

MARKET (000s)	2014	2015	2016	2017	2018	2019		2023	2024
GB total trips	1,175	1,295	1,389	1,398	1,425	1,461		1,435	1,431
<i>GB holiday trips (000s)</i>	<i>228</i>	<i>268</i>	<i>314</i>	<i>321</i>	<i>352</i>	<i>400</i>		<i>439</i>	<i>438</i>
ROI total trips	390	336	454	482	591	756		1,313	1,129
<i>ROI holiday trips (000s)</i>	<i>164</i>	<i>134</i>	<i>159</i>	<i>237</i>	<i>255</i>	<i>323</i>		<i>519</i>	<i>393</i>
Mainland Europe total trips	265	311	358	362	333	338		215	211
<i>Mainland Europe holiday trips (000s)</i>	<i>131</i>	<i>148</i>	<i>176</i>	<i>156</i>	<i>165</i>	<i>175</i>		<i>112</i>	<i>124</i>
France total trips	48	57	62	62	54	55		32	35
<i>France holiday trips (000s)</i>	<i>23</i>	<i>31</i>	<i>31</i>	<i>34</i>	<i>32</i>	<i>30</i>		<i>18</i>	<i>24</i>
Germany total trips	59	65	69	66	71	65		34	39
<i>Germany holiday trips (000s)</i>	<i>37</i>	<i>38</i>	<i>40</i>	<i>36</i>	<i>46</i>	<i>38</i>		<i>23</i>	<i>29</i>
Netherlands total trips	18	23	30	29	29	30		22	24
<i>Netherlands holiday trips (000s)</i>	<i>7</i>	<i>10</i>	<i>16</i>	<i>14</i>	<i>16</i>	<i>18</i>		<i>14</i>	<i>14</i>
Italy total trips	21	22	27	24	24	20		14	15
<i>Italy holiday trips (000s)</i>	<i>15</i>	<i>11</i>	<i>16</i>	<i>12</i>	<i>18</i>	<i>14</i>		<i>9</i>	<i>11</i>
Spain total trips	32	36	42	46	35	38		22	30
<i>Spain holiday trips (000s)</i>	<i>13</i>	<i>10</i>	<i>20</i>	<i>15</i>	<i>13</i>	<i>19</i>		<i>12</i>	<i>17</i>
Other Europe total trips	86	109	128	134	120	130		91	68
<i>Other Europe holiday trips (000s)</i>	<i>36</i>	<i>46</i>	<i>52</i>	<i>45</i>	<i>40</i>	<i>57</i>		<i>35</i>	<i>30</i>
North America total trips	227	229	250	257	303	280		192	241
<i>North America holiday trips (000s)</i>	<i>120</i>	<i>111</i>	<i>129</i>	<i>153</i>	<i>187</i>	<i>173</i>		<i>140</i>	<i>187</i>
USA total trips	182	181	196	196	237	212		141	189
<i>USA holiday trips (000s)</i>	<i>98</i>	<i>83</i>	<i>102</i>	<i>115</i>	<i>148</i>	<i>132</i>		<i>107</i>	<i>151</i>
Canada total trips	46	48	54	61	66	68		51	51
<i>Canada holiday trips (000s)</i>	<i>22</i>	<i>28</i>	<i>27</i>	<i>38</i>	<i>40</i>	<i>41</i>		<i>33</i>	<i>36</i>
Other Overseas total trips	122	130	135	159	158	165		98	117
<i>Other Overseas holiday trips (000s)</i>	<i>65</i>	<i>69</i>	<i>65</i>	<i>79</i>	<i>90</i>	<i>103</i>		<i>50</i>	<i>66</i>
Australia total trips	47	46	51	56	63	68		40	41
<i>Australia holiday trips (000s)</i>	<i>31</i>	<i>29</i>	<i>26</i>	<i>24</i>	<i>33</i>	<i>46</i>		<i>22</i>	<i>22</i>
New Zealand total trips	8	11	10	7	9	10		8	7
<i>New Zealand holiday trips (000s)</i>	<i>5</i>	<i>8</i>	<i>4</i>	<i>2</i>	<i>5</i>	<i>4</i>		<i>5</i>	<i>3</i>
Other total trips	67	72	74	95	86	87		50	69
<i>Other holiday trips (000s)</i>	<i>29</i>	<i>33</i>	<i>36</i>	<i>53</i>	<i>53</i>	<i>54</i>		<i>23</i>	<i>40</i>
Total GB & Overseas	<i>1,789</i>	<i>1,965</i>	<i>2,135</i>	<i>2,176</i>	<i>2,218</i>	<i>2,245</i>		<i>1,940</i>	<i>1,999</i>
<i>Total GB & Overseas holiday trips (000s)</i>	<i>544</i>	<i>596</i>	<i>685</i>	<i>709</i>	<i>794</i>	<i>852</i>		<i>741</i>	<i>815</i>
Total out-of-state trips	<i>2,179</i>	<i>2,301</i>	<i>2,589</i>	<i>2,658</i>	<i>2,809</i>	<i>3,001</i>		<i>3,253</i>	<i>3,129</i>
<i>Total Out-of-State holiday trips (000s)</i>	<i>708</i>	<i>730</i>	<i>844</i>	<i>946</i>	<i>1,049</i>	<i>1,175</i>		<i>1,260</i>	<i>1,208</i>
Domestic tourism (overnight trips taken by NI residents in NI) 2014-2024									
	2014	2015	2016	2017	2018	2019		2023	2023
TRIPS (000s)	2,335	2,230	1,984	2,193	2,188	2,263		2,146	1,564
<i>Domestic holiday trips (000s)</i>	<i>1,329</i>	<i>1,209</i>	<i>1,290</i>	<i>1,520</i>	<i>1,321</i>	<i>1,504</i>		<i>1,510</i>	<i>1,170</i>
Total overnight trips taken in NI 2014-2024									
	2014	2015	2016	2017	2018	2019		2023	2023
TRIPS (000s)	4,513	4,532	4,571	4,851	4,997	5,263		5,399	4,692
<i>Total holiday trips (000s)</i>	<i>2,037</i>	<i>1,939</i>	<i>2,134</i>	<i>2,466</i>	<i>2,370</i>	<i>2,679</i>		<i>2,770</i>	<i>2,378</i>

Source: Northern Ireland Statistics and Research Agency (NISRA)

(Note 1) No figures available for the years 2020, 2021 & 2022

(Note 2) NISRA advise that due to changes in methodology, users should err caution in comparing 2023 & 2024 data to previous years

The full NISRA figures can be found at this [LINK](#)