



2.3m
Trips

+2% vs Jan-June 2024



6.9m
Nights

+1% vs Jan-June 2024



£512m
Spend

+4% vs Jan-June 2024

Average Spend per Trip

£222.81

+2% vs Jan-June 2024

Average Spend per Night

£74.66

+3% vs Jan-June 2024

Average Length of Stay

3.0 Nights

On par with Jan-June 2024



Number of Trips
by Reason for Visit
vs Jan-June 2024

Holiday

+1%

VFR

+6%

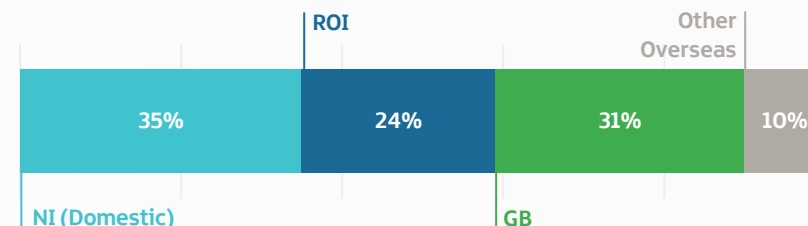
Business

+3%

Other

-22%

Proportion of Trips by Market



Number of Trips
by Market
vs Jan-June 2024

NI

-7%

ROI

+15%

GB

+7%

Other

-5%