

# Northern Ireland Local Government District Tourism Statistics (2018)



This report is based on data published by the  
Northern Ireland Statistics and Research Agency (NISRA)



## NI Local Government District Tourism Statistics (2018)

### Introductory note

Data provided in this report is produced by and sourced from the Northern Ireland Statistics and Research Agency (NISRA).

Data (derived from a range of sources) presented relates to overnight visitors only, i.e. excludes day trippers.

Estimates provided are based on trips made by Northern Ireland (NI) residents and visitors from outside Northern Ireland.

Data is presented based on the Local Government Districts that came into operation in April 2015.

Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total LGD' trips figure adds up to more than the total number of trips reported for Northern Ireland.

Data relating to trips by purpose of visit and country of origin are based on a 2016-2018 average and will not add up to the 2018 trips figure.

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

NI LOCAL GOVERNMENT DISTRICTS - PERCENTAGE OF NI TRIPS, NIGHTS AND SPEND (2018)

<b>ANTRIM &amp; NEWTOWNABBEY</b>  Trips 3% Nights 3% Spend 3%	<b>% of NI Total 2018</b>	<b>LISBURN &amp; CASTLEREAGH CITY</b>  Trips 4% Nights 4% Spend 3%
<b>ARDS &amp; NORTH DOWN</b>  Trips 5% Nights 7% Spend 5%	<b>CAUSEWAY COAST &amp; GLENS</b>  Trips 20% Nights 19% Spend 18%	<b>MID &amp; EAST ANTRIM</b>  Trips 6% Nights 6% Spend 5%
<b>ARMAGH CITY, BANBRIDGE &amp; CRAIGAVON</b>  Trips 4% Nights 4% Spend 3%	<b>DERRY CITY &amp; STRABANE</b>  Trips 7% Nights 6% Spend 6%	<b>MID ULSTER</b>  Trips 3% Nights 3% Spend 2%
<b>BELFAST CITY</b>  Trips 33% Nights 32% Spend 41%	<b>FERMANAGH &amp; OMAGH</b>  Trips 8% Nights 7% Spend 8%	<b>NEWRY, MOURNE &amp; DOWN</b>  Trips 9% Nights 8% Spend 7%

Data correct as at 25/07/19

Source: NISRA

## LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2018

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	157,228	3%	525,432	3%	£27,668,300	3%	£175.98	£52.66	3.3
Ards & North Down	257,119	5%	1,121,979	7%	£45,983,014	5%	£178.84	£40.98	4.4
Armagh City, Banbridge & Craigavon	188,551	4%	704,130	4%	£26,404,319	3%	£140.04	£37.50	3.7
Belfast City	1,693,985	33%	5,244,269	32%	£395,013,843	41%	£233.19	£75.32	3.1
Causeway Coast & Glens	1,011,485	20%	3,177,569	19%	£172,343,288	18%	£170.39	£54.24	3.1
Derry City & Strabane	334,874	7%	1,025,913	6%	£55,433,203	6%	£165.53	£54.03	3.1
Fermanagh & Omagh	403,904	8%	1,064,561	7%	£72,894,905	8%	£180.48	£68.47	2.6
Lisburn & Castlereagh City	189,366	4%	725,493	4%	£30,527,274	3%	£161.21	£42.08	3.8
Mid & East Antrim	296,441	6%	966,916	6%	£50,670,328	5%	£170.93	£52.40	3.3
Mid Ulster	130,088	3%	450,101	3%	£21,968,481	2%	£168.87	£48.81	3.5
Newry, Mourne & Down	449,953	9%	1,289,821	8%	£69,345,336	7%	£154.12	£53.76	2.9
TOTAL	5,112,993	100%	16,296,184	100%	£968,252,291	100%	£189.37	£59.42	3.2

Data correct as at 25/07/19

Source: NISRA

## LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2017

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	205,611	4%	727,596	4%	£32,766,865	4%	£159.36	£45.03	3.5
Ards & North Down	282,323	6%	1,340,258	8%	£46,498,115	5%	£164.70	£34.69	4.7
Armagh City, Banbridge & Craigavon	228,595	5%	780,583	5%	£32,384,669	3%	£141.67	£41.49	3.4
Belfast City	1,482,343	30%	5,030,857	30%	£327,961,261	35%	£221.25	£65.19	3.4
Causeway Coast & Glens	1,063,989	21%	3,433,427	20%	£193,572,670	21%	£181.93	£56.38	3.2
Derry City & Strabane	270,408	5%	822,313	5%	£55,827,929	6%	£206.46	£67.89	3.0
Fermanagh & Omagh	342,847	7%	947,698	6%	£56,672,031	6%	£165.30	£59.80	2.8
Lisburn & Castlereagh City	150,837	3%	615,567	4%	£26,606,111	3%	£176.39	£43.22	4.1
Mid & East Antrim	255,803	5%	964,131	6%	£43,260,888	5%	£169.12	£44.87	3.8
Mid Ulster	136,626	3%	528,468	3%	£20,146,418	2%	£147.46	£38.12	3.9
Newry, Mourne & Down	589,581	12%	1,675,229	10%	£90,432,246	10%	£153.38	£53.98	2.8
TOTAL	5,008,962	100%	16,866,127	100%	£926,129,203	100%	£184.89	£54.91	3.4

Data correct as at 25/07/19

Source: NISRA

## LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2016

LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	217,755	5%	672,790	4%	£38,417,133	5%	£176.42	£57.11	3.1
Ards & North Down	283,142	6%	1,087,085	7%	£45,894,551	5%	£162.09	£42.22	3.8
Armagh City, Banbridge & Craigavon	144,952	3%	726,296	5%	£25,548,339	3%	£176.24	£35.18	5.0
Belfast City	1,459,407	31%	4,432,465	29%	£334,067,399	39%	£228.91	£75.38	3.0
Causeway Coast & Glens	809,405	17%	2,470,341	16%	£137,466,939	16%	£169.86	£55.65	3.1
Derry City & Strabane	282,833	6%	909,670	6%	£50,220,218	6%	£177.57	£55.22	3.2
Fermanagh & Omagh	304,855	6%	954,074	6%	£54,149,906	6%	£177.67	£56.77	3.1
Lisburn & Castlereagh City	169,863	4%	592,083	4%	£27,227,918	3%	£160.28	£45.99	3.5
Mid & East Antrim	301,655	6%	1,055,602	7%	£46,177,469	5%	£153.08	£43.74	3.5
Mid Ulster	178,480	4%	713,357	5%	£30,253,452	4%	£169.52	£42.42	4.0
Newry, Mourne & Down	571,054	12%	1,561,067	10%	£60,934,823	7%	£106.72	£39.04	2.7
TOTAL	4,723,402	100%	15,174,830	100%	£850,358,144	100%	£180.03	£56.04	3.2

Data correct as at 25/07/19

Source: NISRA

## NI Local Government District Tourism Statistics (2018)

### LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY REASON FOR VISIT (AVERAGE 2016-2018)

LGD	Holiday/Pleasure/Leisure			Visiting Friends and Relatives (VFR)			Business			Other		
	Trips	% of all holiday trips	% of LGD trips	Trips	% of all VFR trips	% of LGD trips	Trips	% of all business trips	% of LGD trips	Trips	% of all other trips	% of LGD trips
Antrim & Newtownabbey	47,301	2%	24%	106,302	6%	55%	28,180	7%	15%	11,748	9%	6%
Ards & North Down	89,631	4%	33%	160,280	8%	58%	15,003	4%	5%	9,281	7%	3%
Armagh City, Banbridge & Craigavon	35,083	1%	19%	133,491	7%	71%	14,427	3%	8%	4,365	3%	2%
Belfast City	729,188	29%	47%	539,775	28%	35%	230,878	54%	15%	45,405	36%	3%
Causeway Coast & Glens	727,529	29%	76%	194,138	10%	20%	29,961	7%	3%	9,998	8%	1%
Derry City & Strabane	105,560	4%	36%	151,154	8%	51%	26,622	6%	9%	12,703	10%	4%
Fermanagh & Omagh	195,976	8%	56%	124,986	7%	36%	24,423	6%	7%	5,149	4%	1%
Lisburn & Castlereagh City	42,793	2%	25%	108,302	6%	64%	14,946	4%	9%	3,981	3%	2%
Mid & East Antrim	132,823	5%	47%	127,986	7%	45%	14,575	3%	5%	9,249	7%	3%
Mid Ulster	38,286	2%	26%	100,486	5%	68%	8,637	2%	6%	989	1%	1%
Newry, Mourne & Down	353,870	14%	66%	149,806	8%	28%	18,626	4%	3%	14,561	11%	3%
<b>TOTAL</b>	<b>2,498,040</b>	<b>100%</b>	<b>50%</b>	<b>1,896,706</b>	<b>100%</b>	<b>38%</b>	<b>426,279</b>	<b>100%</b>	<b>9%</b>	<b>127,428</b>	<b>100%</b>	<b>3%</b>

Data correct as at 25/07/19

Source: NISRA

## NI Local Government District Tourism Statistics (2018)

### LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY ORIGIN OF VISITORS (AVERAGE 2016-2018)

LGD	Northern Ireland	% of all local trips	Great Britain	% of all local trips	Other Europe	% of all local trips	North America	% of all local trips	Republic of Ireland and Other	% of all local trips	Total
Antrim & Newtownabbey	65,895	34%	75,311	39%	16,908	9%	13,125	7%	22,293	12%	193,531
Ards & North Down	89,706	33%	112,536	41%	22,357	8%	18,306	7%	31,290	11%	274,195
Armagh City, Banbridge & Craigavon	63,336	34%	71,822	38%	18,494	10%	12,146	6%	21,568	12%	187,366
Belfast City	377,991	24%	652,438	42%	191,295	12%	144,223	9%	179,299	12%	1,545,245
Causeway Coast & Glens	603,031	63%	138,015	14%	35,679	4%	27,269	3%	157,632	16%	961,626
Derry City & Strabane	132,876	45%	84,328	28%	20,603	7%	16,235	5%	41,997	14%	296,038
Fermanagh & Omagh	216,795	62%	56,706	16%	11,085	3%	8,660	2%	57,290	16%	350,535
Lisburn & Castlereagh City	52,646	31%	71,127	42%	15,326	9%	11,851	7%	19,072	11%	170,022
Mid & East Antrim	117,713	41%	94,549	33%	19,011	7%	16,621	6%	36,740	13%	284,633
Mid Ulster	56,034	38%	51,685	35%	14,393	10%	8,964	6%	17,322	12%	148,398
Newry, Mourne & Down	345,758	64%	74,469	14%	15,564	3%	12,903	2%	88,169	16%	536,863
<b>TOTAL</b>	<b>2,121,779</b>	<b>43%</b>	<b>1,482,987</b>	<b>30%</b>	<b>380,714</b>	<b>8%</b>	<b>290,301</b>	<b>6%</b>	<b>672,671</b>	<b>14%</b>	<b>4,948,452</b>

Data correct as at 25/07/19

Source: NISRA



### Further Information on Local Government District Statistics

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

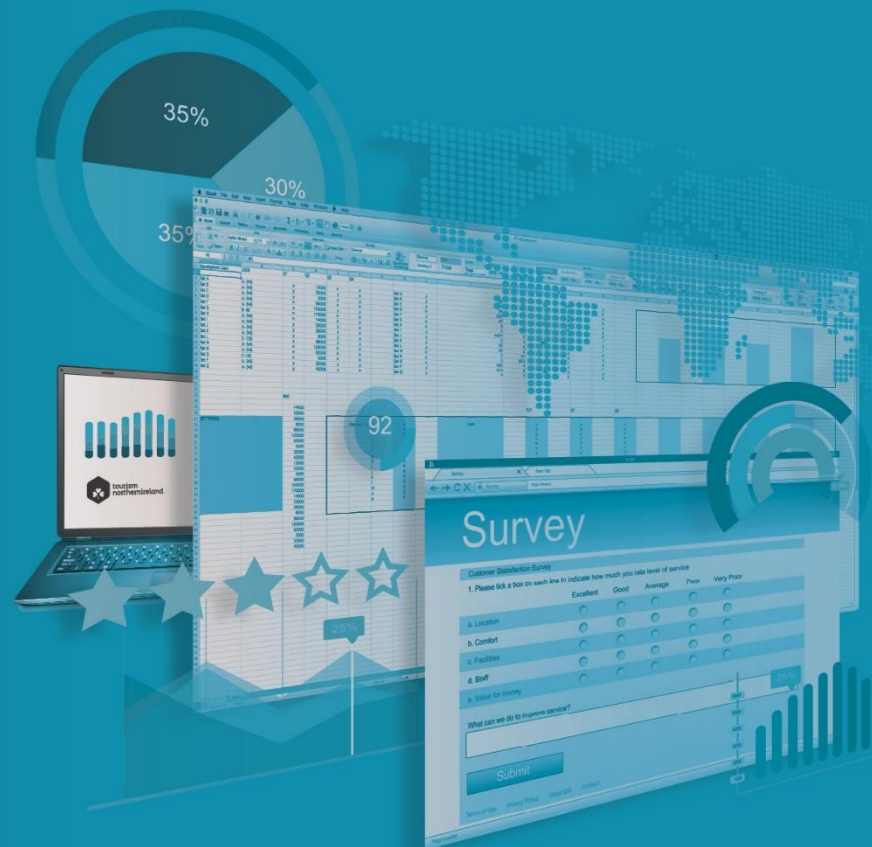
For further information on Local Government District Statistics please contact NISRA [tourismstatistics@nisgra.gov.uk](mailto:tourismstatistics@nisgra.gov.uk)

For queries in relation to this report please contact Tourism Northern Ireland [insights@tourismni.com](mailto:insights@tourismni.com)

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