



TOURISM
NORTHERN
IRELAND

2025

Local Government District (LGD) Summary Report

Insights & Intelligence Service

Data Source:



Total NI Trips



5.1m*

Total NI Nights



15.0m

Total NI Spend

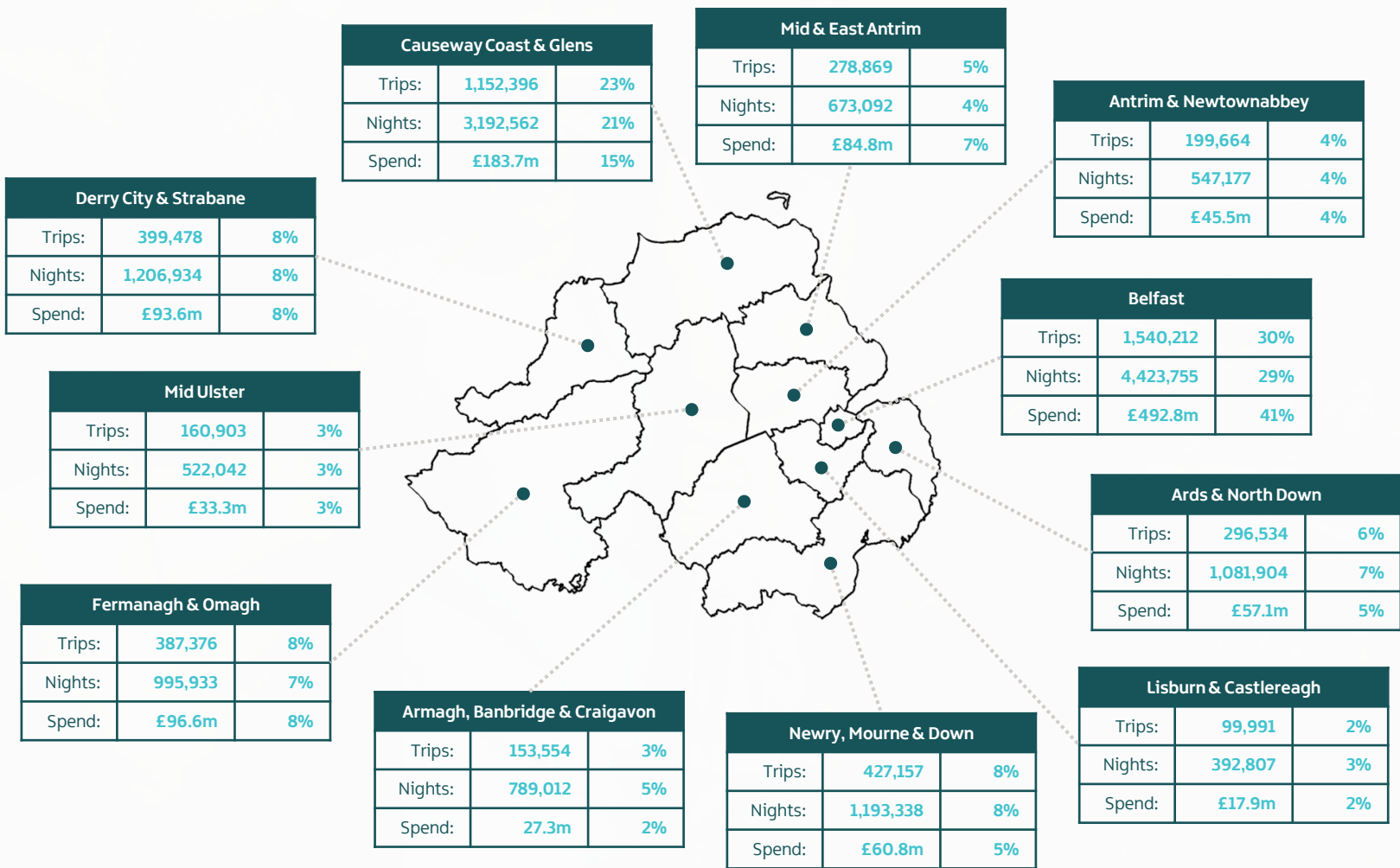


£1.2bn

Data Source:

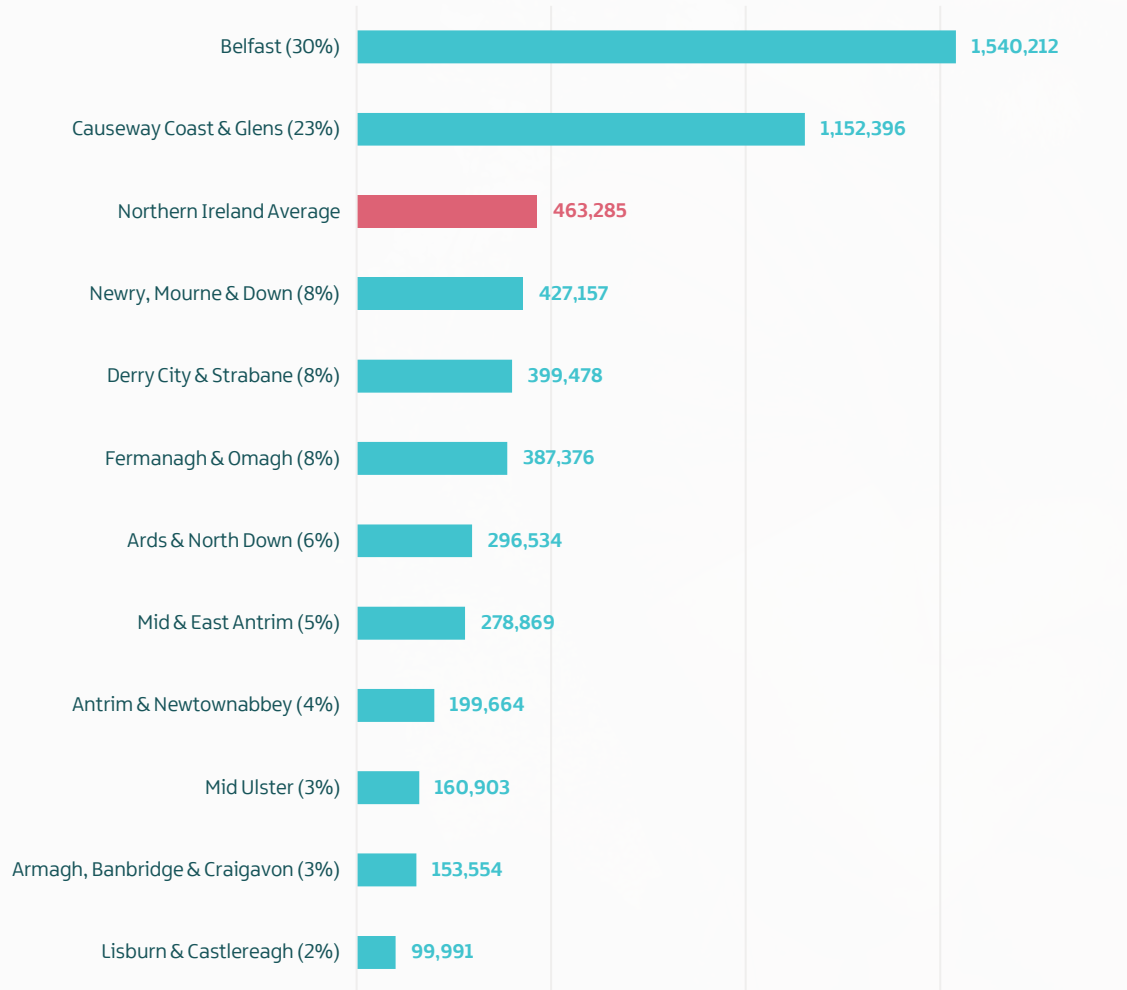


LGD Trips, Nights & Spend and Proportion of NI Overall¹

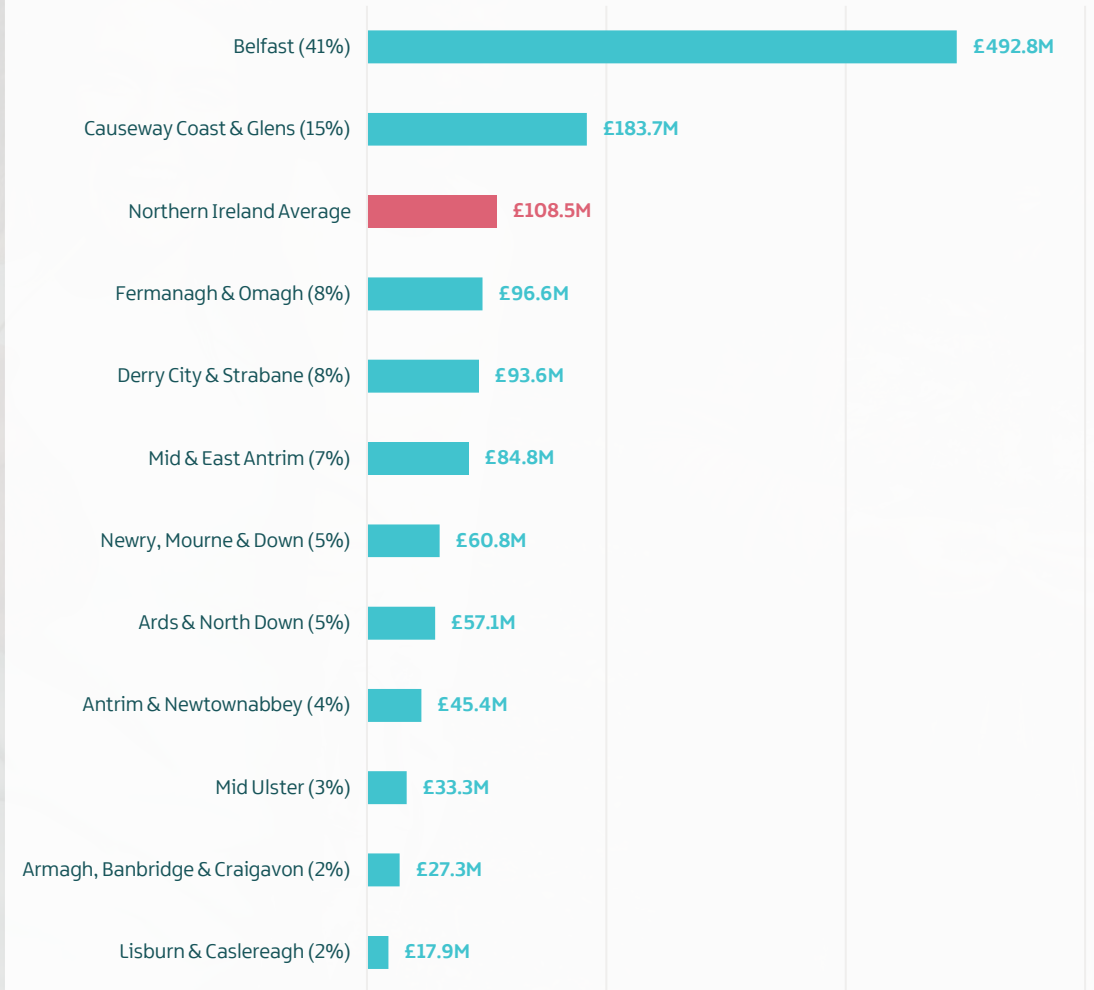


*Figures relate to overnight trips only (i.e. exclude day trips). Overnight trips may sum to over the total overnight trips to NI as someone may visit more than one LGD. ¹Proportions may not equal 100% due to rounding.

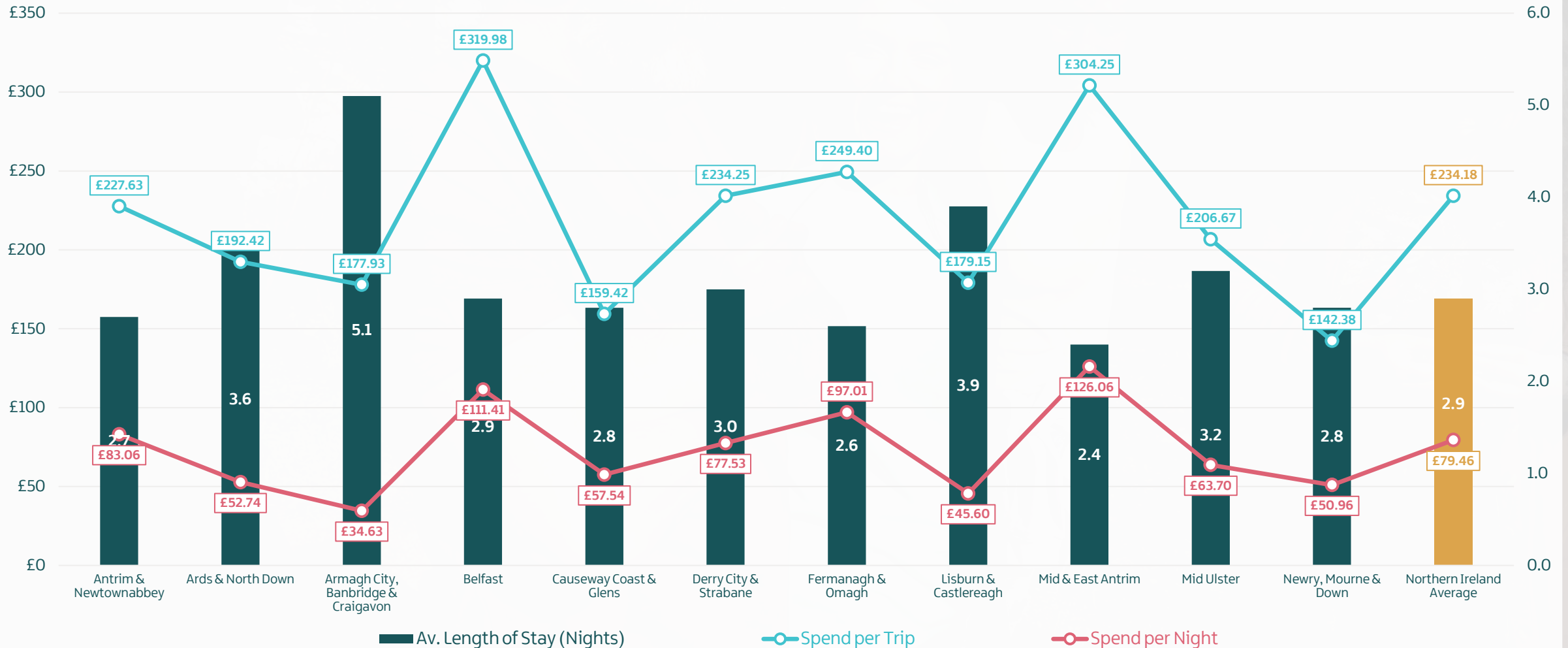
Overnight Trips by Local Government District



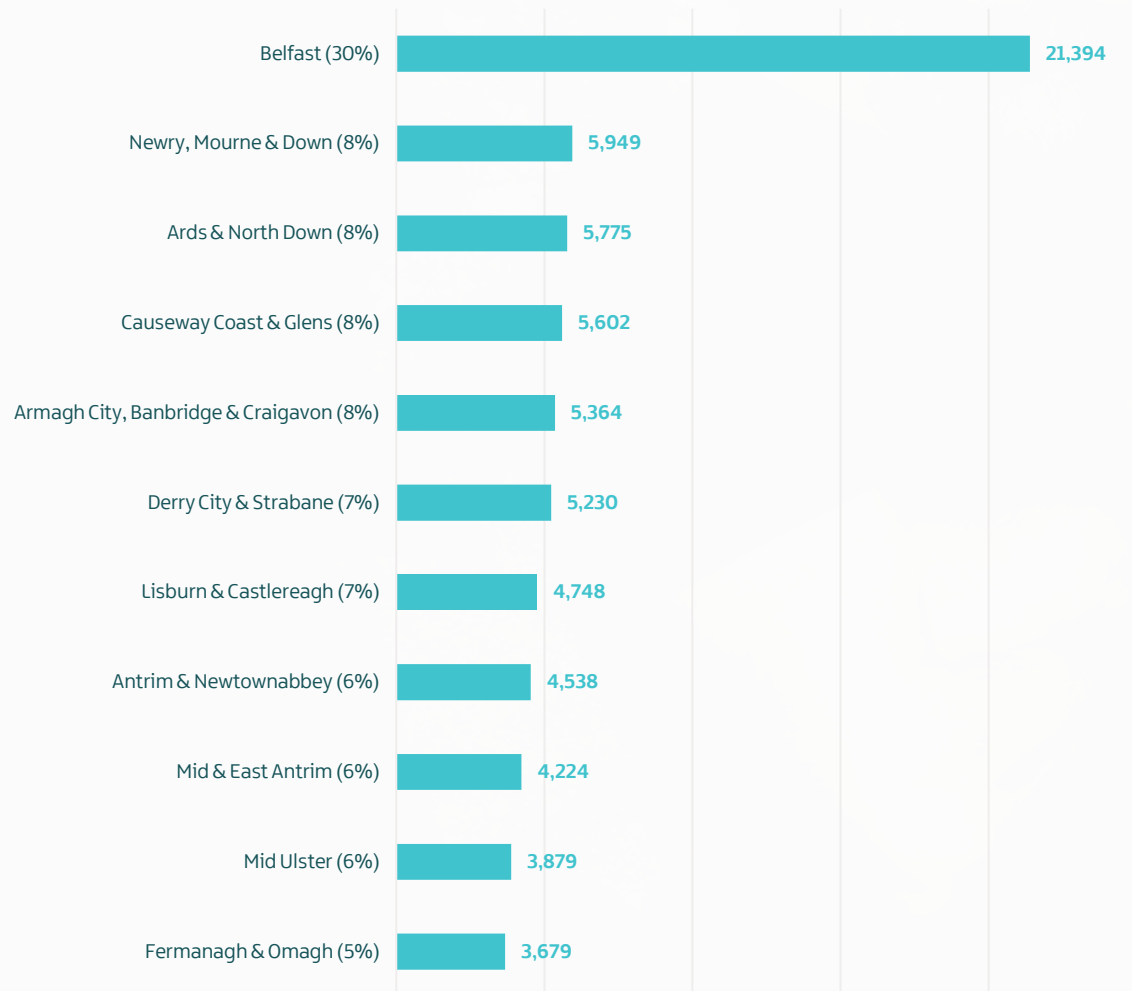
Overnight Spend by Local Government District



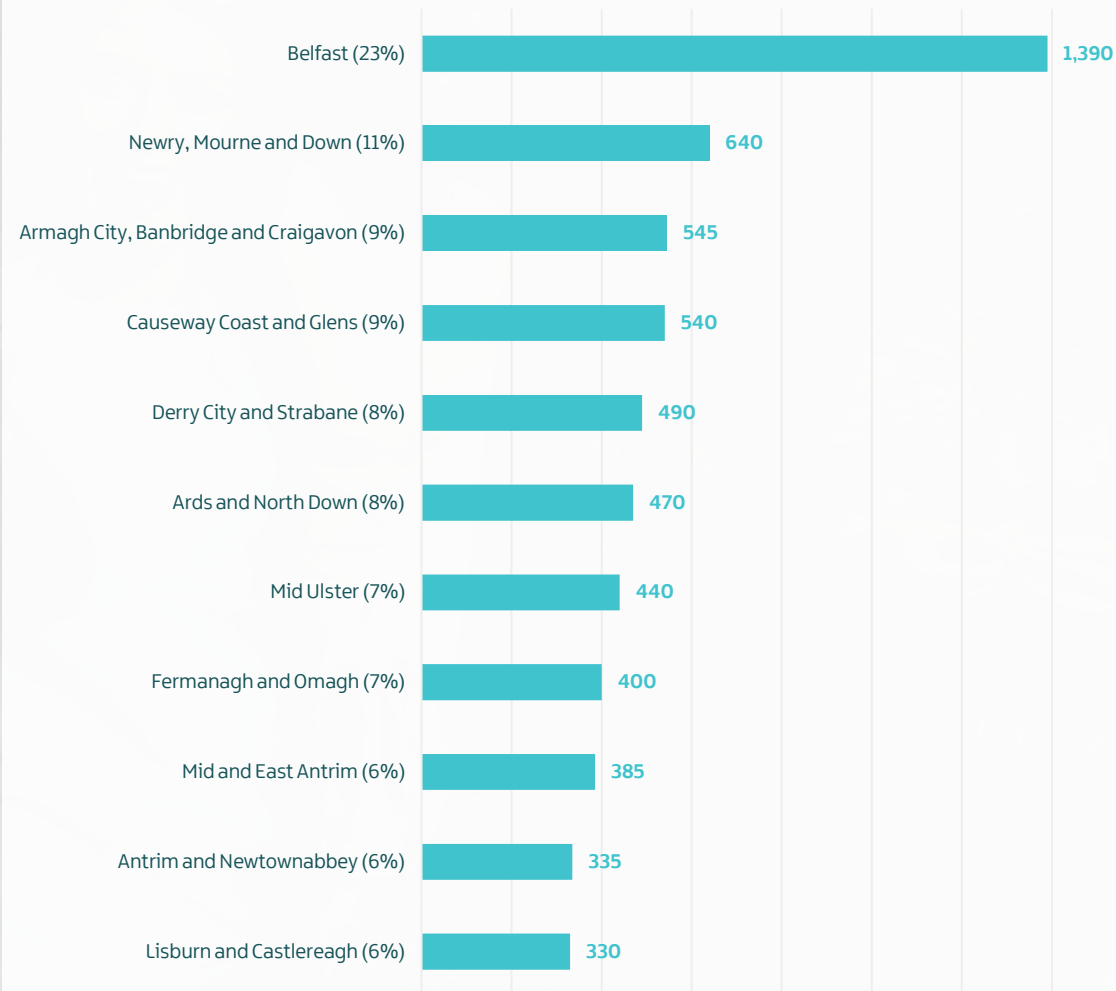
Average Length of Stay, Spend per Trip and Spend per Night by Local Government District



2022 Tourism Employee Jobs by LGD



2025 VAT/PAYE Registered Tourism Businesses by LGD



Local Government District Tourism Estimates 2025

LGD	Trips	% of NI Trips	Nights	% of NI Nights	Spend (£)	% of NI Spend	Avg. Spend per Trip	Avg. Spend per Night	Avg. Length of Stay
Antrim & Newtownabbey	199,664	4%	547,177	4%	£45,449,406	4%	£227.63	£83.06	2.7
Ards & North Down	296,534	6%	1,081,904	7%	£57,058,574	5%	£192.42	£52.74	3.6
Armagh City, Banbridge & Craigavon	153,554	3%	789,012	5%	£27,322,401	2%	£177.93	£34.63	5.1
Belfast	1,540,212	30%	4,423,755	29%	£492,840,878	41%	£319.98	£111.41	2.9
Causeway Coast & Glens	1,152,396	23%	3,192,562	21%	£183,714,043	15%	£159.42	£57.54	2.8
Derry City & Strabane	399,478	8%	1,206,934	8%	£93,579,475	8%	£234.25	£77.53	3.0
Fermanagh & Omagh	387,376	8%	995,933	7%	£96,613,603	8%	£249.40	£97.01	2.6
Lisburn & Castlereagh City	99,991	2%	392,807	3%	£17,913,855	2%	£179.15	£45.60	3.9
Mid & East Antrim	278,869	5%	673,092	4%	£84,846,791	7%	£304.25	£126.06	2.4
Mid Ulster	160,903	3%	522,042	3%	£33,253,198	3%	£206.67	£63.70	3.2
Newry Mourne & Down	427,157	8%	1,193,338	8%	£60,817,412	5%	£142.38	£50.96	2.8
TOTAL	5,096,136	100%	15,018,557	100%	£1,193,409,637	100%	£234.18	£79.46	2.9 Nights

Local Government District Overnight Trips by Market of Origin 2025

LGD	Northern Ireland	% of NI Trips	% of LGD Trips	Great Britain	% of GB Trips	% of LGD Trips	ROI & Other	% of ROI & Other Trips	% of LGD Trips
Antrim & Newtownabbey	76,005	4%	38%	56,716	4%	28%	66,944	4%	34%
Ards & North Down	103,227	6%	35%	94,026	6%	32%	99,282	5%	33%
Armagh City, Banbridge & Craigavon	36,387	2%	24%	62,141	4%	40%	55,027	3%	36%
Belfast	257,559	15%	17%	753,255	51%	49%	529,398	29%	34%
Causeway Coast & Glens	569,905	32%	49%	141,291	10%	12%	441,200	24%	38%
Derry City & Strabane	121,944	7%	31%	87,197	6%	22%	190,337	10%	48%
Fermanagh & Omagh	187,215	11%	48%	53,278	4%	14%	146,884	8%	38%
Lisburn & Castlereagh City	15,730	1%	16%	55,382	4%	55%	28,880	2%	29%
Mid & East Antrim	113,283	6%	41%	71,805	5%	26%	93,781	5%	34%
Mid Ulster	53,343	3%	33%	40,132	3%	25%	67,428	4%	42%
Newry Mourne & Down	222,259	13%	52%	67,879	5%	16%	137,019	7%	32%
TOTAL	1,756,856	100%	34%	1,483,101	100%	29%	1,856,179	100%	36%

Local Government District Overnight Trips by Reason for Visit 2025

LGD	Holiday/Pleasure/Leisure (HPL)			Visiting Friends/Relatives (VFR)			Business & Other		
	Trips	% of Total HPL Trips	% of LGD Trips	Trips	% of Total VFR Trips	% of LGD Trips	Trips	% of Total Bus. & Other Trips	% of LGD Trips
Antrim & Newtownabbey	92,197	3%	46%	94,603	5%	47%	12,864	2%	6%
Ards & North Down	125,661	5%	42%	144,460	8%	49%	26,413	4%	9%
Armagh City, Banbridge & Craigavon	31,832	1%	21%	111,429	6%	73%	10,293	2%	7%
Belfast	835,883	31%	54%	409,210	23%	27%	295,119	44%	19%
Causeway Coast & Glens	752,737	28%	65%	228,152	13%	20%	171,508	26%	15%
Derry City & Strabane	102,062	4%	26%	241,844	14%	61%	55,572	8%	14%
Fermanagh & Omagh	218,212	8%	56%	140,679	8%	36%	28,485	4%	7%
Lisburn & Castlereagh City	18,546	1%	19%	68,711	4%	69%	12,735	2%	13%
Mid & East Antrim	162,929	6%	58%	81,235	5%	29%	34,705	5%	12%
Mid Ulster	48,000	2%	30%	107,494	6%	67%	5,409	1%	3%
Newry Mourne & Down	297,469	11%	70%	119,225	7%	28%	10,464	2%	2%
TOTAL	2,685,528	100%	53%	1,747,041	100%	34%	663,568	100%	13%

Notes:

- Tourism performance estimates presented are based on overnight trips taken by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.
- Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total Local Government District' trips figure may sum to more than the total number of trips reported for Northern Ireland.
- Percentages may not add up to 100% due to rounding.
- NISRA advise against comparing 2025 LGD tourism performance statistics with previous years.
- The full NISRA Report (including background notes) and associated tables relating to 2025 tourism performance statistics (including local government district statistics) can be found at [this link](#).