

# Antrim & Newtownabbey LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	205,611	157,228	132,344	2%
Nights	727,596	525,432	501,582	3%
Spend	£32.8	£27.7m	£24.1m	2%
Average length of stay (nights)	3.5	3.3	3.8	
Average spend per trip	£159	£176	£182	
Average spend per night	£45	£53	£48	



4,806 tourism jobs in Antrim & Newtownabbey LGD in 2019 – 8% of total employee jobs in the area

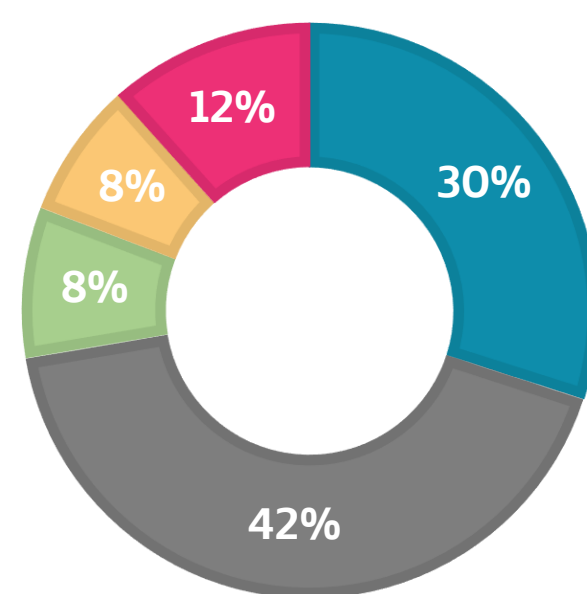


Shane's Castle was the most popular visitor attraction in Antrim and Newtownabbey LGD in 2019\*

53k visits to visitor attractions in Antrim & Newtownabbey LGD in 2019†

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Antrim & Newtownabbey LGD attracts the second highest proportion of out of state visitors of all the LGDs, mainly due to the large number of visitors welcomed from GB. The domestic market is also important for this area



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Antrim & Newtownabbey LGD has the second highest proportion (after Belfast) of overnight business trips. This LGD attracted the third lowest proportion of overnight holiday trips of all the LGDs



25%

Holiday/pleasure/leisure



10%

Business



60%

Visiting friends/relatives

Other reasons = 6%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	10	631	1,344	57%	41%	131	190
GH/GA/B&B†	46	140	331	36%	21%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	61	138	270	39%	44%	na	na

7% of the available hotel rooms in NI are in Antrim & Newtownabbey LGD (only three other LGDs have more hotel rooms)

Antrim & Newtownabbey LGD has the third highest GH/GA/BB room occupancy of all the LGDs, as well as the second highest annual self-catering occupancy of all the LGDs (jointly with Belfast LGD)

\*Excludes country parks/parks/forests/gardens

†Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

‡Guest house/guest accommodation/bed & breakfast

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# Ards & North Down LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	282,323	257,119	311,718	6%
Nights	1,340,258	1,121,979	1,073,262	6%
Spend	£46.5m	£46.0m	£52.2m	5%
Average length of stay (nights)	4.7	4.4	3.4	
Average spend per trip	£165	£179	£168	
Average spend per night	£35	£41	£49	



5,506 tourism jobs in Ards & North Down LGD in 2019 - 14% of total employee jobs in the area (higher than any of the other LGDs)

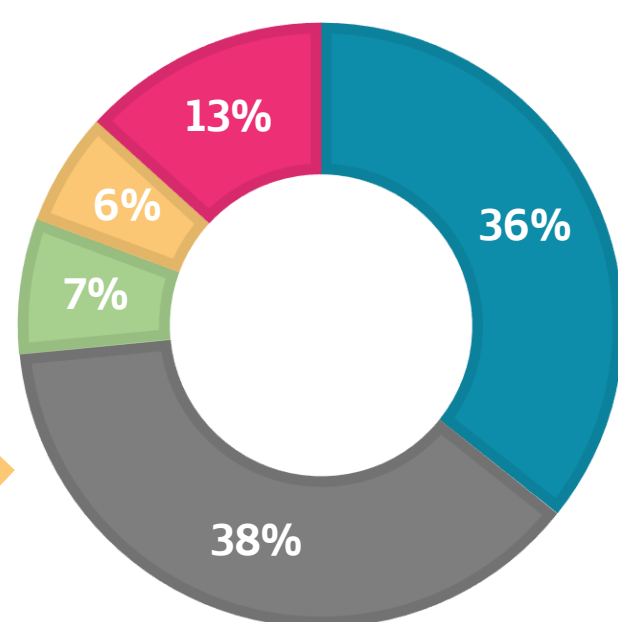


Mount Stewart House & Gardens and Pickie Fun Park were the most popular visitor attractions in Ards & North Down LGD\*

1.1m visits to visitor attractions in this LGD in 2019†

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Almost two thirds of overnight trips taken in Ards & North Down can be attributed to out of state markets. GB and NI are equally important for this area, with over 100,000 visitors welcomed from each market



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Over half of overnight trips taken in Ards & North Down were visiting friends and relatives. Over one third of trips to Ards & North Down LGD were holiday trips



36%

Holiday/pleasure/leisure



5%

Business



56%

Visiting friends/relatives

Other reasons = 4%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	8	378	764	52%	40%	62	100
GH/GA/B&B†	61	233	519	26%	20%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	187	446	866	31%	39%	na	na

4% of the available hotel rooms in NI are in Ards & North Down LGD. This LGD has the fourth lowest number of hotel rooms of all the LGDs

6% of the available NI GH/GA/B&B rooms and 4% of available NI self-catering rooms are located in Ards & North Down LGD

\*Excludes country parks/parks/forests/gardens

†Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

‡Guest house/guest accommodation/bed & breakfast

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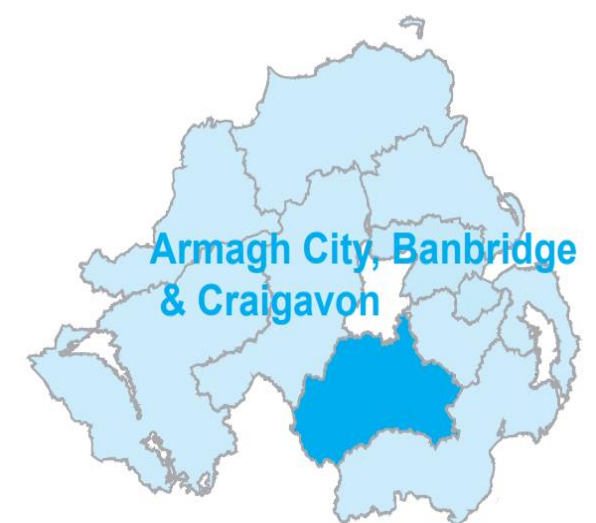
# Armagh City, Banbridge & Craigavon LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	228,595	188,551	181,477	3%
Nights	780,583	704,130	573,627	3%
Spend	£32.4m	£26.4m	£27.0m	3%
Average length of stay (nights)	3.4	3.7	3.2	
Average spend per trip	£142	£140	£149	
Average spend per night	£41	£37	£47	



5,352 tourism jobs in Armagh City, Banbridge & Craigavon LGD in 2019 – 7% of total employee jobs in the area

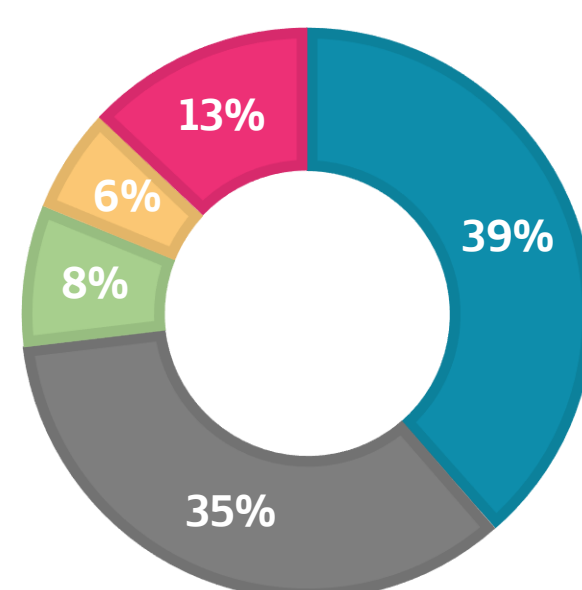


1.6m visits to visitor attractions in Armagh City, Banbridge & Craigavon LGD in 2019†

Tannaghmore Gardens & Rare Breeds Animal Farm and St Patrick's Cathedral were the most popular visitor attractions in Armagh City, Banbridge & Craigavon LGD in 2019\*

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

The domestic market accounts for the largest proportion of overnight trips (almost two-fifths). The GB market is also important for Armagh City, Banbridge & Craigavon LGD



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Armagh City, Banbridge & Craigavon LGD attracted the lowest proportion of overnight holiday trips and the highest proportion of overnight VFR trips of all the LGDs



19%

Holiday/pleasure/  
leisure



7%

Business



70%

Visiting friends/  
relatives

Other reasons = 4%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	7	207	541	63%	33%	47	64
GH/GA/B&B†	53	185	422	27%	18%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	71	171	346	21%	29%	na	na

Armagh City, Banbridge & Craigavon LGD has the lowest number of hotel rooms of all the LGDs

Armagh City, Banbridge & Craigavon LGD has the second lowest number of self-catering rooms of all the LGDs

\*Excludes country parks/parks/forests/gardens

†Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

‡Guest house/guest accommodation/bed & breakfast

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# Belfast City LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	1,482,343	1,693,985	1,875,068	34%
Nights	5,030,857	5,244,269	5,253,147	32%
Spend	£328.0m	£395.0m	£417.2m	40%
Average length of stay (nights)	3.4	3.1	2.8	
Average spend per trip	£221	£233	£223	
Average spend per night	£65	£75	£79	



21,863 tourism jobs in Belfast LGD in 2019 – 9% of total employee jobs in the area

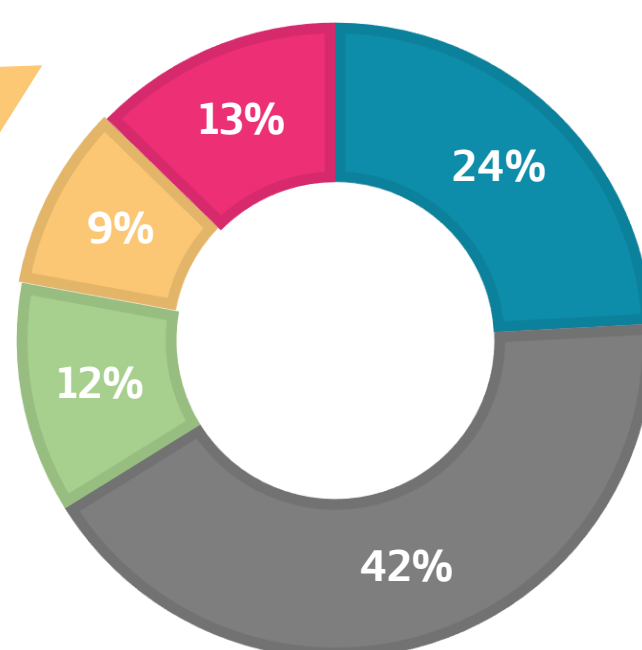


3.1m visits to visitor attractions in Belfast LGD in 2019\* – Titanic Belfast, voted the world's leading tourist attraction in 2016, was the most popular†

Belfast LGD attracted the largest number of NI overnight trips in 2019. A third of all overnight trips to NI were to this LGD

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Belfast LGD attracted the highest proportion of out of state overnight trips of all the LGDs. This area has the greatest proportion of Other European and North American trips, as well as the joint highest proportion (with Antrim & Newtownabbey LGD) of GB overnight trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Belfast City LGD has the highest proportion of business trips. While three other LGDs had higher proportions of holiday trips, Belfast welcomed (jointly with Causeway Coast & Glens) the largest number of overnight holiday visitors of all the LGDs



48%

Holiday/pleasure/leisure



15%

Business



35%

Visiting friends/relatives

Other reasons = 3%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	38	4,791	10,306	71%	58%	1,240	2,130
GH/GA/B&B†	93	631	1,379	51%	44%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	748	1,480	2,914	39%	45%	na	na

Half of the available hotel rooms and bed-spaces in NI are located in Belfast LGD. Rooms sold in this LGD increased by 9% compared with 2018, while room occupancy declined, impacted by increased hotel capacity



149 cruise ships (with 279,865 passengers & crew on board) docked in Belfast in 2019, significantly up on 2018 figures

\*Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

† Excludes country parks/parks/forests/gardens

‡ Guest house/guest accommodation/bed & breakfast

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# Causeway Coast & Glens LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	1,063,989	1,011,485	1,094,503	20%
Nights	3,433,427	3,177,569	3,488,953	21%
Spend	£193.6m	£172.3m	£191.5m	18%
Average length of stay (nights)	3.2	3.1	3.2	
Average spend per trip	£182	£170	£175	
Average spend per night	£56	£54	£55	



5,377 tourism jobs in Causeway Coast & Glens (CC&G) LGD in 2019 – 13% of total employees in the area (higher than most of the LGDs)



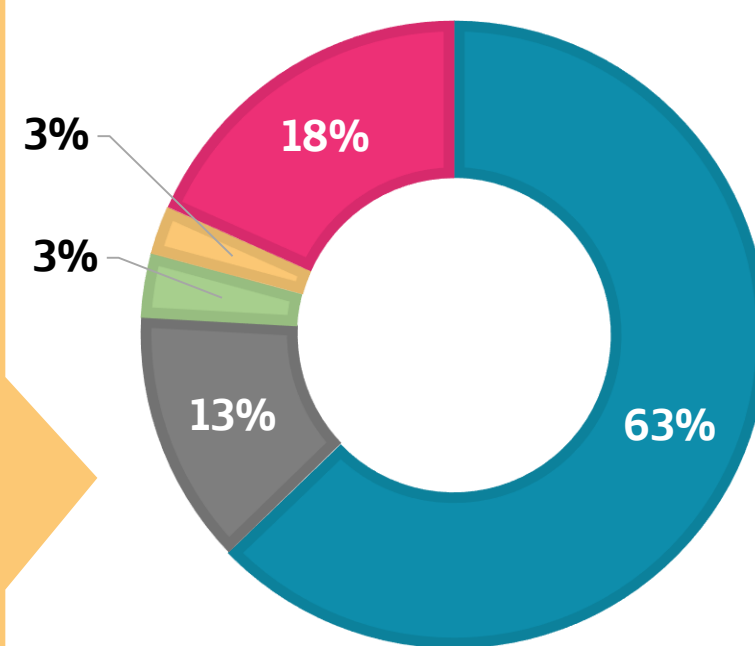
2.3m visits to visitor attractions in CC&G LGD in 2019\*. The Giant's Causeway was the most popular†

CC&G LGD attracted the second largest number of NI overnight trips in 2019. One fifth of all overnight trips to NI were to this LGD

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

CC&G LGD attracted the highest proportion (jointly with two other LGDs) of domestic overnight trips of all the LGDs.

This LGD also has the highest proportion (jointly with two other LGDs) of ROI & Other overnight trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

CC&G LGD has the highest proportion of overnight holiday trips and welcomed (jointly with Belfast LGD) the largest number of overnight holiday visitors of all the LGDs. This area has the lowest proportion of overnight VFR trips of all the LGDs



77%

Holiday/pleasure/leisure



3%

Business



20%

Visiting friends/relatives

Other reasons = 1%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	20	733	1,930	67%	44%	170	296
GH/GA/B&B†	263	1,006	2,356	25%	21%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	2,209	6,688	12,990	27%	40%	na	na

CC&G LGD has the third largest number of hotel rooms (after Belfast and Derry City & Strabane). This LGD area has the third highest hotel room occupancy (jointly with Fermanagh & Omagh LGD)

CC&G LGD has the largest number of GH/GA/B&B rooms and the largest number of self-catering rooms of all the LGDs

\*Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

† Excludes country parks/parks/forests/gardens

‡ Guest house/guest accommodation/bed & breakfast

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# Derry City & Strabane LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	270,408	334,874	308,336	6%
Nights	822,313	1,025,913	939,875	6%
Spend	£55.8m	£55.4m	£71.4m	7%
Average length of stay (nights)	3.0	3.1	3.0	
Average spend per trip	£206	£166	£232	
Average spend per night	£68	£54	£76	



5,406 tourism jobs in this LGD in 2019 – 9% of total employee jobs in the area

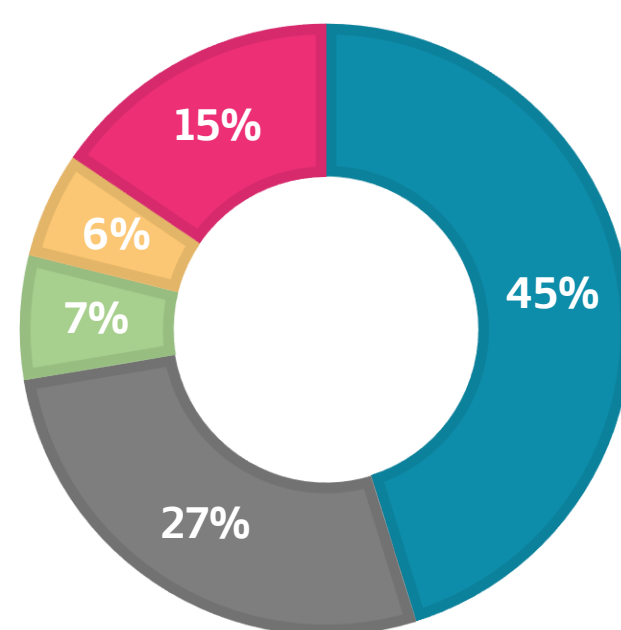


Derry's Walls and the Guildhall were among the most popular visitor attractions in Derry City & Strabane LGD in 2019\*

2.4m visits to visitor attractions in Derry City & Strabane LGD in 2019†

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Derry City & Strabane LGD attracted the fourth highest proportion of domestic overnight trips, as well as ROI & Other trips, of all the LGDs



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Derry City & Strabane LGD has the fourth highest proportion of overnight business visitors. Almost half of overnight trips taken in this LGD were to visit friends/relatives



41%

Holiday/pleasure/leisure



8%

Business



47%

Visiting friends/relatives

Other reasons = 4%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	14	838	1,964	65%	48%	186	325
GH/GA/B&B†	79	308	692	32%	28%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	182	389	836	28%	38%	na	na

Derry City & Strabane LGD has the second largest number of hotel rooms (after Belfast) and the second highest number of hotel rooms sold during 2019



18 cruise ships (with 10,333 passengers & crew on board) docked in Derry~Londonderry in 2019, up significantly on 2018 figures

\*Excludes country parks/parks/forests/gardens

†Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

‡Guest house/guest accommodation/bed & breakfast

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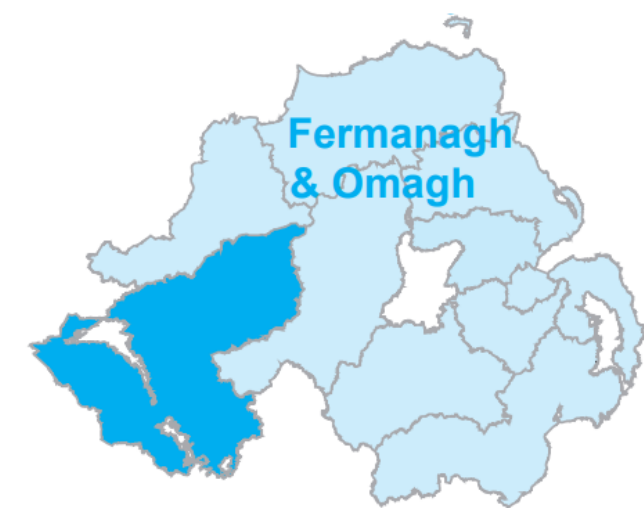
# Fermanagh & Omagh LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	342,847	403,904	427,568	8%
Nights	947,698	1,064,561	1,250,621	8%
Spend	£56.7m	£72.9m	£79.4m	8%
Average length of stay (nights)	2.8	2.6	2.9	
Average spend per trip	£165	£180	£186	
Average spend per night	£60	£68	£63	



3,832 tourism jobs in Fermanagh & Omagh LGD in 2019 – 9% of total employee jobs in the area



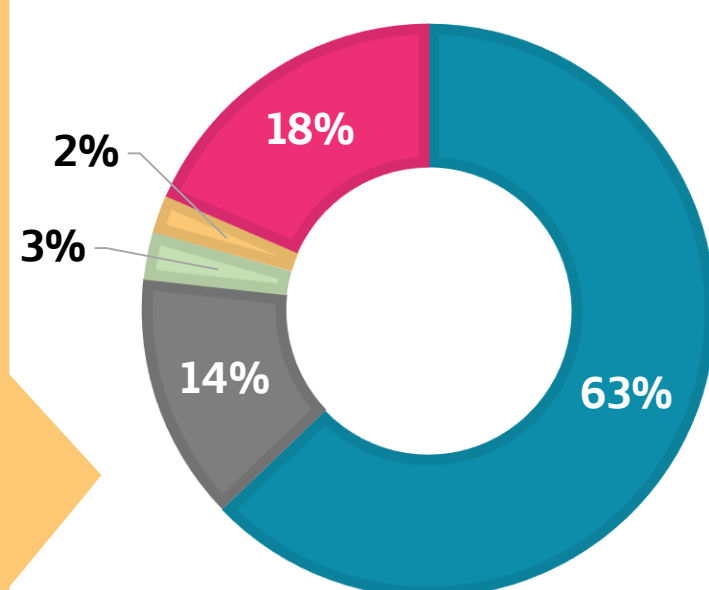
Belleek Pottery Visitor Centre and the Ulster American Folk Park were the most popular visitor attractions in Fermanagh & Omagh LGD in 2019\*

1.2m visits to visitor attractions in Fermanagh & Omagh LGD in 2019†

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Fermanagh & Omagh LGD attracted the highest proportion (jointly with two other LGDs) of domestic overnight trips of all the LGDs.

This LGD also has the highest proportion (jointly with two other LGDs) of ROI & Other overnight trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Fermanagh & Omagh LGD welcomed the third highest proportion of overnight holiday trips of all the LGDs (after Causeway Coast & Glens and Newry, Mourne & Down). This area has the fourth lowest proportion of visits to friends/relatives



57%

Holiday/pleasure/leisure



6%

Business



36%

Visiting friends/relatives

Other reasons = 2%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	11	421	988	67%	53%	102	193
GH/GA/B&B†	75	442	1,026	34%	24%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	388	1,028	2,189	41%	55%	na	na

Fermanagh & Omagh LGD has the third largest number of self-catering rooms of all the LGDs. This LGD has the highest annual self-catering unit occupancy of all the LGDs

4% of the available hotel rooms in NI are in Fermanagh & Omagh LGD. This LGD has the third highest annual hotel room occupancy of all the LGDs (jointly with CG&G)

\*Excludes country parks/parks/forests/gardens

†Note: response rates to this LGD were much lower than in previous years possibly due to Covid-19

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# Lisburn & Castlereagh City LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2018 % of NI
Trips	150,837	189,366	194,860	4%
Nights	615,567	725,493	636,210	4%
Spend	£26.6m	£30.5m	£20.2m	2%
Average length of stay (nights)	4.1	3.8	3.3	
Average spend per trip	£176	£161	£104	
Average spend per night	£43	£42	£32	



4,816 tourism jobs in Lisburn & Castlereagh City LGD in 2019 – 8% of total employee jobs in the area

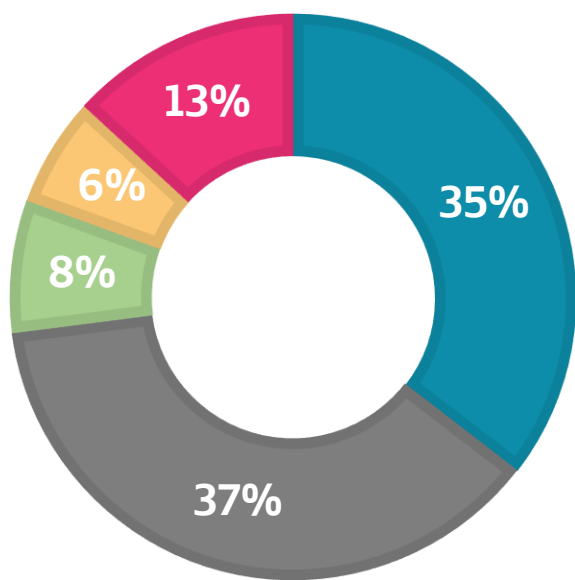


1.6m visits to visitor attractions in Lisburn & Castlereagh City LGD in 2019

Dundonald Ice Bowl was the most popular visitor attraction in Lisburn & Castlereagh City LGD in 2019\*

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Lisburn & Castlereagh City LGD attracted the fourth highest proportion of GB overnight trips and the third lowest proportion of domestic overnight trips of all the LGDs



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Lisburn & Castlereagh City LGD has the second lowest proportion of overnight holiday trips and the second highest proportion of VFR trips of all the LGDs



24%

Holiday/pleasure/leisure



9%

Business


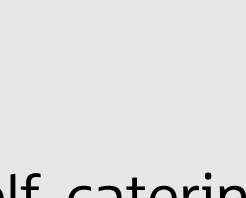


64%

Visiting friends/relatives

Other reasons = 3%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
 Hotels	4	255	594	na	na	na	na
GH/GA/B&B <sup>†</sup>	44	158	359	33%	29%	na	na
 Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	82	187	374	35%	43%	na	na

3% of the available hotel rooms in NI are in Lisburn & Castlereagh City LGD. This LGD has the third lowest number of hotel rooms of all the LGDs

Lisburn & Castlereagh City LGD has the second lowest number of GH/GA/B&B rooms of all the LGDs

\*Excludes country parks/parks/forests/gardens

<sup>†</sup>Guest house/guest accommodation/bed & breakfast

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# Mid & East Antrim LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	255,803	296,441	286,337	5%
Nights	964,131	966,916	822,414	5%
Spend	£43.3m	£50.7m	£57.4	5%
Average length of stay (nights)	3.8	3.3	2.9	
Average spend per trip	£169	£171	£200	
Average spend per night	£45	£52	£70	



4,226 tourism jobs in Mid & East Antrim LGD in 2019 – 10% of total employee jobs

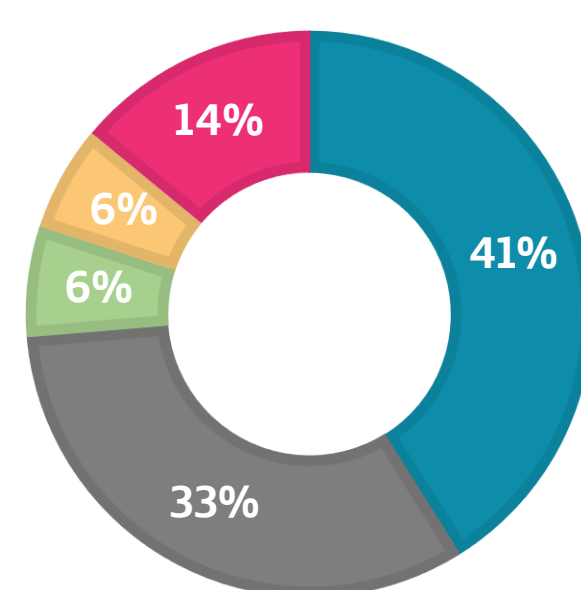


Carrickfergus Castle and the Gobbins Visitor Centre were the most popular visitor attraction in Mid & East Antrim LGD in 2019\*

Over half a million visits to visitor attractions in Mid & East Antrim in LGD in 2019

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Mid & East Antrim LGD attracted the third highest proportion of domestic overnight trips, as well as ROI & Other trips, of all the LGDs



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Almost half of overnight trips taken in Mid & East Antrim LGD were holiday trips. Four other LGDs attracted higher proportions of holiday visitors



47%

Holiday/pleasure/leisure



6%

Business




43%

Visiting friends/relatives

Other reasons = 4%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
 Hotels	12	539	1,195	70%	64%	141	269
GH/GA/B&B†	66	200	453	34%	22%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	175	414	821	38%	48%	na	na

Mid & East Antrim LGD has the second highest hotel annual room occupancy. 6% of the available hotel rooms in NI are located in this LGD

Mid & East Antrim LGD has 5% of the available GH/GA/B&B rooms in NI and 3% of the available self-catering rooms

\*Excludes country parks/parks/forests/gardens

†Guest house/guest accommodation/bed & breakfast

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Tourism performance estimates presented above are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.

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# Mid Ulster LGD Fact Card

TRIPS, NIGHTS & SPEND	2017	2018	2018	2019 % of NI
Trips	136,626	130,088	146,964	3%
Nights	528,468	450,101	483,919	3%
Spend	£20.1m	£22.0m	£20.0	2%
Average length of stay (nights)	3.9	3.5	3.3	
Average spend per trip	£147	£169	£136	
Average spend per night	£38	£49	£41	



3,722 tourism jobs in Mid Ulster LGD in 2019 – 6% of total employee jobs

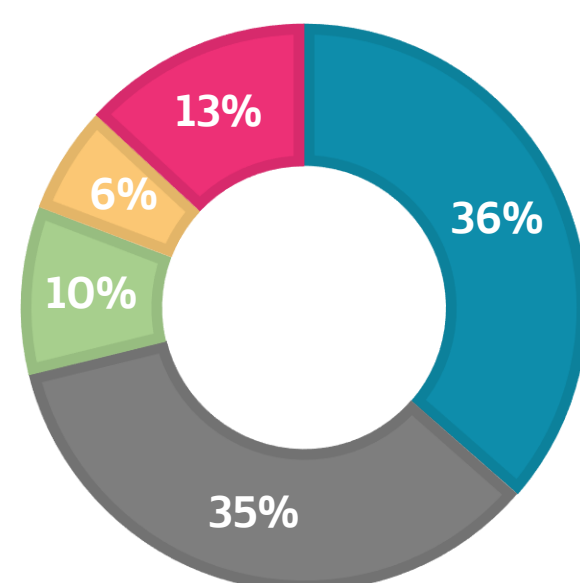


Ballyronan Marina and Todds Leap Activity Centre were among the most popular visitor attractions in Mid Ulster LGD in 2019\*

1.2m visits to visitor attractions in this LGD in 2019†

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

The majority of overnight trips can be attributed to the domestic and GB markets. This LGD attracted the second highest proportion of overnight European trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

## REASON FOR VISIT 2017-2019 (3 year rolling average)

Mid Ulster LGD attracted the fourth lowest proportion of overnight holiday trips and the third highest proportion of VFR trips of all the LGDs



27%

Holiday/pleasure/leisure



6%

Business



63%

Visiting friends/relatives

Other reasons = 4%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	9	237	585	47%	32%	41	67
GH/GA/B&B†	51	193	440	44%	28%	na	na
Self-catering	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
	133	320	682	23%	28%	na	na

Mid Ulster LGD has the second lowest number of hotel rooms of all the LGDs. This LGD has the lowest hotel annual room occupancy rate

Mid Ulster LGD has the second highest GH/GA/B&B room occupancy of all the LGDs (after Belfast)

\*Excludes country parks/parks/forests/gardens

†Note: response rates for this LGD were much lower than in previous years possibly due to Covid-19

‡Guest house/guest accommodation/bed & breakfast

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# Newry, Mourne & Down LGD Fact Card



TRIPS, NIGHTS & SPEND	2017	2018	2019	2019 % of NI
Trips	589,581	449,953	516,203	9%
Nights	1,675,229	1,289,821	1,559,810	9%
Spend	£90.4m	£69.3m	£83.7m	8%
Average length of stay (nights)	2.8	2.9	3.0	
Average spend per trip	£153	£154	£162	
Average spend per night	£54	£54	£54	



5,897 tourism jobs in Newry, Mourne & Down LGD in 2019 – 10% of total employee jobs in the area



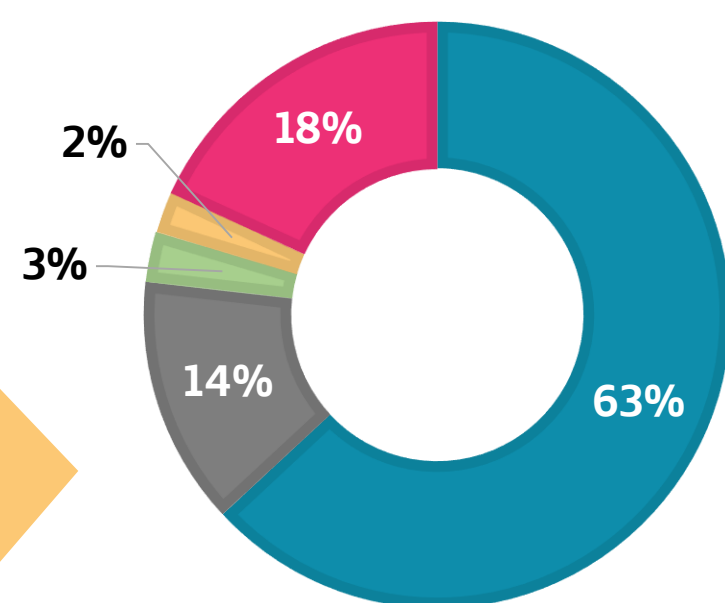
1.5m visits to visitor attractions in this LGD in 2019\*. The St. Patrick Centre was among the most popular visitor attractions in Newry, Mourne & Down LGD in 2019†

Newry, Mourne & Down LGD attracted the third largest number of NI overnight trips in 2019

## ORIGIN OF VISITORS 2017-2019 (3 year rolling average)

Newry, Mourne & Down LGD attracted the highest proportion (jointly with two other LGDs) of domestic overnight trips of all the LGDs.

This LGD also has the highest proportion (jointly with two other LGDs) of ROI & Other overnight trips



■ NI ■ GB ■ Mainland Europe ■ North America ■ ROI & Other

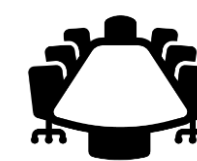
## REASON FOR VISIT 2017-2019 (3 year rolling average)

Newry, Mourne & Down LGD welcomed the second highest proportion of overnight holiday trips of all the LGDs (after Causeway Coast & Glens LGD) and the second lowest proportion of trips to visit friends/relatives



65%

Holiday/pleasure/leisure



4%

Business



29%

Visiting friends/relatives

Other reasons = 2%

## ACCOMMODATION STATISTICS 2019

	STOCK			OCCUPANCY		SALES (000s)	
	Number	Rooms	Beds	Room	Bed-space	Room	Bed-space
Hotels	12	562	1,297	60%	48%	123	215
GH/GA/B&B†	124	479	1,096	26%	21%	na	na
	Units	Rooms	Beds	Annual	Peak (Apr-Sep)	na	na
Self-catering	393	974	1,970	28%	38%	na	na

Newry, Mourne & Down LGD has the fourth largest number of self-catering rooms and the fourth largest number of GH/GA/B&B rooms of all the LGDs

This LGD has 6% of the available hotel rooms in NI. Hotel rooms sold in this LGD increased by 7% compared with 2018 (the second highest increase after Belfast)

\*Note: response rates for this LGD were much lower than in previous years possibly due to Covid-19

† Excludes country parks/parks/forests/gardens

‡ Guest house/guest accommodation/bed & breakfast

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