity Centre itor attractions in
Average spend per night	£42	£38	£49	MidUlste			

ORIGIN OF VISITORS 2016-2018 (3 year rolling average)

The majority of overnight trips can be attributed to the domestic and GB markets. This LGD attracted



REASON FOR VISIT 2016-2018 (3 year rolling average)

Mid Ulster LGD attracted the fourth lowest proportion of overnight holiday trips and the second highest proportion of VFR trips of all the LGDs



ACCOMMODATION STATISTICS 2018

		STOCK			IPANCY	PANCY SALES (000s)		
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space	
Hotels	9	237	581	55%	36%	47	77	
GH/GA/B&B [†]	38	155	359	55%	34%	na	na	
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na	
Self-catering	100	246	524	41%	52%	na	na	

Mid Ulster LGD has the second lowest number of hotel rooms of all the LGDs. This LGD has the lowest hotel annual room occupancy rate

Mid Ulster LGD has the second highest GH/GA/B&B room occupancy of all the LGDs (after Belfast)

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.



Newry, Mourne & Down LGD Fact Card

TRIPS, NIGHTS & SPEND	2016	2017	2018	2018 v 2017	2018 % of NI	
Trips	571,054	589,581	449,953	-24%	9%	
Nights	1,561,067	1,675,229	1,289,821	-23%	8%	
Spend	£60.9m	£90.4m	£69.3m	-23%	7%	
Average length of stay (nights)	2.7	2.8	2.9			
Average spend per trip	£107	£153	£154	LGD a	v, Mourne & ttracted the	ethird
Average spend per night	£39	£54	£54	J	t number c ight trips ir	

5,451 tourism jobs in Newry, Mourne & Down LGD in 2017 – 10% of total employee jobs in the area

2.1m visits to visitor attractions in this LGD in 2018. The St. Patrick Centre was among the most popular visitor attractions in Newry, Mourne & Down LGD in 2018*



Newry, Mourne & Down LGD attracted the highest proportion of domestic



REASON FOR VISIT 2016-2018 (3 year rolling average)

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Newry, Mourne & Down LGD welcomed the second highest proportion of overnight holiday trips of all the LGDs (after Causeway Coast & Glens LGD) and the second lowest proportion of trips to visit



ACCOMMODATION STATISTICS 2018

		STOCK		οςςι	JPANCY	SALES (000s)	
	Number	Rooms	Beds	Room	Bed- space	Room	Bed- space
Hotels	11	514	1,193	60%	45%	115	200
GH/GA/B&B*	112	477	1,076	29%	23%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	341	842	1,705	34%	37%	na	na

Newry, Mourne & Down LGD has the fourth largest number of self-catering rooms and the third largest number of GH/GA/B&B rooms of all the LGDs

This LGD has 6% of the available hotel rooms in NI

*Excludes country parks/parks/forests/gardens

[†]Guesthouse/guest accommodation/bed & breakfast

Fact Card is based on data published by the Northern Ireland Statistics and Research Agency (NISRA).

Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. excludes day trips.

