

Lesley Mattman, Event Facilitator

**Reimagining Space**


 TED | Tourism Enterprise Development Programme
 
 tourism northernireland


 Northern Ireland  
 Embrace  
 a Great  
 Spirit

Claire Hall

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**Reimagining SPACE**

What will I cover today?

- Reimagining Space
- Case Studies :  
**The Disappearing Wall**  
**Banana Block & Spinning Memories**


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**About Urban Scale Interventions**

**US**  
 URBAN SCALE INTERVENTIONS

WHO WE ARE

**Design thinkers, makers and doers**

We're a purposely broad team of researchers, architects, designers, strategists, filmmakers, producers, planners, technologists and makers. The perfect balance of inquisitive minds to push new ways of thinking and experienced hands to deliver tangible interventions. Being broad ensures the outcome of our projects are defined by insights and opportunities, not by the skills of the team.


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What we do

# People Place Purpose

We believe the best innovation happens at the intersection between People, Place and Purpose



## The Road to Reinvention

Our survey and people centred response for recovery

**NOW AVAILABLE**

[www.urbanscalereinvention.com](http://www.urbanscalereinvention.com)

Responses on lifestyle change across NI



### Reimagining Space

Indoor  
Outdoor  
"Traditional"  
"Unconventional"  
Hybrid

\*\*\*\*\*COVID\*\*\*\*\*

### CONSIDERATIONS

1. Licenses & Permissions
2. Accessibility
3. Travel
4. Partnerships
5. Customer Journey
6. Booking system
7. Signage
8. Health and Safety
9. CRM and Customer Communications
10. Delivery & Team

TED Traffic Environmental Development Programme



### Starting Points

WHO?  
WHY?  
WHAT?

### CHECKLIST

1. Licenses & Permissions
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TED Traffic Environmental Development Programme

### Starting Points

**WHO?** Delivery Partners & Clients

**WHY?** Purpose and Intention

**WHAT?** What needs to happen in order to get the doors open, to run safely

### CHECKLIST

1. Licenses & Permissions
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10. Delivery & Train



Ein Projekt von | A project from



Im Rahmen von | As part of



Gefördert von | With the support of



Im Vereinigten Königreich in Zusammenarbeit mit | In the United Kingdom in collaboration with



### Quick Stats

600 Blocks sent out by Post to those who could not attend in person

The wall opened on Wednesday 21st October until 4th November attracting a footfall increase to the Titanic Shipways and Maritime Mile of over 4926 visitors to the area in the space of the first weekend:

22nd October 496456  
26th October 501864

Over 100.00 followers on Facebook

The wall was restocked on Monday 26th with a further 6000 and all of the blocks had disappeared by Tuesday pm.



**Health & Safety**

- Durable signage
  - QR code for visitors to check in for Track and Trace
  - 4 x Hand sanitising units
- In addition we made some approved modifications to the original designs:
- A wheelchair ramp was installed at one side to make it accessible
  - Black, non-slip vinyl to the base platform as the surface was slippery when wet as the bare wood.



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TEP | Teesside Enterprise Development Programme

**Meanwhile at Portview**



TEP | Teesside Enterprise Development Programme





TEQ | Tourist Enterprise Development Programme



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TEQ | Tourist Enterprise Development Programme



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**Final Thoughts**

**RISK ASSESSMENT**

**WHO?** Delivery Partners & Clients

**WHY?** Purpose and Intention

**WHAT?** What needs to happen in order to get the doors open, to run safely

**CHECKLIST**

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**TEP** | Transport Enterprise Programme

**Claire Hall**

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**TEP** | Transport Enterprise Programme

**Thank you**

**Northern Rail**  
**Embrace a Great Spirit**

**TEP** | Transport Enterprise Programme 