TOURISM NORTHERN IRELAND

Northern Ireland 2025 Tourism Performance by Market

At A Glance

Total NI Trips

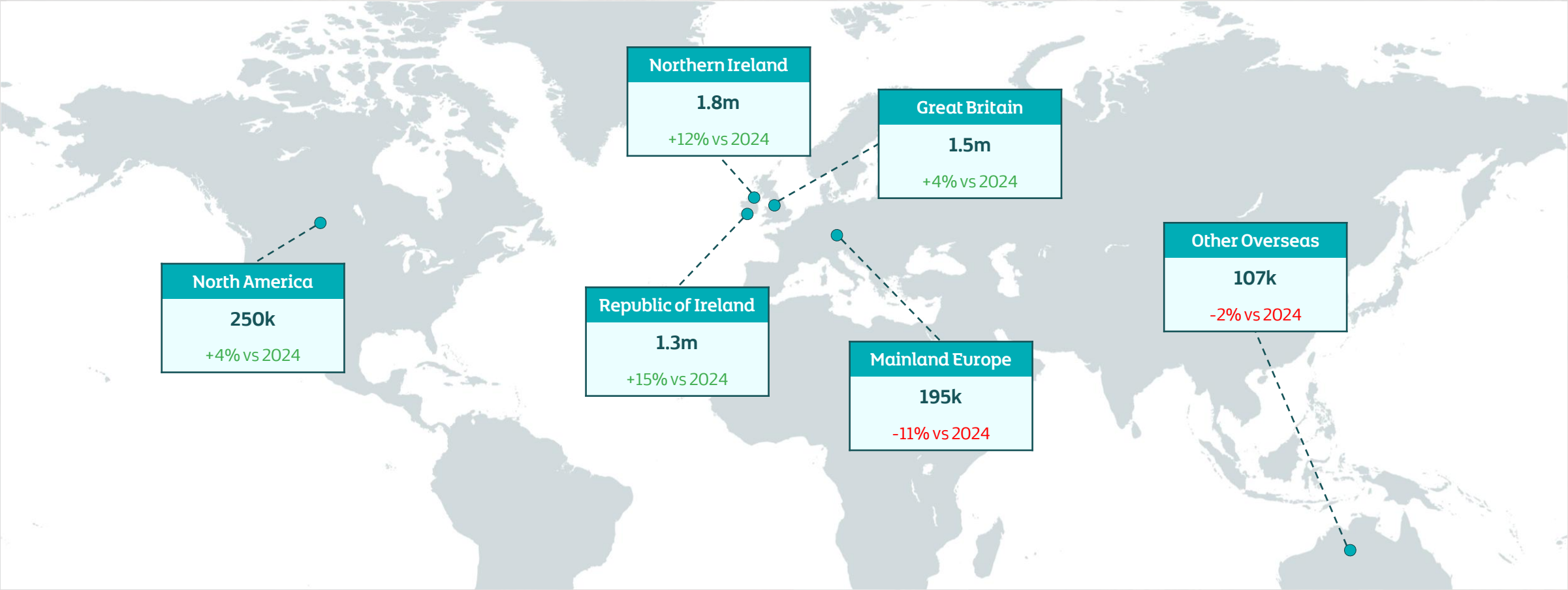
5.1m

Total NI Nights

15.0m

Total NI Spend

£1.2bn



Source: NISRA

Figures relate to overnight trips only.