

#NISurviveReviveThrive



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CEO Tourism NI

68
actions
across
8 themes

To support the industry to survive,
revive and thrive



Strong accommodation performance



Particularly



ROI market

A man and a woman are smiling and holding a large teal sign. The man is on the left, wearing a dark suit jacket over a purple shirt. The woman is on the right, wearing a dark blazer over an orange top. They are standing in front of a cafe with several colorful umbrellas (green, blue, purple) hanging from the ceiling. The background is slightly blurred, showing a brick wall and some foliage.

Business Continuity

Tourism

Recovery Kick Start
Programme



Ensuring that all parts of Northern Ireland's tourism and hospitality industry provide a

welcoming and safe environment for visitors

both domestic and out of state



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Access
Programme



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Development



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Thank
you

