

# Northern Ireland Local Government District Tourism Statistics (2019)



This report is based on data published by the  
Northern Ireland Statistics and Research Agency (NISRA)



### Introductory note

Data provided in this report is produced by and sourced from the Northern Ireland Statistics and Research Agency (NISRA).

Data (derived from a range of sources) presented relates to overnight visitors only, i.e. excludes day trippers.

Estimates provided are based on trips made by Northern Ireland (NI) residents and visitors from outside Northern Ireland.

Data is presented based on the Local Government Districts that came into operation in April 2015.

Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total LGD' trips figure adds up to more than the total number of trips reported for Northern Ireland.

Data relating to trips by purpose of visit and country of origin are based on a 2017-2019 average and will not add up to the 2019 trips figure.

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)





NI LOCAL GOVERNMENT DISTRICTS - PERCENTAGE OF NI TRIPS, NIGHTS AND SPEND (2019)

<b>ANTRIM &amp; NEWTOWNABBEY</b>  Trips 2% Nights 3% Spend 2%	<b>% of NI Total 2019</b>	<b>LISBURN &amp; CASTLEREAGH CITY</b>  Trips 4% Nights 4% Spend 2%
<b>ARDS &amp; NORTH DOWN</b>  Trips 6% Nights 6% Spend 5%	<b>CAUSEWAY COAST &amp; GLENS</b>  Trips 20% Nights 21% Spend 18%	<b>MID &amp; EAST ANTRIM</b>  Trips 5% Nights 5% Spend 5%
<b>ARMAGH CITY, BANBRIDGE &amp; CRAIGAVON</b>  Trips 3% Nights 3% Spend 3%	<b>DERRY CITY &amp; STRABANE</b>  Trips 6% Nights 6% Spend 7%	<b>MID ULSTER</b>  Trips 3% Nights 3% Spend 2%
<b>BELFAST CITY</b>  Trips 34% Nights 32% Spend 40%	<b>FERMANAGH &amp; OMAGH</b>  Trips 8% Nights 8% Spend 8%	<b>NEWRY, MOURNE &amp; DOWN</b>  Trips 9% Nights 9% Spend 8%

Data correct as at 19/11/20

Source: NISRA





# LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2019

									
LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	132,344	2%	501,582	3%	£24,058,629	2%	£181.79	£47.97	3.8
Ards & North Down	311,718	6%	1,073,262	6%	£52,220,233	5%	£167.52	£48.66	3.4
Armagh City, Banbridge & Craigavon	181,477	3%	573,627	3%	£26,969,066	3%	£148.61	£47.01	3.2
Belfast City	1,875,068	34%	5,253,147	32%	£417,224,271	40%	£222.51	£79.42	2.8
Causeway Coast & Glens	1,094,503	20%	3,488,953	21%	£191,539,503	18%	£175.00	£54.90	3.2
Derry City & Strabane	308,336	6%	939,875	6%	£71,391,373	7%	£231.54	£75.96	3.0
Fermanagh & Omagh	427,568	8%	1,250,621	8%	£79,374,431	8%	£185.64	£63.47	2.9
Lisburn & Castlereagh City	194,860	4%	636,210	4%	£20,167,248	2%	£103.50	£31.70	3.3
Mid & East Antrim	286,337	5%	822,414	5%	£57,385,524	5%	£200.41	£69.78	2.9
Mid Ulster	146,964	3%	483,919	3%	£19,994,129	2%	£136.05	£41.32	3.3
Newry, Mourne & Down	516,203	9%	1,559,810	9%	£83,671,689	8%	£162.09	£53.64	3.0
<b>TOTAL</b>	<b>5,475,376</b>	<b>100%</b>	<b>16,583,419</b>	<b>100%</b>	<b>£1,043,996,095</b>	<b>100%</b>	<b>£190.67</b>	<b>£62.95</b>	<b>3.0</b>

Data correct as at 19/11/20

Source: NISRA





## LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2018

									
LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	157,228	3%	525,432	3%	£27,668,300	3%	£175.98	£52.66	3.3
Ards & North Down	257,119	5%	1,121,979	7%	£45,983,014	5%	£178.84	£40.98	4.4
Armagh City, Banbridge & Craigavon	188,551	4%	704,130	4%	£26,404,319	3%	£140.04	£37.50	3.7
Belfast City	1,693,985	33%	5,244,269	32%	£395,013,843	41%	£233.19	£75.32	3.1
Causeway Coast & Glens	1,011,485	20%	3,177,569	19%	£172,343,288	18%	£170.39	£54.24	3.1
Derry City & Strabane	334,874	7%	1,025,913	6%	£55,433,203	6%	£165.53	£54.03	3.1
Fermanagh & Omagh	403,904	8%	1,064,561	7%	£72,894,905	8%	£180.48	£68.47	2.6
Lisburn & Castlereagh City	189,366	4%	725,493	4%	£30,527,274	3%	£161.21	£42.08	3.8
Mid & East Antrim	296,441	6%	966,916	6%	£50,670,328	5%	£170.93	£52.40	3.3
Mid Ulster	130,088	3%	450,101	3%	£21,968,481	2%	£168.87	£48.81	3.5
Newry, Mourne & Down	449,953	9%	1,289,821	8%	£69,345,336	7%	£154.12	£53.76	2.9
<b>TOTAL</b>	<b>5,112,993</b>	<b>100%</b>	<b>16,296,184</b>	<b>100%</b>	<b>£968,252,291</b>	<b>100%</b>	<b>£189.37</b>	<b>£59.42</b>	<b>3.2</b>

Data correct as at 19/11/20

Source: NISRA





## LOCAL GOVERNMENT DISTRICT TOURISM ESTIMATES 2017

									
LGD	TRIPS	% of NI Trips	NIGHTS	% of NI Nights	SPEND	% of NI Spend	Average spend per trip	Average spend per night	Average number of nights
Antrim & Newtownabbey	205,611	4%	727,596	4%	£32,766,865	4%	£159.36	£45.03	3.5
Ards & North Down	282,323	6%	1,340,258	8%	£46,498,115	5%	£164.70	£34.69	4.7
Armagh City, Banbridge & Craigavon	228,595	5%	780,583	5%	£32,384,669	3%	£141.67	£41.49	3.4
Belfast City	1,482,343	30%	5,030,857	30%	£327,961,261	35%	£221.25	£65.19	3.4
Causeway Coast & Glens	1,063,989	21%	3,433,427	20%	£193,572,670	21%	£181.93	£56.38	3.2
Derry City & Strabane	270,408	5%	822,313	5%	£55,827,929	6%	£206.46	£67.89	3.0
Fermanagh & Omagh	342,847	7%	947,698	6%	£56,672,031	6%	£165.30	£59.80	2.8
Lisburn & Castlereagh City	150,837	3%	615,567	4%	£26,606,111	3%	£176.39	£43.22	4.1
Mid & East Antrim	255,803	5%	964,131	6%	£43,260,888	5%	£169.12	£44.87	3.8
Mid Ulster	136,626	3%	528,468	3%	£20,146,418	2%	£147.46	£38.12	3.9
Newry, Mourne & Down	589,581	12%	1,675,229	10%	£90,432,246	10%	£153.38	£53.98	2.8
<b>TOTAL</b>	<b>5,008,962</b>	<b>100%</b>	<b>16,866,127</b>	<b>100%</b>	<b>£926,129,203</b>	<b>100%</b>	<b>£184.89</b>	<b>£54.91</b>	<b>3.4</b>

Data correct as at 19/11/20

Source: NISRA

## LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY REASON FOR VISIT (AVERAGE 2017-2019)

LGD												
	Holiday/Pleasure/Leisure			Visiting Friends and Relatives (VFR)			Business			Other		
	Trips	% of all holiday trips	% of LGD trips	Trips	% of all VFR trips	% of LGD trips	Trips	% of all business trips	% of LGD trips	Trips	% of all other trips	% of LGD trips
Antrim & Newtownabbey	41,446	2%	25%	98,349	5%	60%	16,148	4%	10%	9,118	7%	6%
Ards & North Down	102,265	4%	36%	157,818	8%	56%	12,952	3%	5%	10,686	8%	4%
Armagh City, Banbridge & Craigavon	38,525	1%	19%	139,383	7%	70%	14,583	3%	7%	7,050	5%	4%
Belfast City	807,797	30%	48%	581,677	30%	35%	250,457	58%	15%	43,868	33%	3%
Causeway Coast & Glens	809,233	30%	77%	209,843	11%	20%	28,412	7%	3%	9,171	7%	1%
Derry City & Strabane	125,559	5%	41%	143,031	7%	47%	24,752	6%	8%	11,197	8%	4%
Fermanagh & Omagh	223,126	8%	57%	140,108	7%	36%	21,790	5%	6%	6,416	5%	2%
Lisburn & Castlereagh City	42,436	2%	24%	113,446	6%	64%	16,518	4%	9%	5,955	5%	3%
Mid & East Antrim	131,559	5%	47%	120,182	6%	43%	15,406	4%	6%	12,380	9%	4%
Mid Ulster	37,055	1%	27%	87,393	5%	63%	8,479	2%	6%	4,965	4%	4%
Newry, Mourne & Down	337,816	13%	65%	149,613	8%	29%	20,161	5%	4%	10,989	8%	2%
<b>TOTAL</b>	<b>2,696,816</b>	<b>100%</b>	<b>52%</b>	<b>1,940,844</b>	<b>100%</b>	<b>37%</b>	<b>429,658</b>	<b>100%</b>	<b>8%</b>	<b>131,793</b>	<b>100%</b>	<b>3%</b>

Data correct as at 19/11/20

Source: NISRA



# LOCAL GOVERNMENT DISTRICT OVERNIGHT TRIPS BY ORIGIN OF VISITORS (AVERAGE 2017-2019)

LGD	Northern Ireland	% of all local trips	Great Britain	% of all local trips	Other Europe	% of all local trips	North America	% of all local trips	Republic of Ireland and Other	% of all local trips	Total
Antrim & Newtownabbey	49,483	30%	69,912	42%	14,004	8%	12,607	8%	19,054	12%	165,061
Ards & North Down	101,317	36%	107,151	38%	20,431	7%	17,333	6%	37,488	13%	283,720
Armagh City, Banbridge & Craigavon	76,919	39%	68,971	35%	16,044	8%	11,756	6%	25,851	13%	199,541
Belfast City	407,078	24%	706,835	42%	197,493	12%	158,580	9%	213,813	13%	1,683,798
Causeway Coast & Glens	663,545	63%	138,162	13%	34,947	3%	26,547	3%	193,457	18%	1,056,659
Derry City & Strabane	137,715	45%	82,639	27%	19,959	7%	17,160	6%	47,067	15%	304,539
Fermanagh & Omagh	245,951	63%	54,367	14%	10,429	3%	8,414	2%	72,278	18%	391,439
Lisburn & Castlereagh City	63,290	35%	66,867	37%	13,532	8%	11,128	6%	23,537	13%	178,354
Mid & East Antrim	114,866	41%	91,097	33%	17,720	6%	16,851	6%	38,992	14%	279,527
Mid Ulster	50,207	36%	47,947	35%	13,255	10%	8,476	6%	18,007	13%	137,893
Newry, Mourne & Down	327,214	63%	71,025	14%	14,404	3%	11,932	2%	94,005	18%	518,579
<b>TOTAL</b>	<b>2,237,584</b>	<b>43%</b>	<b>1,504,973</b>	<b>29%</b>	<b>372,220</b>	<b>7%</b>	<b>300,784</b>	<b>6%</b>	<b>783,550</b>	<b>15%</b>	<b>5,199,110</b>

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Source: NISRA



### Further Information on Local Government District Statistics

For the full NISRA report (including background notes, data sources and definitions employed) as well as associated tables and infographics relating to Local Government District Tourism Statistics click [HERE](#)

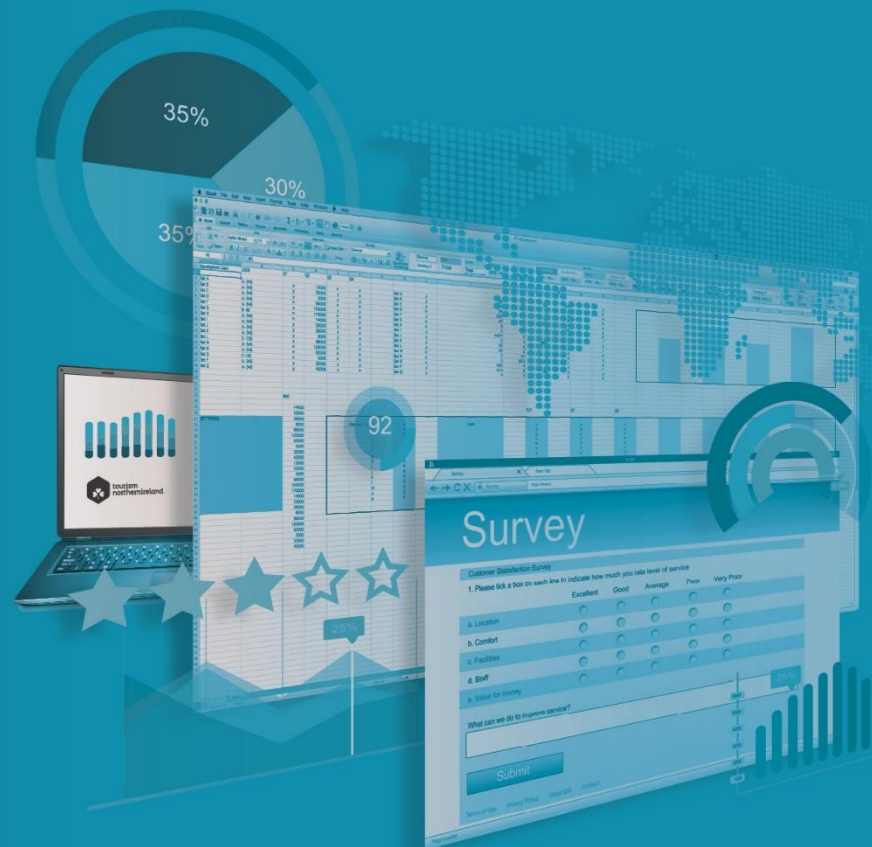
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For queries in relation to this report please contact Tourism Northern Ireland [insights@tourismni.com](mailto:insights@tourismni.com)

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