

 TOURISM NORTHERN IRELAND Trips plus Holiday Trips by Main Market 2015-2025									
MARKET (000s)	2015	2016	2017	2018	2019		2023	2024	2025
GB total trips	1,295	1,389	1,398	1,425	1,461		1,435	1,431	1,483
<i>GB holiday trips (000s)</i>	268	314	321	352	400		439	438	468
ROI total trips	336	454	482	591	756		1,313	1,129	1,304
<i>ROI holiday trips (000s)</i>	134	159	237	255	323		519	393	548
Mainland Europe total trips	311	358	362	333	338		215	219	195
<i>Mainland Europe holiday trips (000s)</i>	148	176	156	165	175		112	129	99
Germany total trips	65	69	66	71	65		34	39	35
<i>Germany holiday trips (000s)</i>	38	40	36	46	38		23	29	21
France total trips	57	62	62	54	55		32	35	30
<i>France holiday trips (000s)</i>	31	31	34	32	30		18	24	20
Netherlands total trips	23	30	29	29	30		22	24	23
<i>Netherlands holiday trips (000s)</i>	10	16	14	16	18		14	14	13
Italy total trips	22	27	24	24	20		14	15	14
<i>Italy holiday trips (000s)</i>	11	16	12	18	14		9	11	9
Spain total trips	36	42	46	35	38		22	30	16
<i>Spain holiday trips (000s)</i>	10	20	15	13	19		12	17	7
Other Europe total trips	109	128	134	120	130		91	75	78
<i>Other Europe holiday trips (000s)</i>	46	52	45	40	57		35	34	29
North America total trips	229	250	257	303	280		192	241	250
<i>North America holiday trips (000s)</i>	111	129	153	187	173		140	187	171
USA total trips	181	196	196	237	212		141	189	186
<i>USA holiday trips (000s)</i>	83	102	115	148	132		107	151	137
Canada total trips	48	54	61	66	68		51	51	64
<i>Canada holiday trips (000s)</i>	28	27	38	40	41		33	36	34
Other Overseas total trips	130	135	159	158	165		98	109	107
<i>Other Overseas holiday trips (000s)</i>	69	65	79	90	103		50	61	58
Australia total trips	46	51	56	63	68		40	41	45
<i>Australia holiday trips (000s)</i>	29	26	24	33	46		22	22	24
New Zealand total trips	11	10	7	9	10		8	7	8
<i>New Zealand holiday trips (000s)</i>	8	4	2	5	4		5	3	5
Other total trips	72	74	95	86	87		50	62	54
<i>Other holiday trips (000s)</i>	33	36	53	53	54		23	36	29
Total GB & Overseas	1,965	2,135	2,176	2,218	2,245		1,940	1,999	2,036
<i>Total GB & Overseas holiday trips (000s)</i>	596	685	709	794	852		741	815	796
Total out-of-state trips	2,301	2,589	2,658	2,809	3,001		3,253	3,129	3,339
<i>Total Out-of-State holiday trips (000s)</i>	730	844	946	1,049	1,175		1,260	1,208	1,344
Domestic tourism (overnight trips taken by NI residents in NI) 2015-2025									
	2015	2016	2017	2018	2019		2023	2024	2025
TRIPS (000s)	2,230	1,984	2,193	2,188	2,263		2,146	1,564	1,757
<i>Domestic holiday trips (000s)</i>	1,209	1,290	1,520	1,321	1,504		1,510	1,170	1,341
Total overnight trips taken in NI 2015-2025									
	2015	2016	2017	2018	2019		2023	2024	2025
TRIPS (000s)	4,532	4,571	4,851	4,997	5,263		5,399	4,692	5,096
<i>Total holiday trips (000s)</i>	1,939	2,134	2,466	2,370	2,679		2,770	2,378	2,686

Source: Northern Ireland Statistics and Research Agency (NISRA)

(Note 1) No figures availble for the years 2020, 2021 & 2022

(Note 2) NISRA advise that due to changes in methodology, users should err caution in comparing 2023, 2024 & 2025 data to previous years

The full NISRA figures can be found at this [LINK](#)