



926k
Trips

On Par with Q1 2024



2.6m
Nights

-13% vs Q1 2024



£207m
Spend

-7% vs Q1 2024

Average Spend per Trip

£223.94

-7% vs Q1 2024

Average Spend per Night

£80.94

+7% vs Q1 2024

Average Length of Stay

2.8 Nights

-13% vs Q1 2024



Number of Trips
by Reason for Visit
vs Q1 2024

Holiday

-6%

VFR

+10%

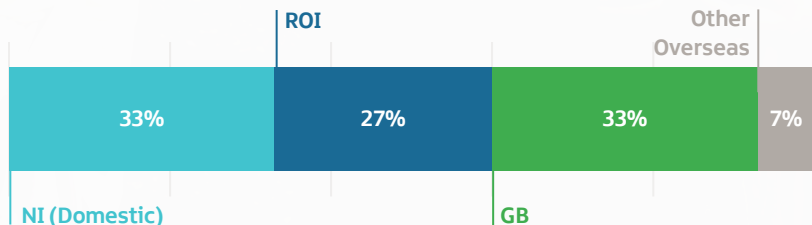
Business

+6%

Other

-26%

Proportion of Trips by Market



Number of Trips
by Market
vs Q1 2024

NI

-18%

ROI

+30%

GB

+9%

Other

-16%