



**TOURISM
NORTHERN
IRELAND**

2025

Local Government District (LGD) Fact Cards

Insights & Intelligence Service

Data Source:





199,664 Trips

4% of NI Total*



547,177 Nights

4% of NI Total



£45.4m Spend

4% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



4,538
Tourism
Jobs

6% of NI Tourism Jobs



335
Tourism
Businesses

6% of NI Tourism Businesses

Average Length of Stay

2.7 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£227.63

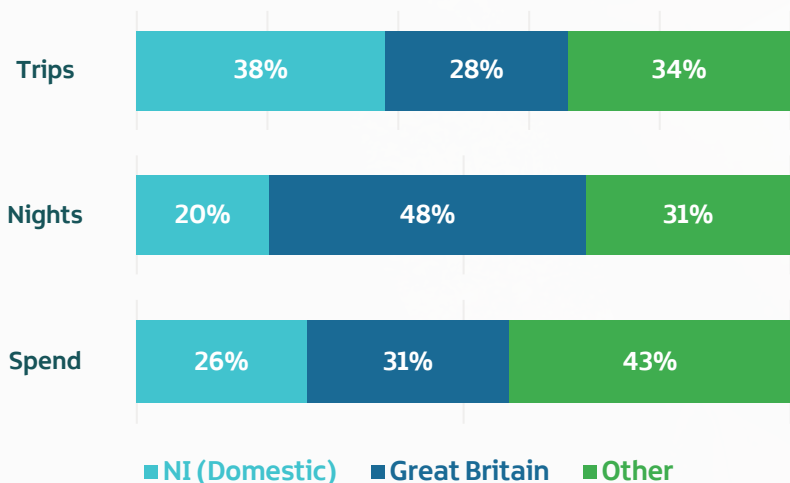
NI Average = £234.18

Average Spend per Night

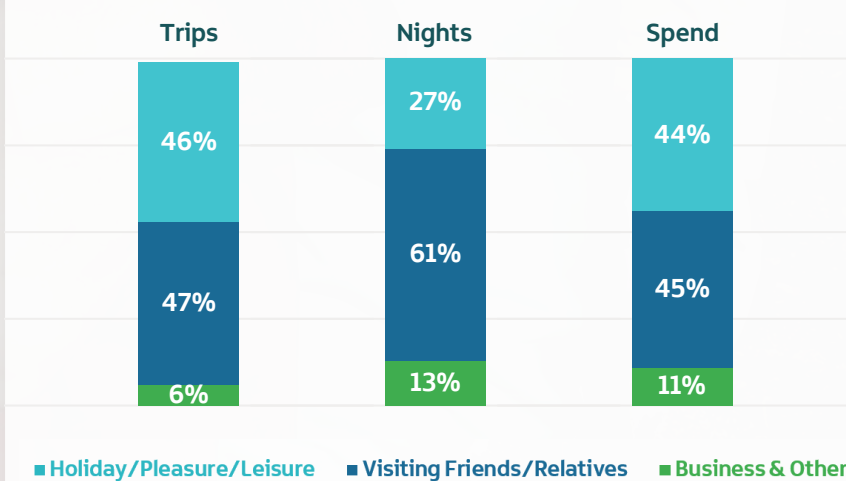
£83.06

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Antrim & Newtownabbey had the fourth highest average spend per night of all the LGDs (£83.06).
- Tourism spend in this LGD is strongly supported by 'ROI and Other' markets, contributing 43% of total expenditure.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



8 Hotels

6% of NI Total



576 Rooms

6% of NI Total



1,216 Beds

6% of NI Total

There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



45 Properties

4% of NI Total



139 Rooms

3% of NI Total



344 Beds

3% of NI Total

There is no 2025 small service occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



296,534 Trips

6% of NI Total*



1.1m Nights

7% of NI Total



£57.1m Spend

5% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



5,775
Tourism
Jobs

8% of NI Tourism Jobs



470
Tourism
Businesses

8% of NI Tourism Businesses

Average Length of Stay

3.6 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£192.42

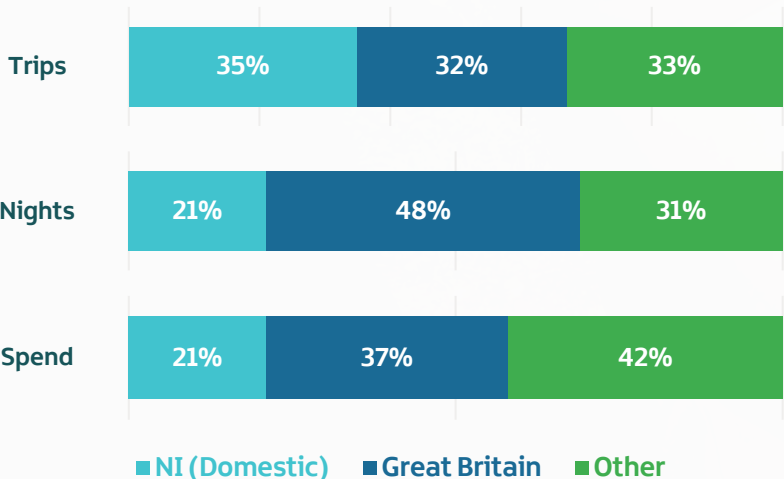
NI Average = £234.18

Average Spend per Night

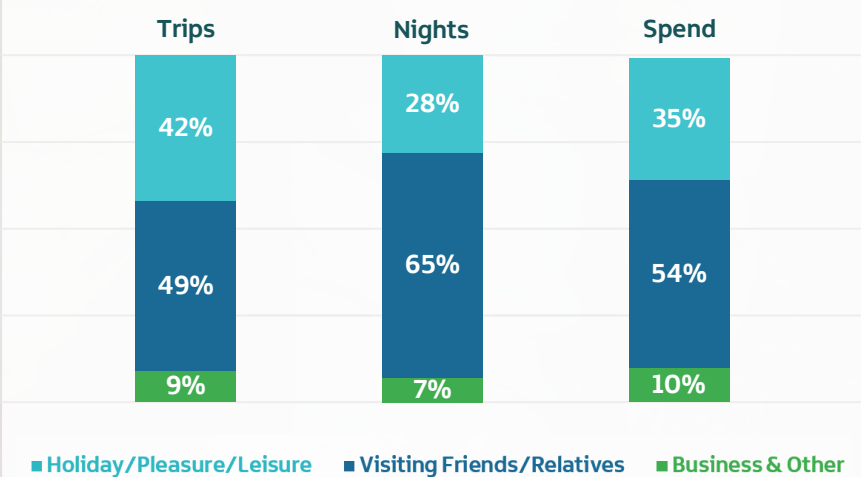
£52.74

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Ards & North Down ranks 3rd highest for length of stay among LGDs (3.6 nights).
- Ards & North Down LGD also has the third highest number of tourism employee jobs in NI (5,775).

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



7 Hotels

5% of NI Total



322 Rooms

3% of NI Total



655 Beds

3% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



68 Properties

6% of NI Total



237 Rooms

5% of NI Total

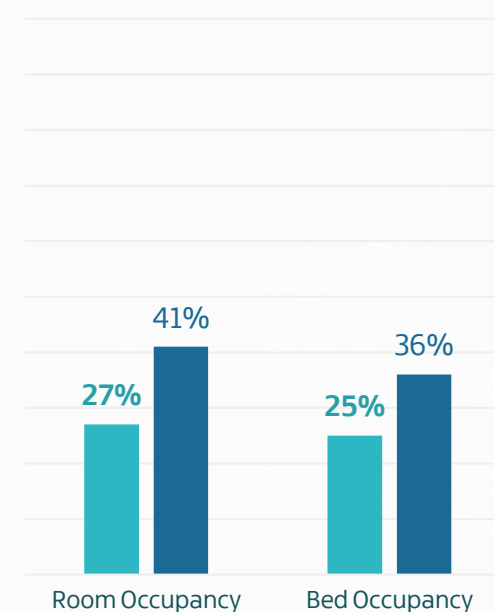


516 Beds

5% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



153,554 Trips

3% of NI Total*



789,012 Nights

5% of NI Total



£27.3m Spend

2% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



5,364
Tourism
Jobs

8% of NI Tourism Jobs



545
Tourism
Businesses

9% of NI Tourism Businesses

Average Length of Stay

5.1 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£177.93

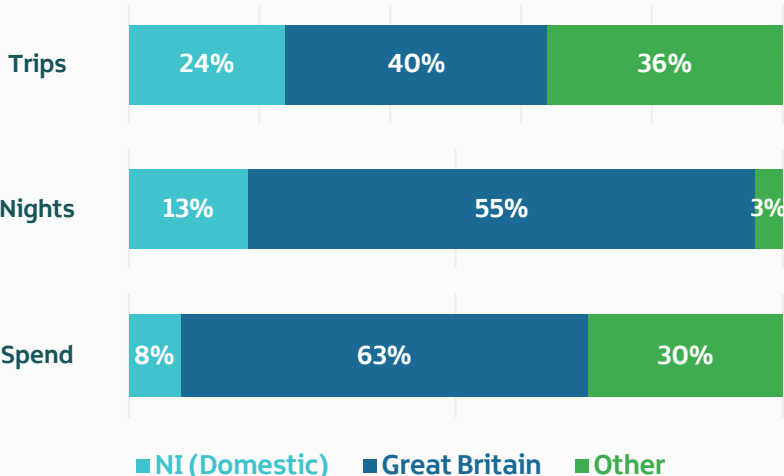
NI Average = £234.18

Average Spend per Night

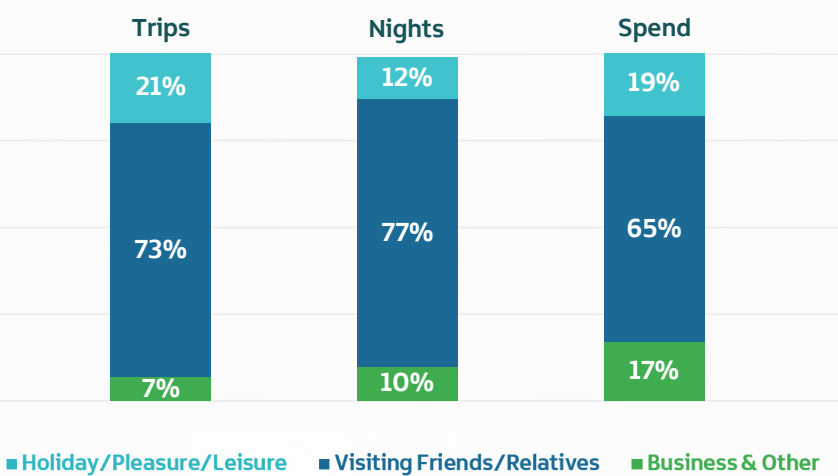
£34.63

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Armagh City, Banbridge & Craigavon council had the highest average length of stay (5.1 nights) among NI's 11 LGDs.
- It also had the highest proportion of trips, nights and spend by those visiting friends and relatives.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



7 Hotels

5% of NI Total



215 Rooms

2% of NI Total



588 Beds

3% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



53 Properties

5% of NI Total



195 Rooms

4% of NI Total

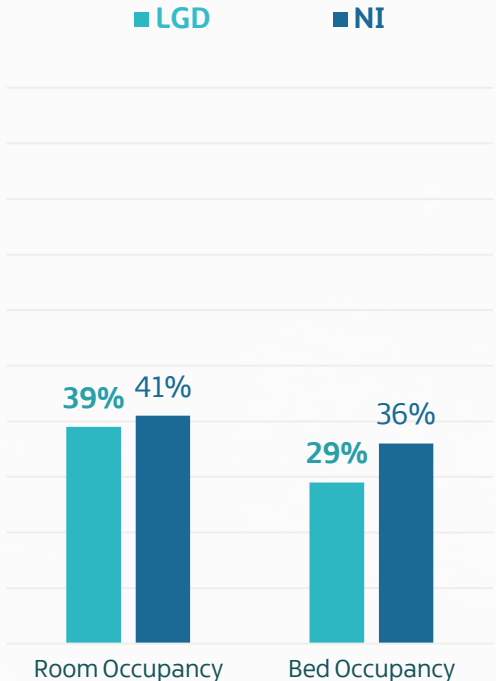


430 Beds

4% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



1.5m Trips

30% of NI Total*



4.4m Nights

29% of NI Total



£493m Spend

41% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



21,394 Tourism Jobs

30% of NI Tourism Jobs



1,390 Tourism Businesses

23% of NI Tourism Businesses

Average Length of Stay

2.9 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£319.98

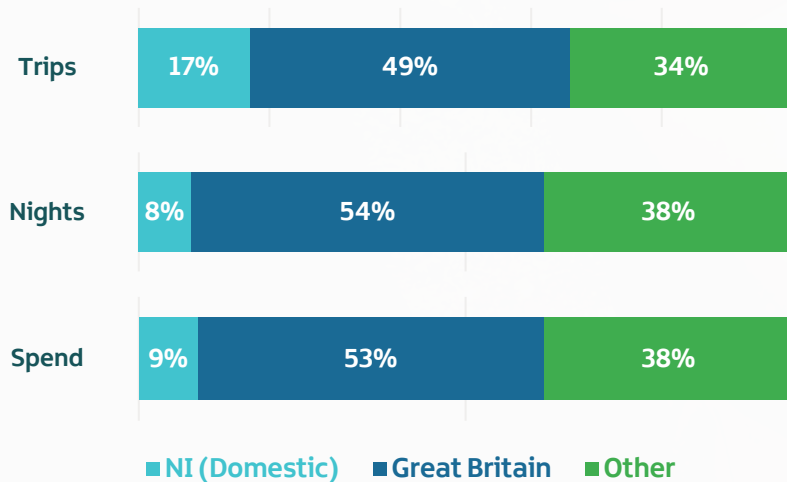
NI Average = £234.18

Average Spend per Night

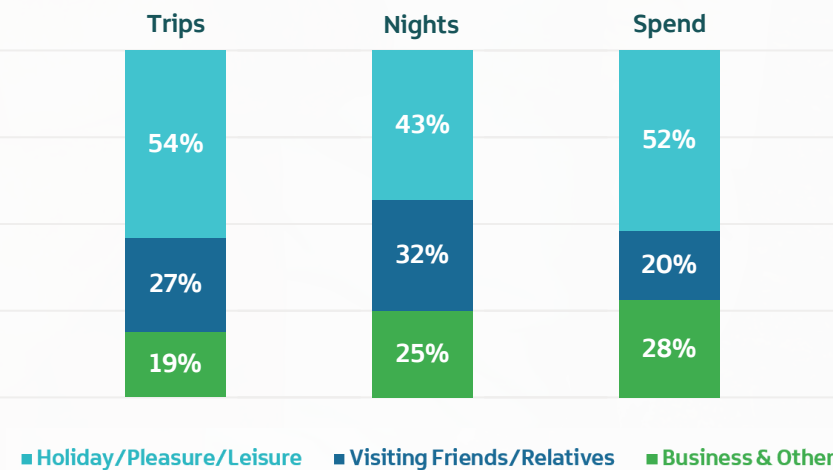
£111.41

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Belfast City had the highest number of overnight trips, nights and spend of all NI's LGDs.
- 23% of NI's tourism-related businesses were in this LGD in 2025, the highest proportion of all LGDs.
- Holiday trips account for over half of all trips taken in Belfast City.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



37 Hotels

26% of NI Total



4,816 Rooms

49% of NI Total

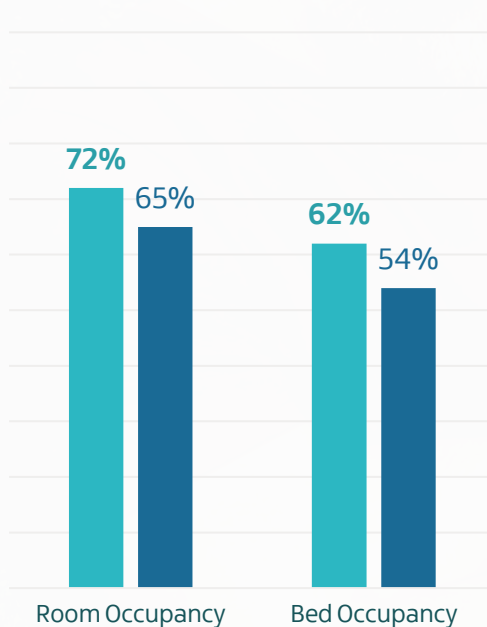


10,423 Beds

47% of NI Total

■ LGD

■ NI



Guesthouse, Guest Accommodation & B&Bs



144 Properties

13% of NI Total



926 Rooms

19% of NI Total

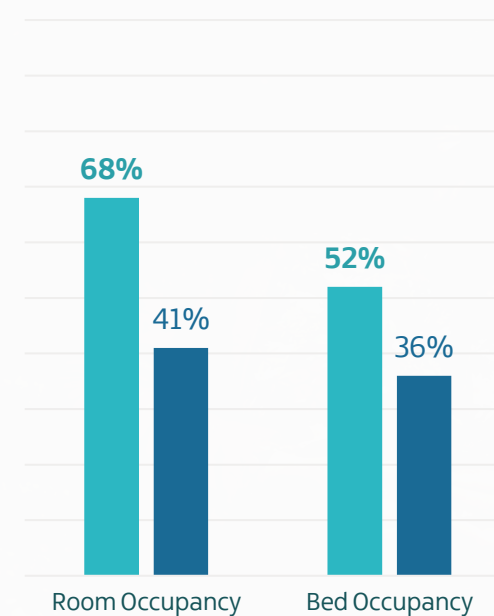


1,967 Beds

18% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



1.2m Trips

23% of NI Total*



3.2m Nights

21% of NI Total



£184m Spend

15% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



5,602 Tourism Jobs

8% of NI Tourism Jobs



540 Tourism Businesses

9% of NI Tourism Businesses

Average Length of Stay

2.8 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£159.42

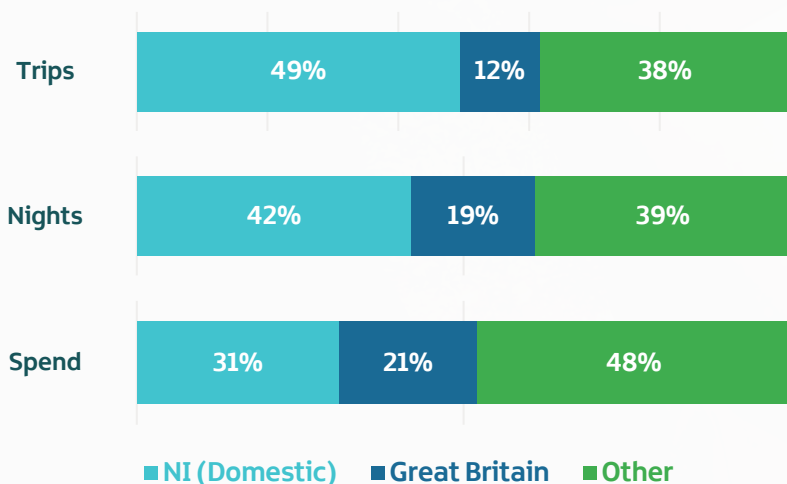
NI Average = £234.18

Average Spend per Night

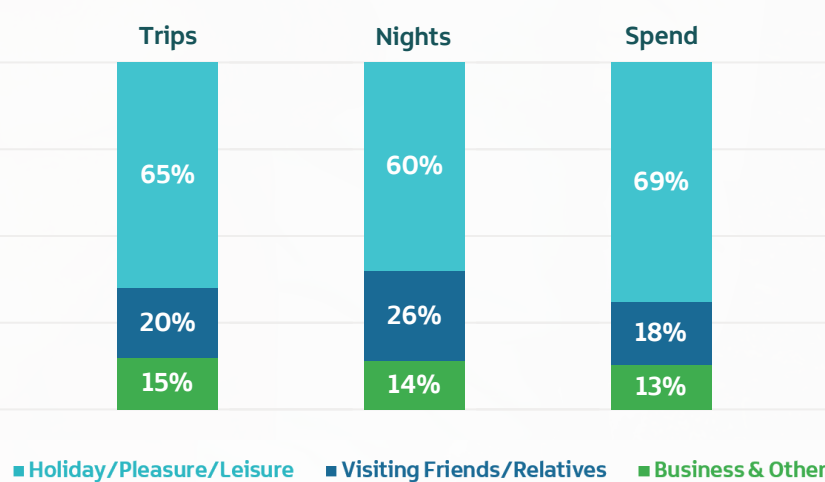
£57.54

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Causeway Coast & Glens had the second highest number of overnight trips, nights and spend of all NI's LGDs.
- This LGD also had the second highest proportion of holiday trips, nights and spend.
- Causeway Coast & Glens had the highest proportion of domestic nights out of all 11 LGDs.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



24 Hotels

27% of NI Total



904 Rooms

9% of NI Total

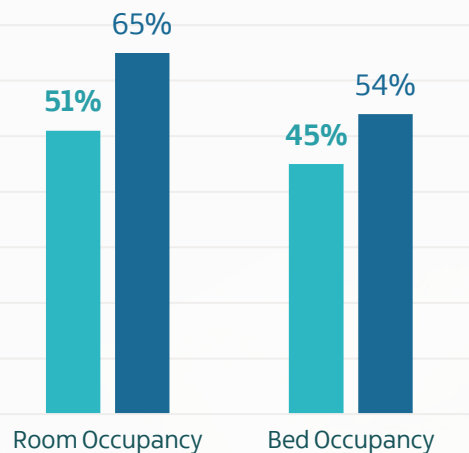


2,341 Beds

11% of NI Total

■ LGD

■ NI



Guesthouse, Guest Accommodation & B&Bs



272 Properties

25% of NI Total



992 Rooms

21% of NI Total

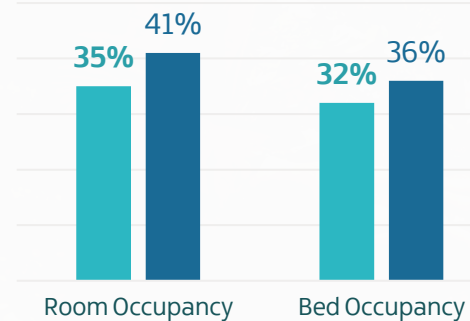


2,332 Beds

22% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



399,478 Trips

8% of NI Total*



1.2m Nights

8% of NI Total



£94m Spend

8% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



5,230 Tourism Jobs

7% of NI Tourism Jobs



490 Tourism Businesses

8% of NI Tourism Businesses

Average Length of Stay

3.0 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£234.25

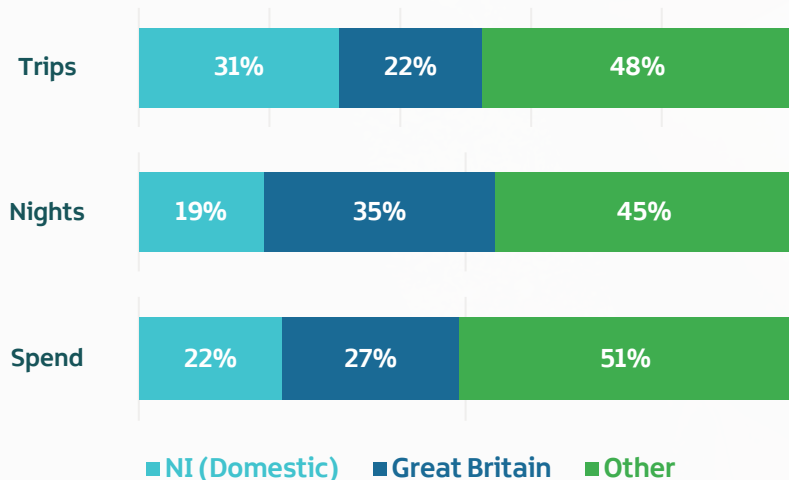
NI Average = £234.18

Average Spend per Night

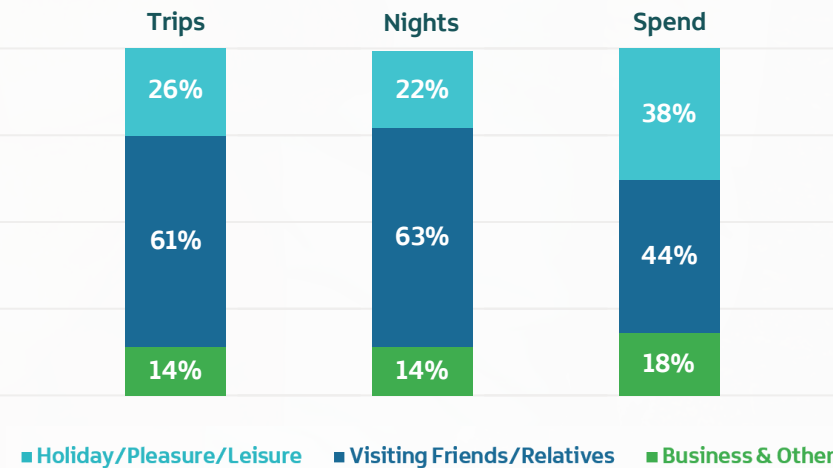
£77.53

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Derry City & Strabane ranked 3rd highest for nights (1.2m), with the majority of these coming from ROI and other markets.
- Derry City and Strabane had the joint highest percentage of spend from ROI and Other markets, with these markets accounting for over half of total spend.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



16 Hotels

11% of NI Total



981 Rooms

10% of NI Total

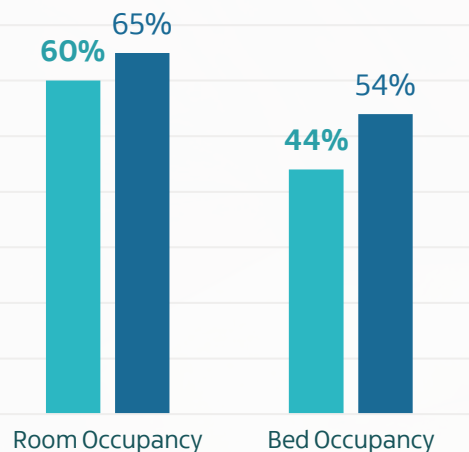


2,227 Beds

10% of NI Total

■ LGD

■ NI



Guesthouse, Guest Accommodation & B&Bs



82 Properties

7% of NI Total



459 Rooms

10% of NI Total

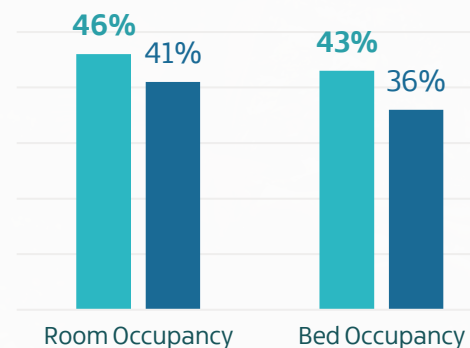


955 Beds

9% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



387,376 Trips

8% of NI Total*



995,933 Nights

7% of NI Total



£97m Spend

8% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



3,679
Tourism
Jobs

5% of NI Tourism Jobs



400
Tourism
Businesses

7% of NI Tourism Businesses

Average Length of Stay

2.6 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£249.40

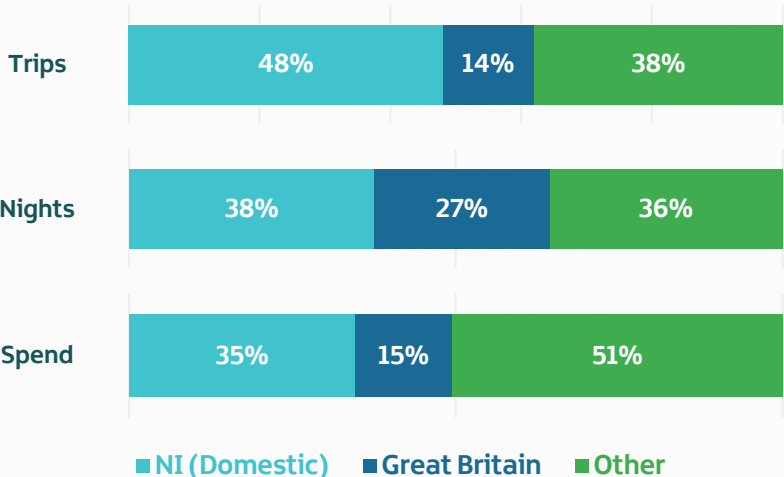
NI Average = £234.18

Average Spend per Night

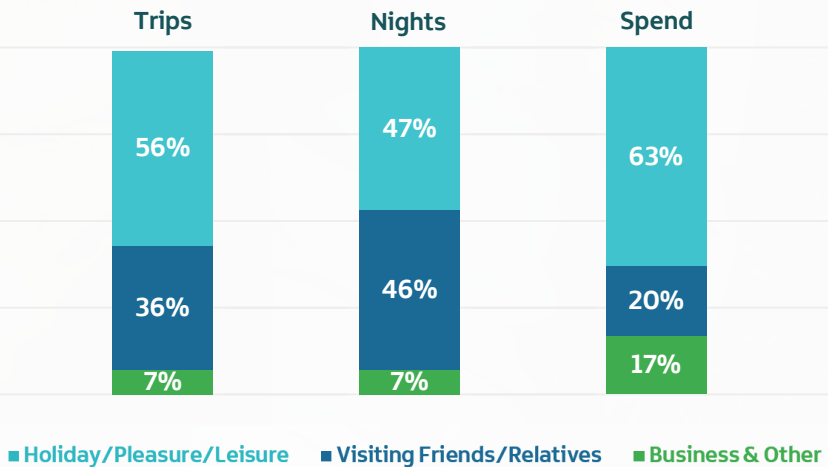
£97.01

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Fermanagh and Omagh had the third highest total expenditure of all NI's LGDs alongside the third highest spend per trip.
- Over half of the total spend came from ROI and Other markets.
- More than three-fifths of total spend was from holiday visitors.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



8 Hotels

6% of NI Total



376 Rooms

4% of NI Total

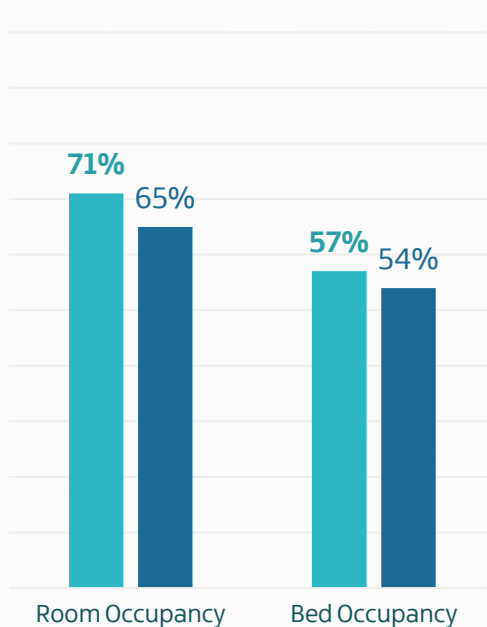


878 Beds

4% of NI Total

■ LGD

■ NI



Guesthouse, Guest Accommodation & B&Bs



105 Properties

9% of NI Total



598 Rooms

12% of NI Total

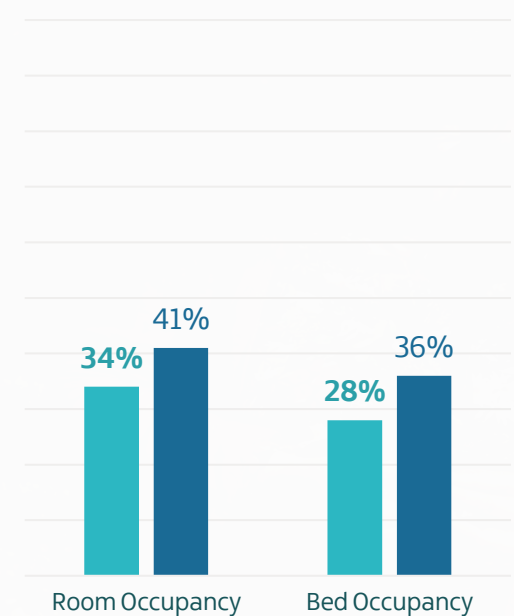


1,363 Beds

13% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



99,991 Trips

2% of NI Total*



392,807 Nights

3% of NI Total



£18m Spend

2% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



4,748
Tourism
Jobs

7% of NI Tourism Jobs



330
Tourism
Businesses

6% of NI Tourism Businesses

Average Length of Stay

3.9 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£179.15

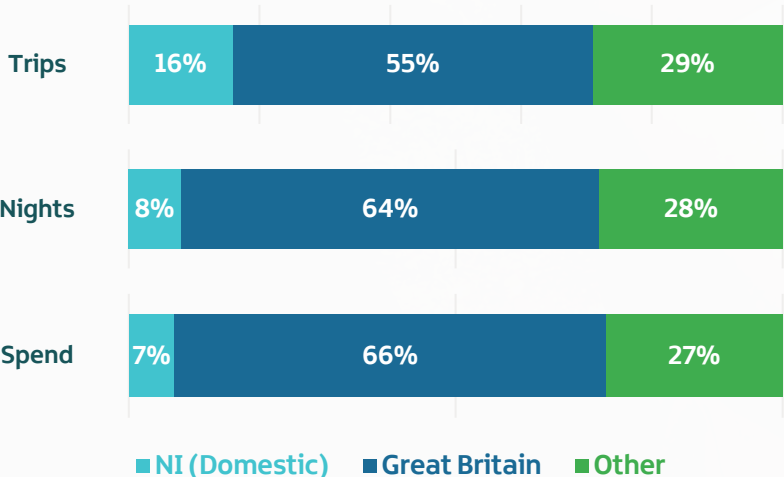
NI Average = £234.18

Average Spend per Night

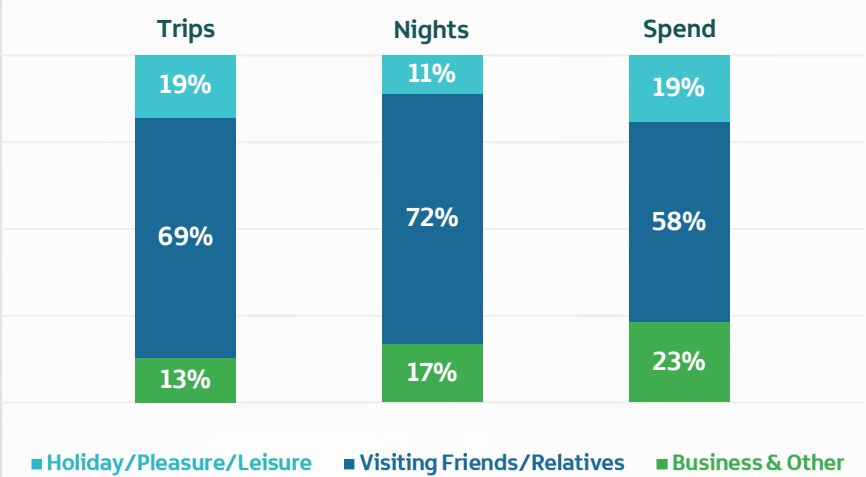
£45.60

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Lisburn & Castlereagh had the second longest average length of stay in NI.
- Tourism in Lisburn & Castlereagh is strongly driven by the GB market, with two-thirds of total nights and spend in this LGD being made up of visitors from GB.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



5 Hotels

3% of NI Total



300 Rooms

3% of NI Total



754 Beds

3% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



47 Properties

4% of NI Total



189 Rooms

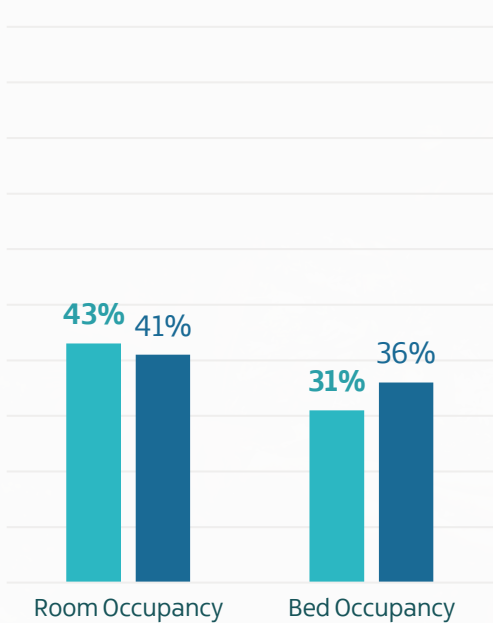
4% of NI Total



439 Beds

4% of NI Total

■ LGD ■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



278,869 Trips

5% of NI Total*



673,092 Nights

4% of NI Total



£85m Spend

7% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



4,224
Tourism
Jobs

6% of NI Tourism Jobs



385
Tourism
Businesses

6% of NI Tourism Businesses

Average Length of Stay

2.4 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£304.25

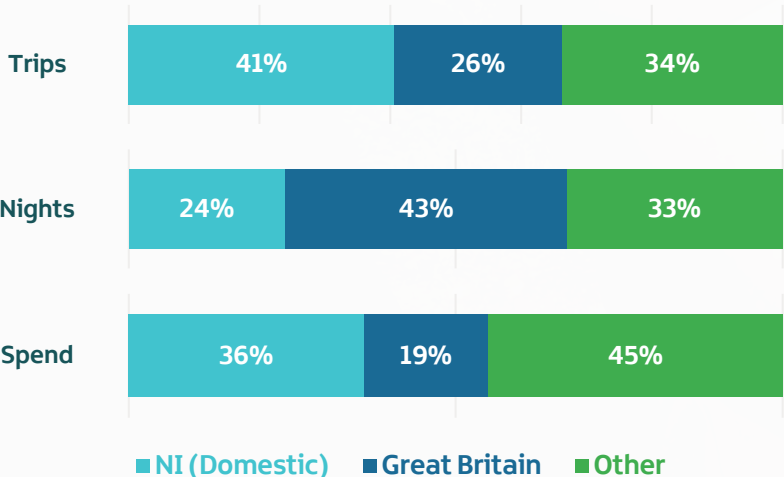
NI Average = £234.18

Average Spend per Night

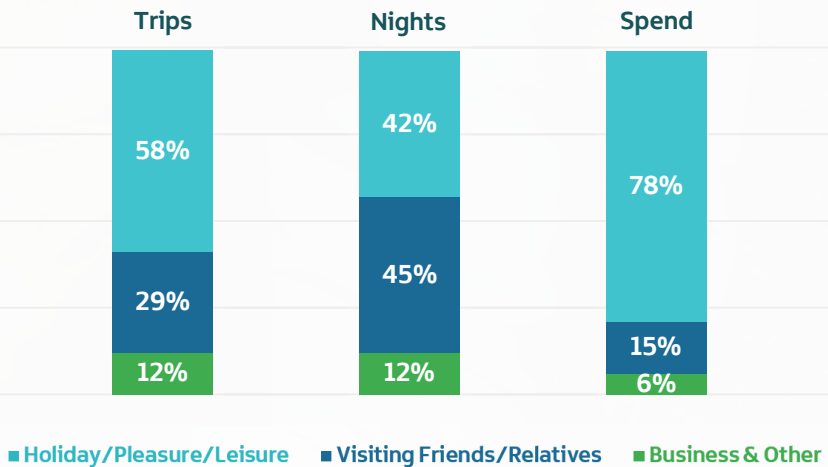
£126.06

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Mid and East Antrim has the highest spend per night (£126.06) and 2nd highest spend per trip (£304.25) of NI's LGDs.
- Holiday visitors drive spend, accounting for 78% of total tourism expenditure. This is the highest proportion of holiday spend of all the LGDs.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



11 Hotels

8% of NI Total



472 Rooms

5% of NI Total



1,033 Beds

5% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



75 Properties

7% of NI Total



322 Rooms

7% of NI Total

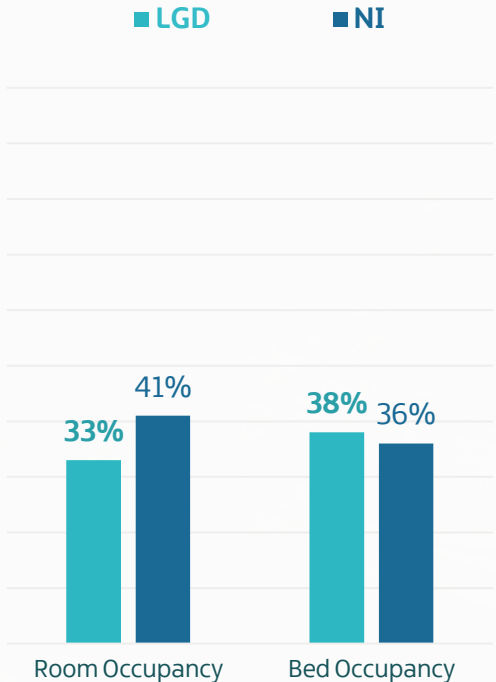


696 Beds

6% of NI Total

LGD

NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.

*Accommodation stock correct as of the end of December 2025. Hotel & Small Service Accommodation performance relates to Jan-Dec 2025.



160,903 Trips

3% of NI Total*



522,042 Nights

3% of NI Total



£33.3m Spend

3% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



3,879
Tourism
Jobs

6% of NI Tourism Jobs



440
Tourism
Businesses

7% of NI Tourism Businesses

Average Length of Stay

3.2 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£206.67

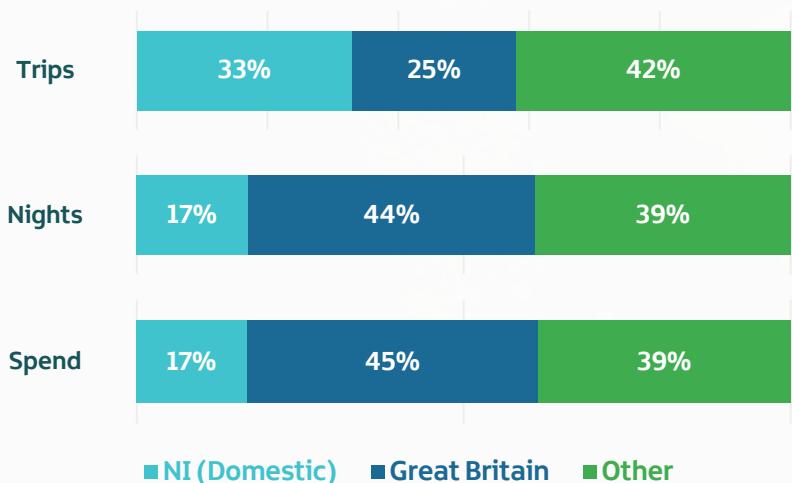
NI Average = £234.18

Average Spend per Night

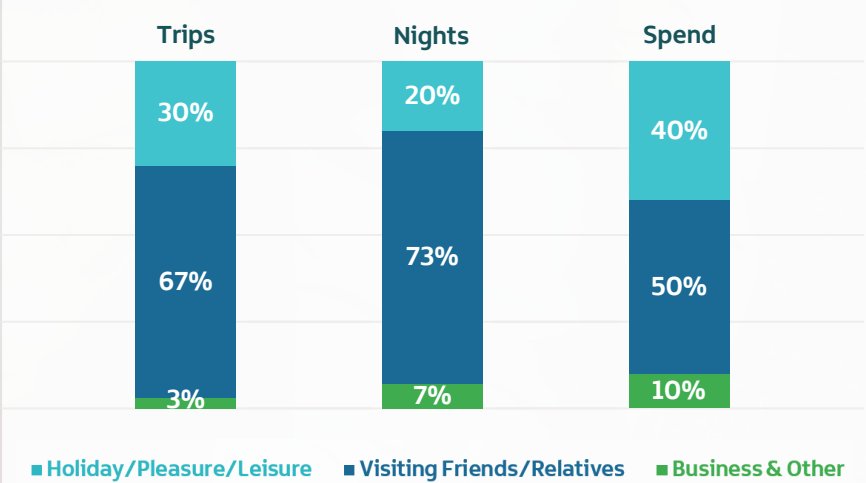
£63.70

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Mid Ulster had the fourth longest average length of stay of all NI's LGDs (3.2 nights).
- 73% of nights spent in Mid Ulster were to visit friends and relatives. This is the second highest proportion of VFR nights of all 11 LGDs, behind only Armagh, Banbridge & Craigavon.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



9 Hotels

6% of NI Total



245 Rooms

3% of NI Total



629 Beds

3% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



49 Properties

4% of NI Total



187 Rooms

3% of NI Total

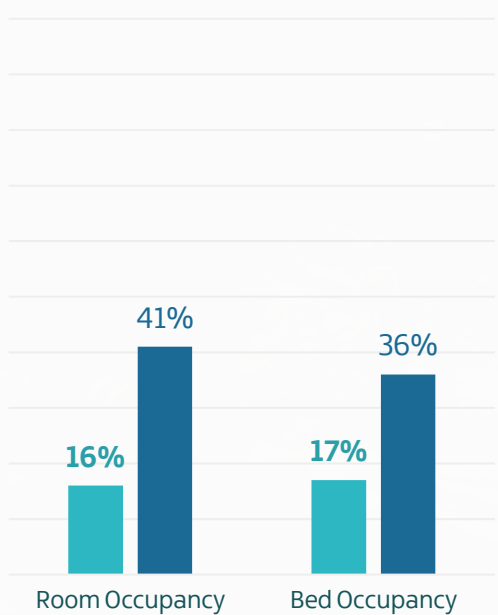


443 Beds

4% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.



427,157 Trips

8% of NI Total*



1.2m Nights

8% of NI Total



£61m Spend

5% of NI Total

Tourism Jobs (2022) and VAT/PAYE Businesses (2025)



5,949
Tourism
Jobs

8% of NI Tourism Jobs



640
Tourism
Businesses

11% of NI Tourism Businesses

Average Length of Stay

2.8 Nights

NI Average = 2.9 Nights

Average Spend per Trip

£142.38

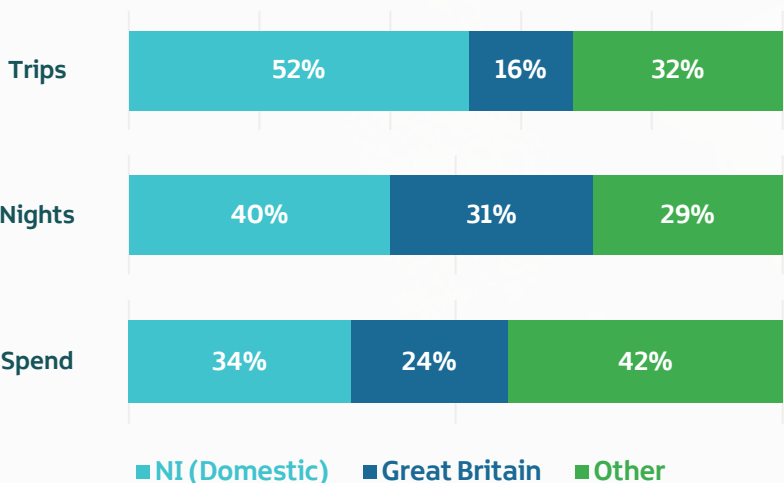
NI Average = £234.18

Average Spend per Night

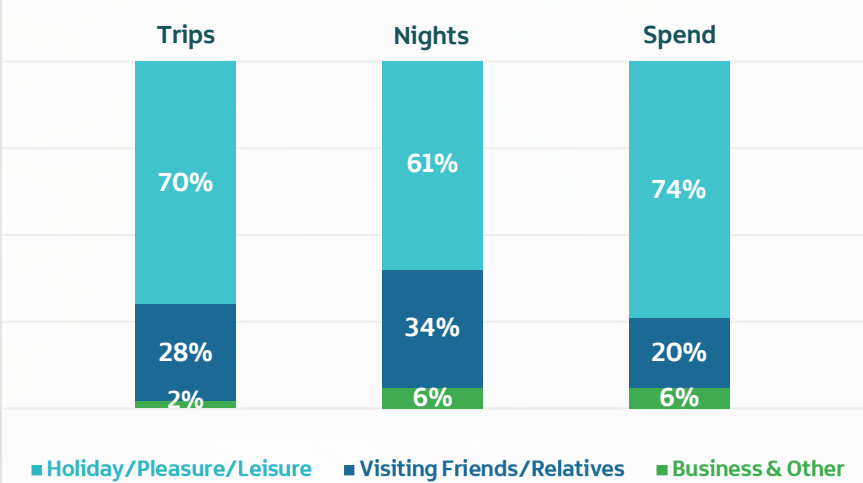
£50.96

NI Average = £79.46

Visitors by Market



Reason for Visit



Takeouts

- Newry, Mourne and Down ranked third for trips and has the second highest number of tourism jobs in NI.
- It also has the highest proportion of holiday trips, while holiday spend accounts for almost three-quarters of total spend.

*Trips relate to overnight trips only, i.e. exclude day trips. Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. Percentages may not equal 100% due to rounding.

Hotels



11 Hotels

8% of NI Total



550 Rooms

6% of NI Total



1,236 Beds

6% of NI Total



There is no 2025 hotel occupancy data available for this local government district due to the sample size being too small to provide a reliable estimate.

Guesthouse, Guest Accommodation & B&Bs



167 Properties

15% of NI Total



566 Rooms

12% of NI Total

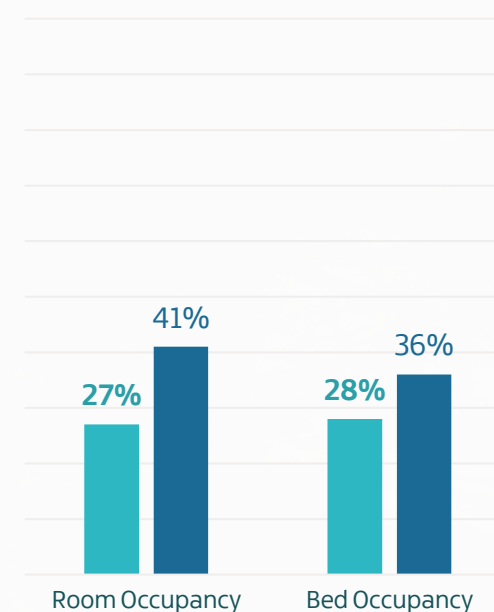


1,300 Beds

12% of NI Total

■ LGD

■ NI



Self-catering accommodation performance statistics were not included in NISRA's 2025 Annual Tourism Statistics publication.

Notes:

- Fact Cards are based on data published by the Northern Ireland Statistics and Research Agency (NISRA).
- Tourism performance estimates presented are based on overnight trips made by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.
- Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total Local Government District' trips figure may add up to more than the total number of trips reported for Northern Ireland.
- NISRA advise that it is not currently possible to compare 2025 figures with previous years.
- Accommodation stock figures relate to the end of December 2025.
- The full NISRA Report (including background notes) and associated tables relating to Local Government District Statistics can be found at [this link](#).



TOURISM
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